



LIGHTOLIER

1934

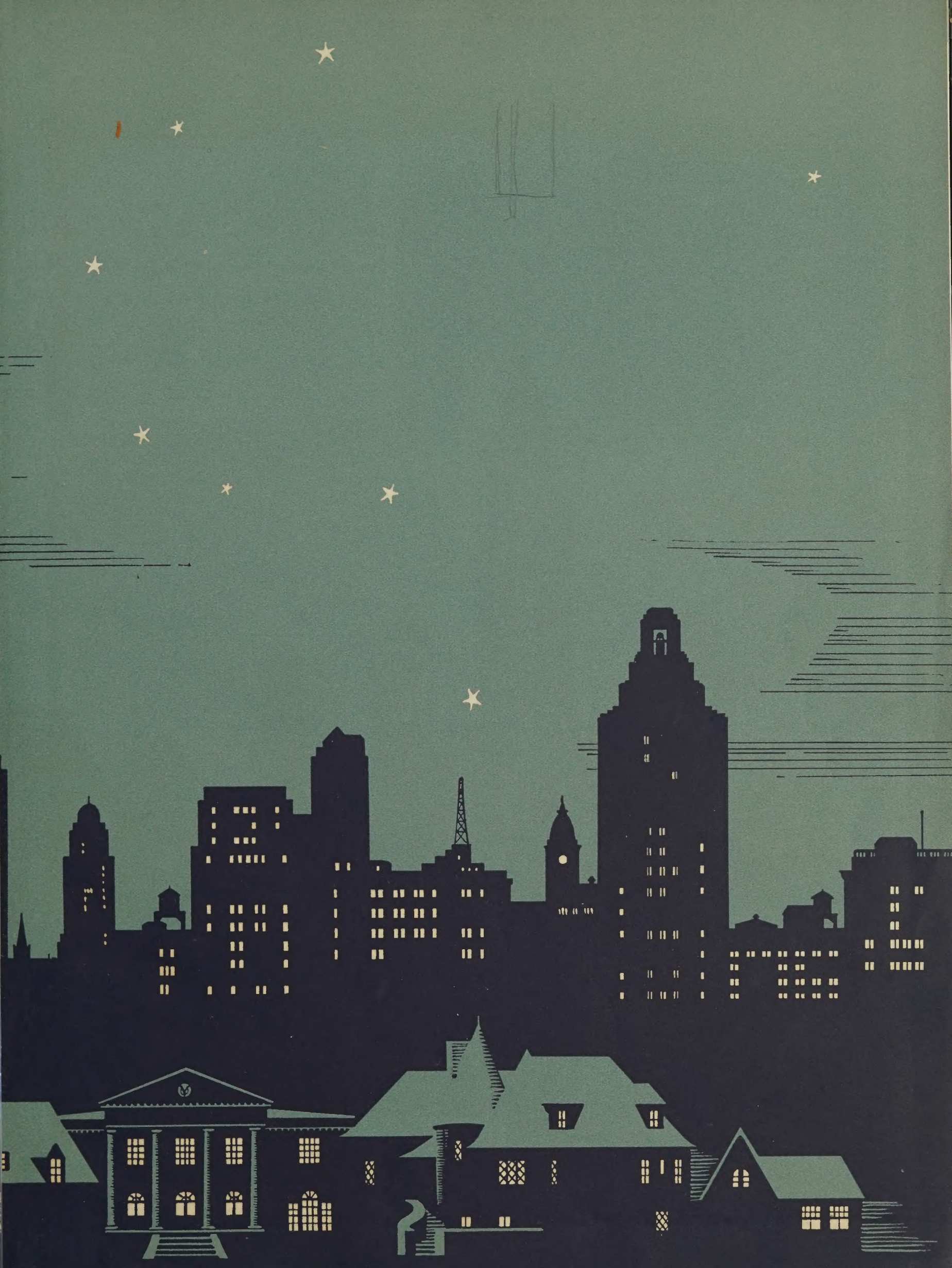


1935

S T Y L E B O O K

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LIGHTOLIER
STYLE BOOK

1934



1935

DISTINCTIVE LIGHTING FIXTURES AND LAMPS

A TYPE FOR EVERY NEED
A STYLE FOR EVERY TASTE
A PRICE FOR EVERY PURSE

★ LIGHTOLIER COMPANY ★
AUTHENTIC DESIGNS IN DECORATIVE LIGHTING

Main Offices & Showrooms: 11 East 36th Street, New York, N. Y.

Factory & Foundries: 346 Claremont Avenue, Jersey City, N. J.

Midwest Salesrooms: 1551-52 Merchandise Mart, Chicago, Ill.

Western Warehouse & Displays: 726-30 Mission Street, San Francisco, Cal.

California Showrooms: 1000 South Los Angeles Street, Los Angeles, Cal.

ENTRANCE TO THE NEW KINGDOM OF LIGHT

The new LIGHTOLIER BUILDING at 11 East 36th Street, New York City, where more than twenty-two showrooms are used as experimental laboratories to test public response to the lighting creations of the LIGHTOLIER staff of designers. Only those designs which have passed the perfect test—consumer acceptance—are shown within this Style Book.



WHY A CORRECT SELECTION OF LIGHTING IS OF UTMOST IMPORTANCE

YOU are about to choose your lighting equipment. Two thoughts are uppermost in your mind. You want fixtures that look good to the eye, that compliment your furnishings, that are decorative—and you want fixtures that are good for the eyesight, furnishing you with efficient illumination. And, naturally, you want them at a sensible price.

Bear these essentials in mind as you go through the pages of this Style Book. You will find them interpreted for you in the finest group of lighting fixtures ever offered—a type for every need, a style for every taste, a price for every purse.

Beyond that, you will find LIGHTOLIER fixtures formed and fashioned to do all that lighting equipment of merit should and can perform. For, after all, lighting fixtures are generally the most important decorative objects in a room by virtue of their position on the ceilings and walls as well as by the irresistible tendency of the eye to be drawn toward the light.

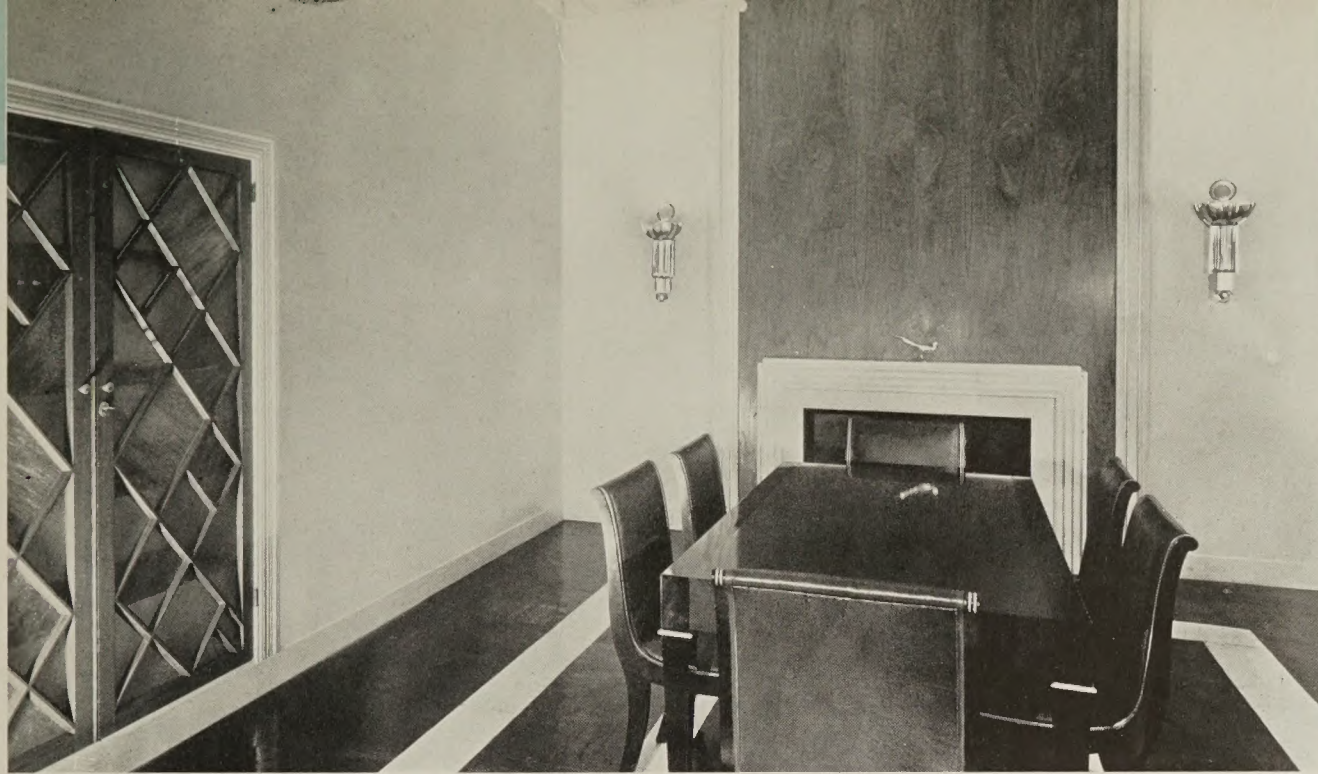
Then again, nothing you can buy for your home will give you so much decoration for so little money. Rugs, curtains, chairs, sofa, tables—all these almost invariably run into sums of considerably greater amount—and yet in the last analysis their beauty depends on the quality and harmony of your lighting equipment.

Above all, lighting fixtures are not only part of the temporary decorative scheme but part of the permanent construction of your dwelling. They should be built for lifetime satisfaction. They should be constructed to look as beautiful years after they are purchased as they do on the day you buy them. They are indeed the only outward indications of the standard of quality of the plaster and other unseen construction elements and so become important determining factors in the rental or sale of your home should occasion require it.



CRYSTAL ROOM

The widest and finest assortment of crystal chandeliers to be found anywhere on this Continent is on display in the novel three-ceiling Oval Room at the NEW KINGDOM OF LIGHT. All who have seen this magnificent display unite in praising it.



ARCHITECTS' CONSULTING ROOM

It is to this room architects from every section of the country come to consult volumes of sketches of lighting designs in every decorative period and for every conceivable lighting purpose. Clients of LIGHTOLIER distributors are also received here and assisted in making a satisfactory choice of equipment. A letter of introduction is necessary.

WHY LIGHTOLIER EQUIPMENT IS ASSURANCE OF PERMANENT SATISFACTION

Styled by Lightolier

It is a matter of history that out of every business depression come new ideas—new merchandise, better style. Creative genius is unleashed—throws off the smothering blanket of inhibition and emerges with new things to bring to life again the acquisitive instinct. Once more, after four repressing years, the urge for *something new* is abroad in all the land. LIGHTOLIER, with its heritage of more than thirty-one years in the creation of new and authentic styles in lighting equipment, is ready. Our designers, interior decorators and illuminating engineers—a staff of technicians and artists which has to its credit practically all of the leading achievements in decorative lighting—have incorporated thrilling and pleasing beauty into the new lighting fixtures you will behold in these pages.

Quality—Distinguished by Name and Not by Cost

For ages the surest sign of quality in home furnishing has been a name. As far back as two centuries ago, furniture that bore the name Chippendale distinguished the salons of his aristocratic patrons almost as much as their plumed crests and heraldic symbols of nobility. Today, as then, the surest and almost sole mark of true quality in any article of home furnishing is the name of the man or company that makes it. Among the few outstanding names that distinguish lighting equipment today is that of LIGHTOLIER. For at LIGHTOLIER, quality has always been more than a policy. It is a creed. LIGHTOLIER quality goes far beyond mere surface appearance and honest goodness in unseen materials. It is built from the ground up by the zealous enthusiasm of an association of real craftsmen and stylists. That's why LIGHTOLIER equipment is not only distinguished—but distinctive. Yet all of this distinctive quality is provided at no premium price. Quality is more a matter of care than of cost. Thirty-one years of specialized and expert attention to lighting equipment have proven to discrimi-



RHEOSTAT ROOM

In this enchanting room a rheostat arrangement illuminates in rotation wall fixtures, ceiling fixtures, and each of the different types of lamps so that their individual contribution toward lighting efficiency, comfort and decoration can be vividly demonstrated.



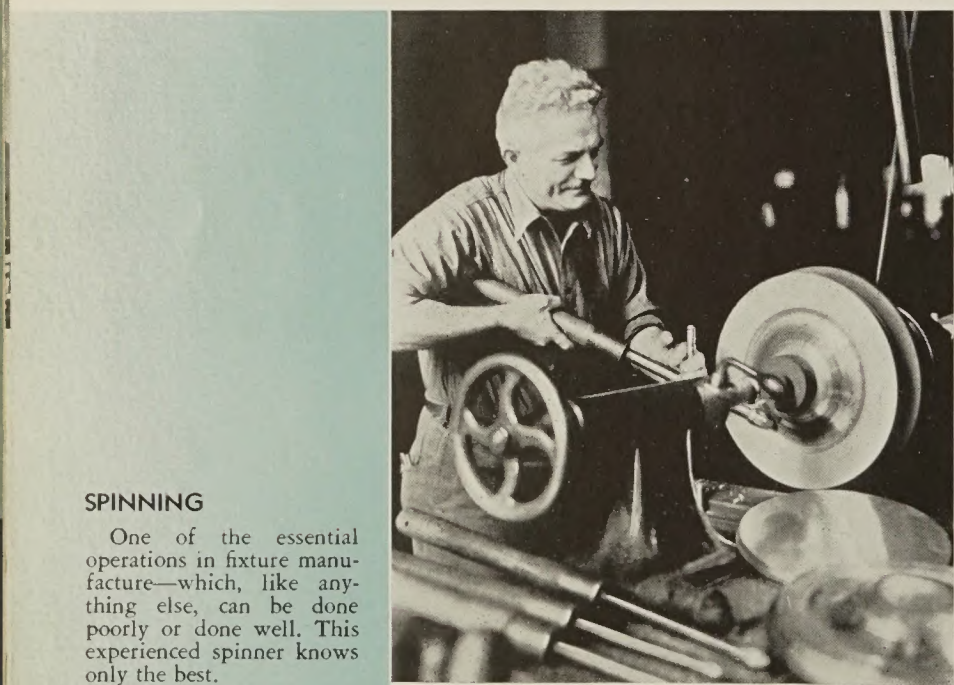
MODELLING

No fixture design has ever been better than the art of the modeller who carried out the artist's sketch.



HAND FORGING

Hand-forged LIGHTOLIERS are hand forged—with all the perfection that only hand operations can produce.



SPINNING

One of the essential operations in fixture manufacture—which, like anything else, can be done poorly or done well. This experienced spinner knows only the best.

nating buyers that LIGHTOLIER fixtures can cost no more and often even less than lighting fixtures which lack the rare distinction of LIGHTOLIER quality.

Economy—In Fact as Well as Figures

The famous LIGHTOLIER name, always a symbol of quality, is today more than ever a symbol of outstanding *value*—of *quality* at a *price*. Beautiful LIGHTOLIER equipment costs you no more than you would pay for mediocre fixtures because LIGHTOLIER has the most modern and efficient plant in the industry and because the nation-wide roll of LIGHTOLIER distributors makes possible important economies in production and distribution. No matter how much or *how little* you wish to spend, this Style Book will offer you something *better* at the price you want to pay. There are genuine LIGHTOLIERS to fit within even the most limited appropriation.

Variety of Choice—Every Period Represented

Lighting equipment is an important element in every room — important because good lighting makes for comfort and health, and important also because correct lighting equipment is essential to secure the most pleasing decorative effect. In the pages of this Style Book you will find that LIGHTOLIER stylists have given every location expert study and suggestion. Even the unusual chamber or minor room has been carefully considered with regard to its lighting necessities and popular mode of decorative treatment, and a fitting variety for just that location is presented for your preferment. Moreover, the lighting ideas which this book presents are complete not only in range of price and wealth of choice, but also in artistic interpretations of every favored period of furnishing. Here you will find lighting fixtures for Colonial homes, English residences, Spanish villas, French mansions —LIGHTOLIER fixtures in Early American, Georgian, French Provincial, Federal and Modern Art periods—all style creations inspired by a systematic study of genuine, outstanding works of art in the leading Metropolitan museums. Only the well-rounded staff of LIGHTOLIER experts could present so complete a variety. Only with so complete a selection from which to choose can you be certain of the most fitting lighting equipment for your needs.

Guaranteed Construction—Character, Workmanship and Materials

The LIGHTOLIER factory is more than the largest fixture plant in the world. It is the working home of 2860 years of fixture workmanship. Many of our artisans have been with us almost from the time of our small beginning, have marched with us through four successively larger factories, and are proud of the standards on which we operate as well as the conditions under which they labor. Fundamentally, here is the reason why you may be confident LIGHTOLIER beauty will remain undiminished for as long as your home endures. In such a plant and in such a fellowship of fixture craftsmen, materials mean the finest procurable, inspection the most rigid and exacting scientific instruments can meas-

ure, finish the best that can be given to that usually vulnerable element in fixture manufacture. There is no place in LIGHTOLIER manufacturing for "flash" plating that soon tarnishes or for cheap enamels that discolor and peel. When you see the name "LIGHTOLIER" on lighting equipment you can be as confident of its unchangeable merit as when you observe the hallmark "Sterling" on silver.

Complete Manufacturing Facilities—Complete Responsibility and Reliability

More than 280,000 square feet of space are utilized by LIGHTOLIER artisans, designers, modelers, pattern and tool-makers and hundreds of specialized technicians. From start to completion LIGHTOLIER fixtures are LIGHTOLIER products, not mere assemblies of parts brought from factories having diversified views on quality. Our foundries work in all metals, our polishing department—where the "character" of any finish is formed—has standards befitting a medieval guild. Our finishing and plating departments work in bronze, in gold, in silver, and in one of the largest chromium-plating units in the land. Display rooms are available at New York City, Jersey City, Chicago, San Francisco and Los Angeles. Purchasing offices are maintained at London, Paris and Prague. All glassware used is made from exclusive molds, designed and owned by LIGHTOLIER alone.

Service—Part of the Satisfaction in a Lightolier Purchase

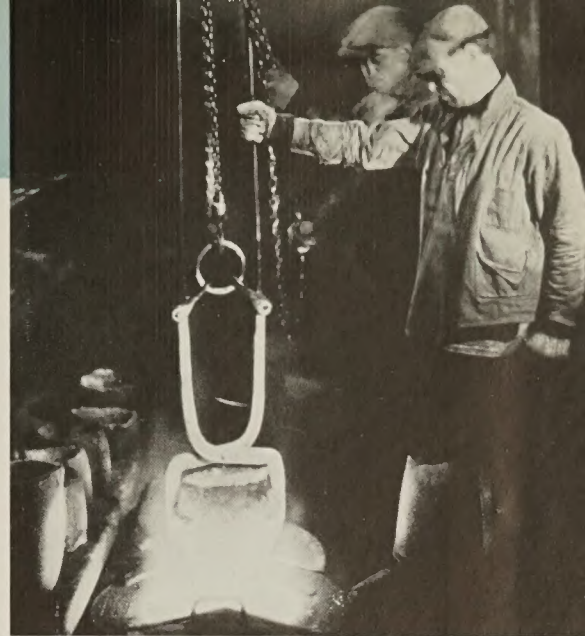
There is no need to wait long and indefinitely for your equipment when you place an order for LIGHTOLIER fixtures or lamps. A railroad siding at our factory door, a branch express office within our own premises, the leading steamship piers but a few minutes away, permit you to procure your lighting requirements from this fully equipped institution with speed and economy. Within 24 hours after your order is received, frequently on the very same day, your fixtures will be on their way. Each fixture will come to you in an individual corrugated carton, scientifically constructed to prevent damage in transit, and each fixture will be completely wired for ready installation. Real service is only one of the extra values you receive in dealing with LIGHTOLIER.

Lightolier—Leaders in the Lighting Industry

LIGHTOLIER leadership is not a matter of chance, but the attainment of an ambition nurtured since 1904. For more than three decades this organization has specialized and concentrated on lighting equipment. It has had no other gods. Its responsibility is adequately indicated by the financial agencies and even more by the numerous customers we continue to serve. Its capability is demonstrated by the countless homes for which it has supplied fixtures, the numerous hotels, churches, schools, theatres, stores and apartment houses which it has furnished, and the steadily accumulating patronage which comes to us through the recommendations of users of our products. Its record of continued and increasing success can be accounted for in only one word—performance.

CASTING

Uniform quality in castings can be secured only by having our own foundries. Here you see an ingot of brass being drawn for French-sand casting.



PLATING

In this department have been developed the finishes which have made LIGHTOLIER known as "the beautiful fixtures with the finishes that last."



CHASING

The fine details in LIGHTOLIER castings are secured only by the hand operations of skilled artisans.



ONE of the smartest assets of the Empire Series illustrated on pages 7, 8 and 9 is its friendliness with our own Modern and Colonial styles, as well as with other French and English periods. . . . Indeed, simple artistry is nowhere out of place, particularly when executed in the beautiful finishes you find on these masterpieces of lighting equipment. . . . These fixtures have been developed to co-ordinate with the newest styles in furniture and decorations, but with equal certainty they will give reflected newness to old furnishings.

Empire Lightoliers are available not only in the historically favored Silver and Gold Plate with all the fidelity and skill that Lightolier craftsmen can bestow, but also in the new, stylish Empire White and Gold to accord with the tremendous vogue for white in practically all types of home furnishing, and in Ebony and Gold to meet the wide demand for this basic color treatment.

Here as throughout this Style Book you will find that excellence of design, finish and workmanship is made available by Lightolier at prices that everyone with an eye to sound purchasing can afford. The illustrations at the right show how acceptably and decoratively Empire Lightoliers fit into typical rooms.





2921



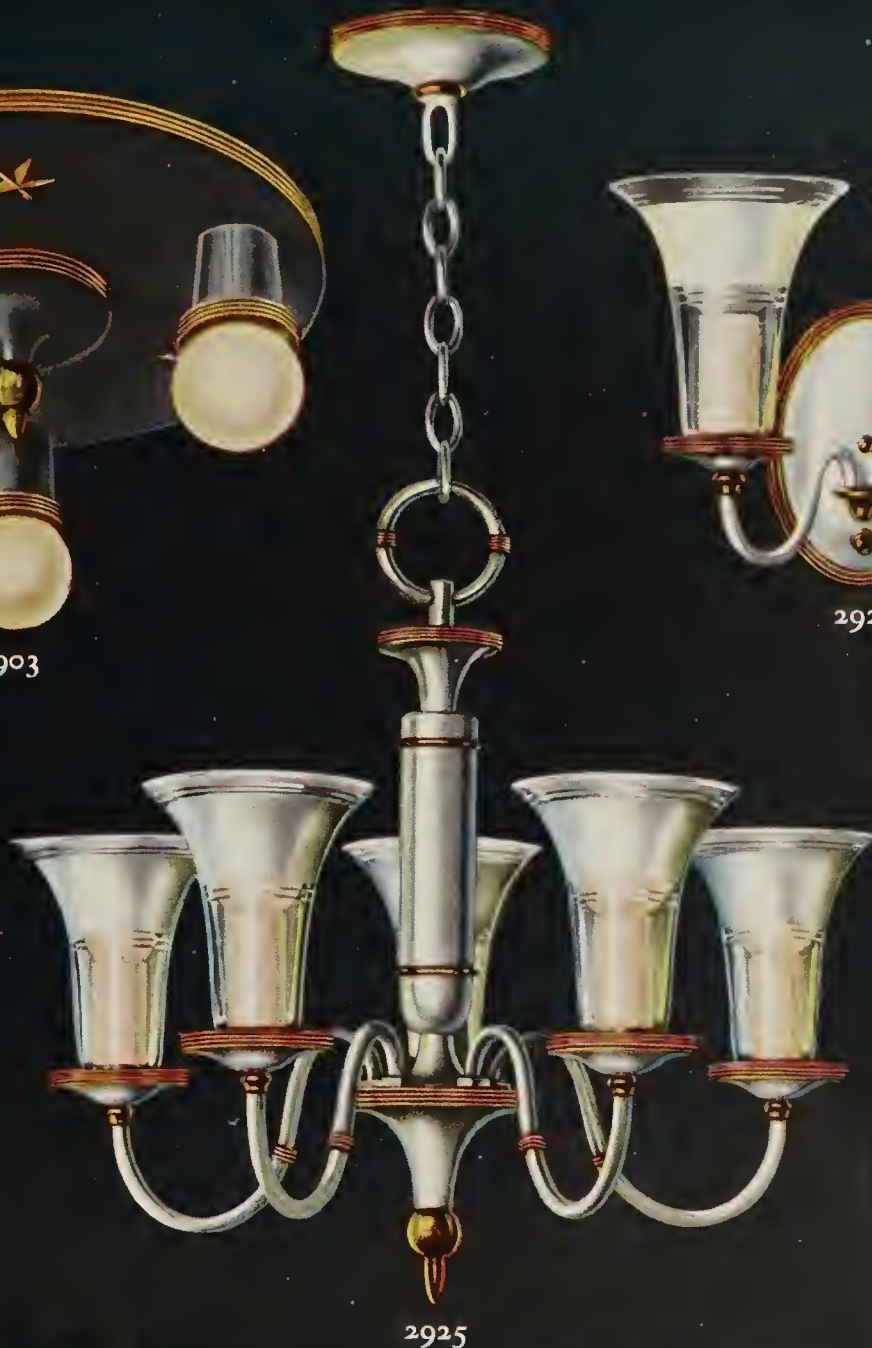
2903



2922



2911



2925



2915

List Prices Shown on Inside Back Cover

2903: 3 lts. Smart and stylish. Its beauty and construction will give satisfaction for years. Width 11 $\frac{1}{4}$ ". Length 27 $\frac{7}{8}$ ". *Finishes:* Empire White & Gold; Ebony & Gold.

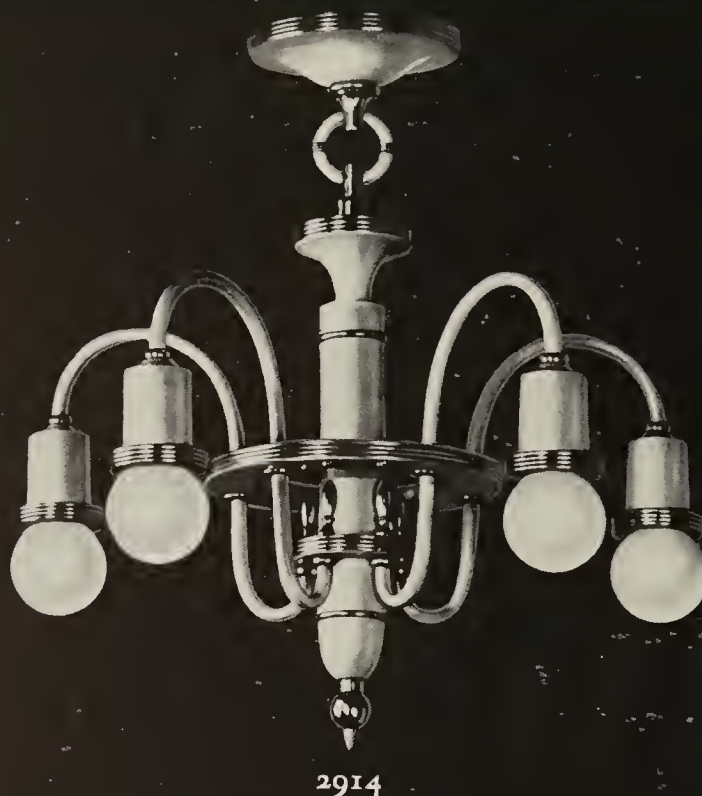
2911: Decorative and efficient, attractive in style and price. Canopy switch. Back 4 $\frac{1}{4}$ " x 6 $\frac{1}{4}$ ". *Finishes:* Empire White & Gold; Ebony & Gold; Silver & Gold.

2915: 5 lts. The whole room borrows charm from such a LIGHTOLIER. Body length 18 $\frac{1}{2}$ ". Width 19 $\frac{1}{2}$ ". Length 42". *Finishes:* Empire White & Gold; Silver & Gold.

2921: Conspicuous for its character. Beautifully cut frosted glass shade. Back 4 $\frac{1}{4}$ " x 6 $\frac{1}{4}$ ". *Finishes:* Empire White & Gold; Ebony & Gold; Silver & Gold.

2922: Beautiful now—and for years to come. Canopy switch. Back 4 $\frac{1}{4}$ " x 6 $\frac{1}{4}$ ". Width 10". *Finishes:* Empire White & Gold; Ebony & Gold; Silver & Gold.

2925: 5 lts. Combination clear and frosted shades set over individual candles to give diffused illumination and decorative, comfortable lighting. Body 18 $\frac{1}{2}$ ". Width 21". Length 42". *Finishes:* Empire White & Gold; Silver & Gold.



All illustrations in this book have been reproduced from actual photographs. Therefore you may confidently expect the LIGHTOLIERS you select to be no less—and probably more—attractive than you find them in these pages.

★ **FINISHES:** Empire White & Gold; Ebony & Gold; Silver & Gold

See color plate, page 7.

2910: A unique and distinctive hall lantern with style, quality and economy to recommend it. Will give the entrance to your home the cheerful, hospitable air it should possess. Width 6½". Length 36".

2911: A splendid choice for the home that values good things. Styled in that distinguished simplicity that is the highest art. Canopy switch. Back 4¼" x 6¼".

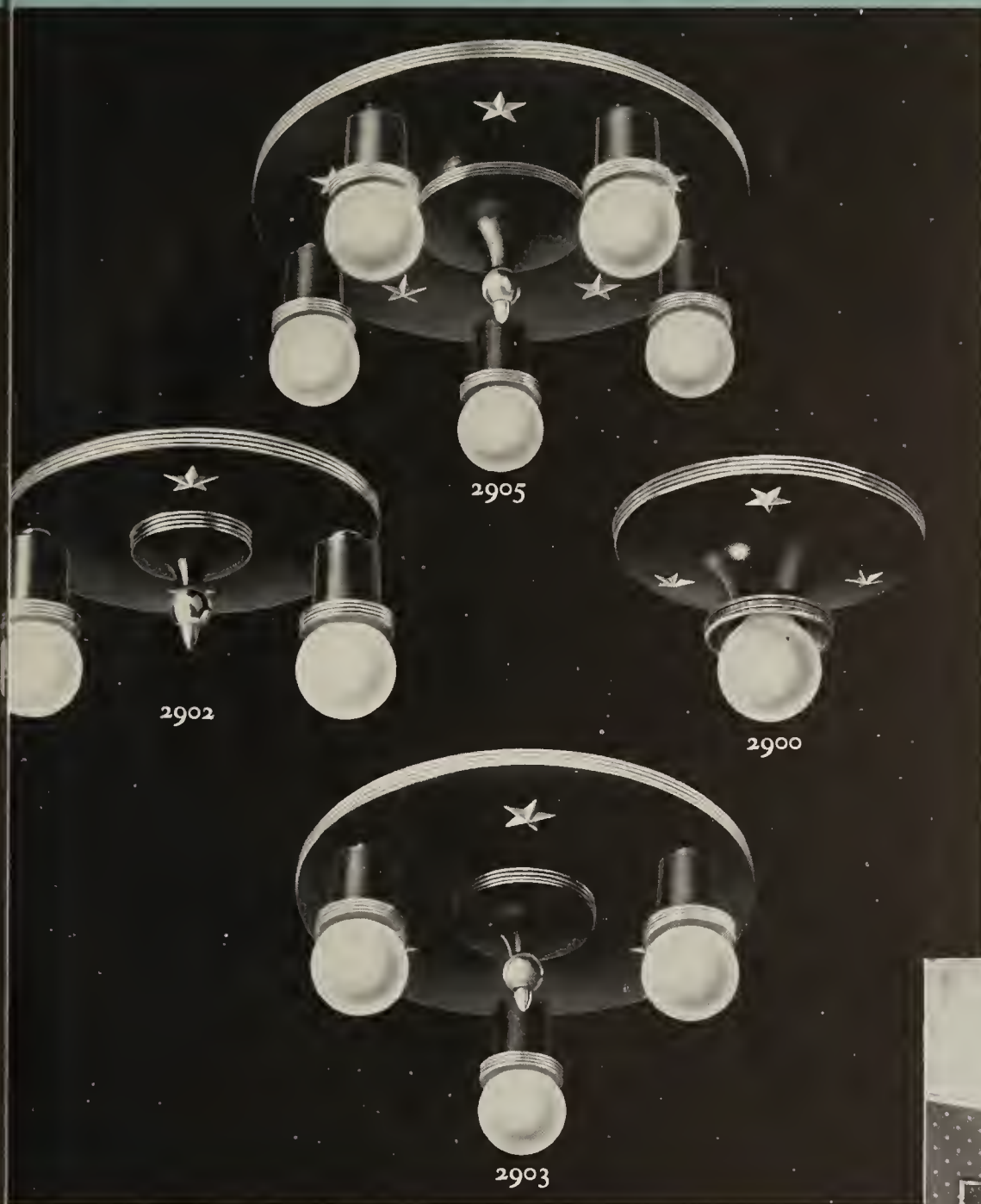
2912: Modern production methods alone make possible a wall bracket of such high quality at so small a cost. Canopy switch. Back 4¼" x 6¼". Width 8⅜".

2913: 3 lts. Conveys an air of quiet but unmistakable elegance to a room and its furnishings. Width 14¾". Length 36". Not available in Ebony & Gold.

2914: 5 lts. Eloquent in quality, beauty and fine craftsmanship—and equally interesting because of its low price. Width 20". Length 15". Not available in Ebony & Gold.

List Prices Shown on Inside Back Cover

SERIES ★



★ FINISHES: Empire White & Gold; Ebony & Gold

See color plate, page 7.

2900: Costs but a few pennies more than an ordinary fixture but what an enduring difference in good looks and good lighting! Diameter $6\frac{7}{8}$ ". Length $2\frac{3}{8}$ ".

2902: 2 lts. Will stamp a room as "new" and in the fashion of today for an investment that is but a fraction of what you pay for other distinctive articles of furnishing. Width $9\frac{1}{2}$ ". Length $2\frac{7}{8}$ ".

2903: 3 lts. Classic in its dignity, intrinsically appealing to the senses—including your sense of economy. The star motif is an especial favorite among decorators. Width $11\frac{1}{4}$ ". Length $2\frac{7}{8}$ ".

2905: 5 lts. Gold stars in a field of Empire White or Ebony create an air of elegance that is in thorough keeping with the latest trends in tasteful home furnishing. Width 13". Length $4\frac{1}{2}$ ".

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EMPIRE LIGHTOLIERS are inspired by the beauty of the past, but made for today and for countless years to come. In lines and finish they are in harmony with the prevailing preference of discriminating home owners throughout the land.

In the atmosphere which surrounds every home of real distinction there is a subtle but unmistakable element. Some refer to it as smartness; others refer to it as style; still others refinement. But in the final analysis that atmosphere depends upon inherent quality and design, such as you have before you in ARGYLE LIGHTOLIERS.

In ARGYLE LIGHTOLIERS outer beauty of line and finish are balanced by an inner quality that will bring you years of endless pleasure with your purchase. The exquisite shield design and magnificent Silver & Gold finish are suited for the finest Colonial or English homes and yet these fixtures are priced to be within the reach of all.



The central position of lighting equipment gives it importance and prominence that requires most thoughtful selection.



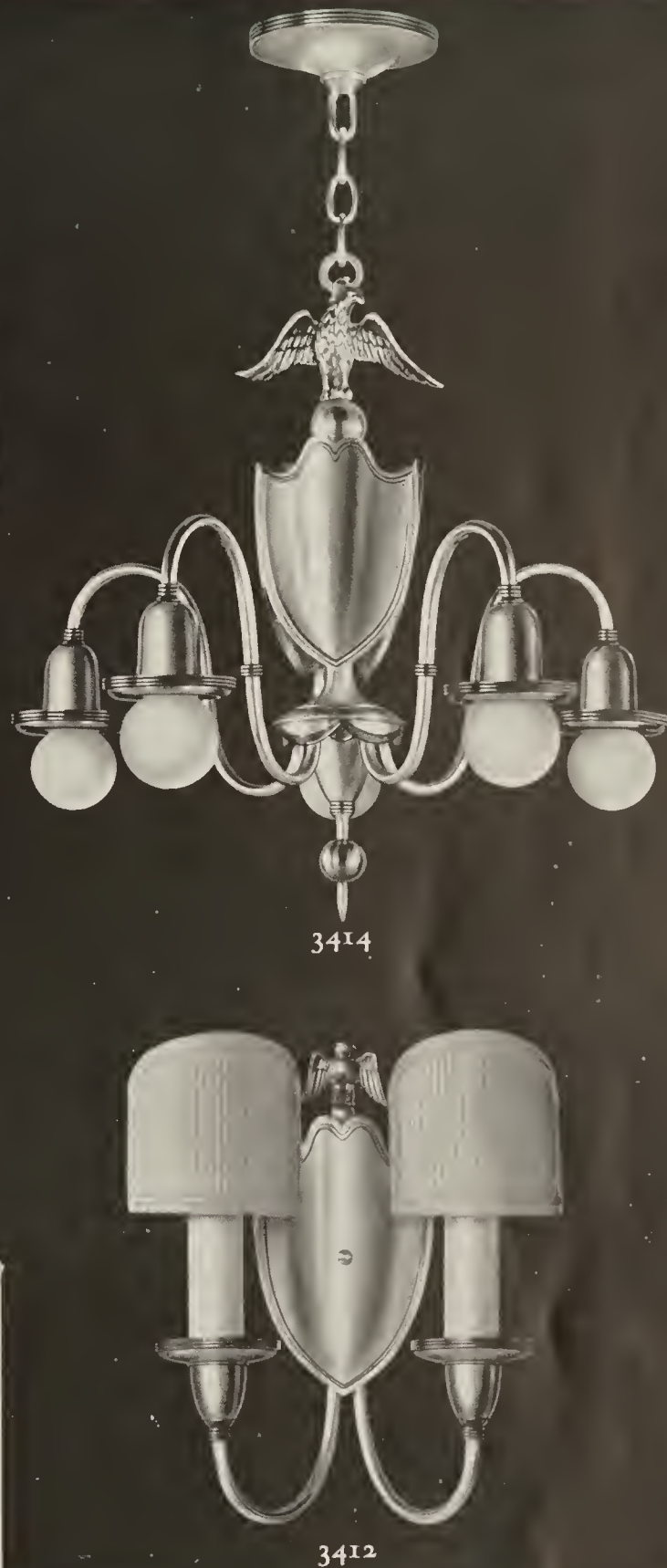
★ *FINISH:* Silver & Gold

3401: As a distinctive wall ornament this sconce justifies its purchase. Coupled with the diffused lighting it furnishes, its acquisition becomes doubly attractive. Charming Colonial shade with frosted banding. Back $4\frac{1}{4}$ " x $6\frac{1}{4}$ ". Canopy switch.

3402: The silversmiths of the 16th and 17th centuries counted the basic design of this bracket as one of their highest achievements. Equipped with distinguished cut and frosted shades. Canopy switch. Back $4\frac{1}{4}$ " x $6\frac{1}{4}$ ". Width $11\frac{1}{2}$ ".

3405: 5 lts. Its superlative grace and balance is not a matter of chance but the result of careful scaling and proportioning. Equipped with choice Colonial cut shades with frosted banding to avoid glaring light. Body length 19". Width 20". Length 42".

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★ *FINISH:* Silver & Gold

2909: For upper hall or landing, foyer or small bedroom, this is a handsome choice. Equipped with cut and frosted shade. Width $6\frac{1}{2}$ ". Length 13". Also available in Empire White & Gold; Ebony & Gold.

3411: Ease and graciousness are brought into a room with such equipment. Has all the air and quality of custom-built equipment. Canopy switch. Back $6\frac{1}{4}$ " x $4\frac{1}{4}$ ".

3412: Could rightfully command a much greater price, with this unusual shield design surmounted by cast eagle ornament. Canopy switch. Back $6\frac{1}{4}$ " x $4\frac{1}{4}$ ".

3414: 5 lts. Particularly adaptable for living-room use or where ceiling height will not permit hanging equipment. Body length 19". Width 18". Length 36".

3415: 5 lts. Capable of bringing new life to a room with old furnishings, proving thereby that refixturing is the most economical redecorating. Body length 19". Width 19". Length 42".

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ARGYLE LIGHTOLIERS are distinctive in their beautiful simplicity and exquisite finish. They are deserving of a place in the finest home.



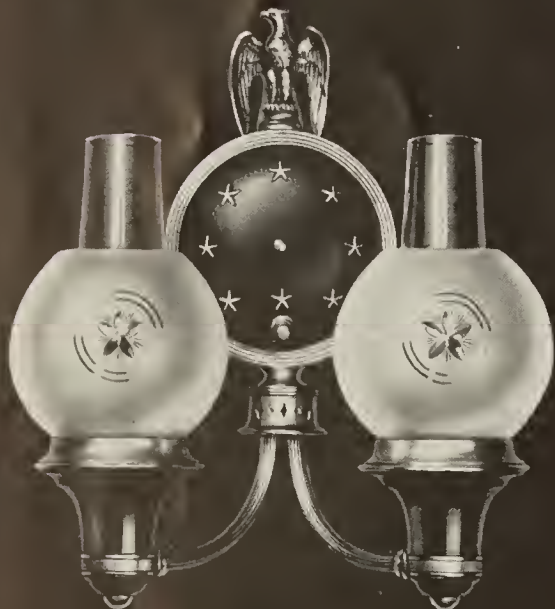
3304



3305



3301



3302



1159

LIGHTOLIERS in this group retain all the authentic, mellow charm of the old-time oil lamps, and yet are thoroughly modern in the sense that they are as beneficial to the eyesight as they are pleasing to the eye. Note the fine reproduction of old cut-glass ball with clear-cut stars and chimney top.

★ FINISH: Ebony & Gold

1159: An authentic Colonial candlestick to harmonize with fixtures of the Stuyvesant Series and to grace mantelpiece or table. Canopy switch. Height 15 $\frac{3}{8}$ ".

3301: Rich in appearance. Reasonable in cost. An excellent selection for the room with Colonial furnishings. Authentic star-cut globe. Canopy switch. Back 5" diameter.

3302: In any room its decorative qualities and lighting efficiency will work a magic transformation. Canopy switch. Width 9 $\frac{1}{2}$ ". Back 5" diameter.

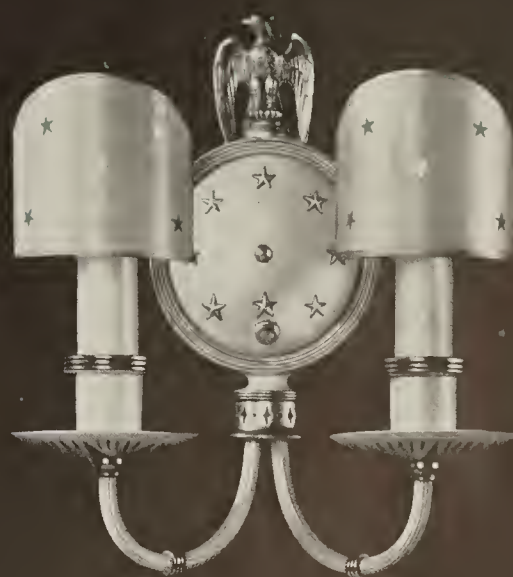
3304: 5 lts. As Colonial as Independence Hall and its inspiration traces back at least as far. Ideal where ceiling height is below the average. Width 20". Length 20".

3305: 5 lts. A pleasing reminder that good taste need not be accompanied by high price. Body length 20". Width 20". Length 42".

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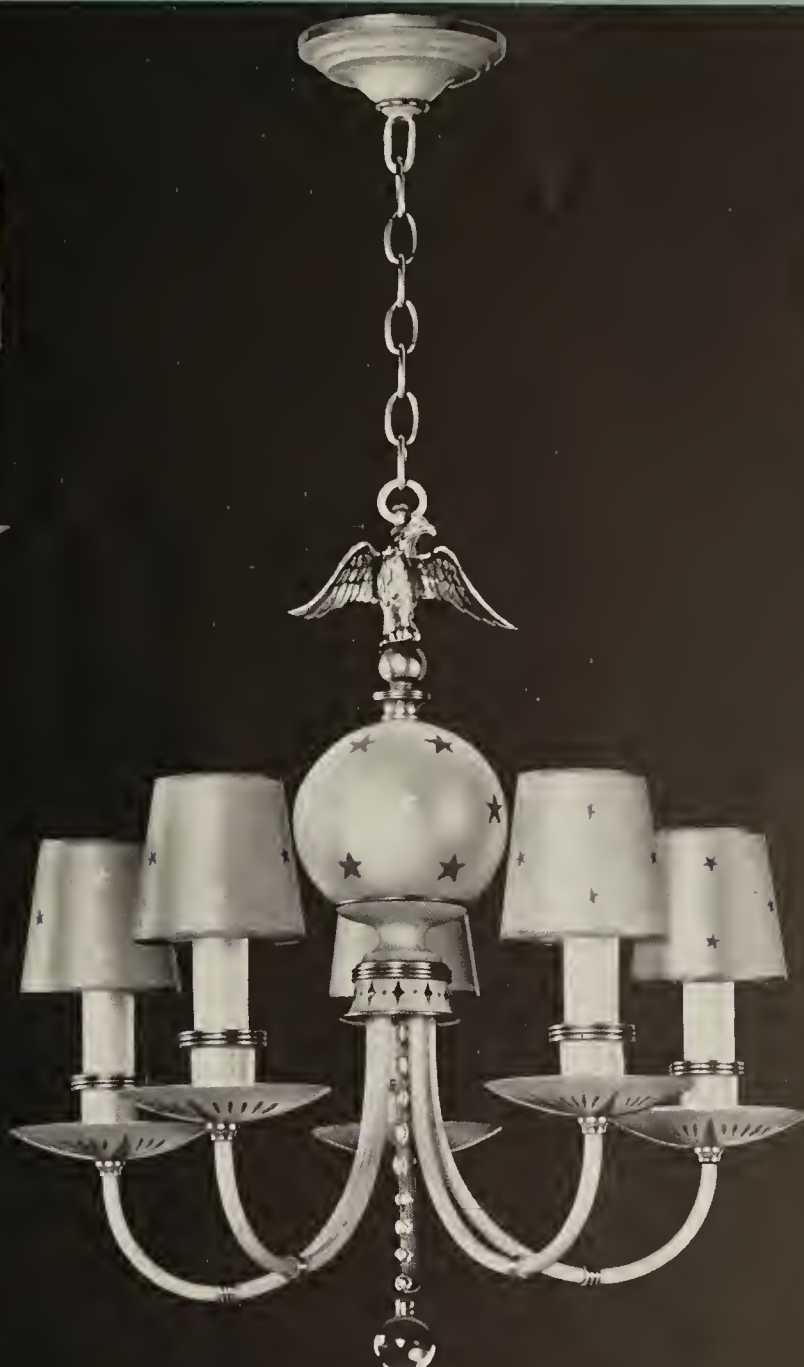
2131



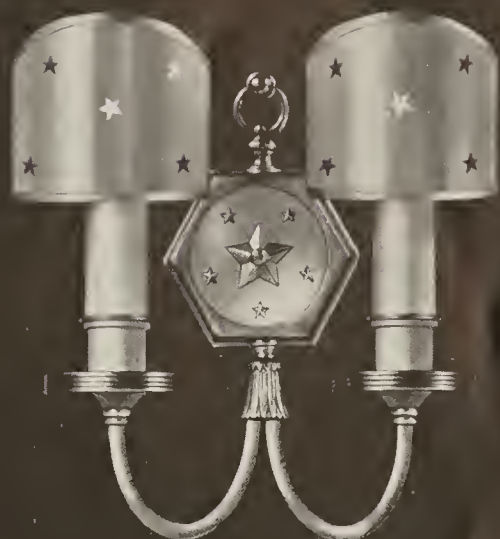
2132



6271



2135



6272

★ *FINISH:* Gold with Ebony Trim

2131: Designed to conform to the latest modes in decorative home furnishings. A source of importance in every respect except price. Back 5" in diameter. Canopy switch. Chinese white glass cups with gold decoration. *Finish:* Gold with Ebony Trim.

2132: An exceptionally beautiful wall decoration and lighting convenience that will bring vitality to a room by day or night. Back 5" in diameter. Width 5 $\frac{3}{4}$ ". Canopy switch. Bobèches of Chinese white glass with gold decoration. *Finish:* Gold with Ebony Trim.

2135: 5 lts. A Colonial aristocrat that will appeal particularly to those of cultivated taste. Authentic in line; Chinese white glass cups with gold decoration, beautiful finish. Body length 19". Width 42". *Finish:* Gold with Ebony Trim.

6271: Dainty and undeniably distinctive. Pull socket. Back 4" x 4". *Finishes:* White & Gold; Ebony & Gold.

6272: A bracket that will give your walls the decorative interest and significance the well-furnished home should possess. Pull sockets. Width 8". Back 4" x 4". *Finishes:* White & Gold; Ebony & Gold.

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As architectural trends are developed and styles of furnishings are changed, LIGHTOLIER has met the need for fixtures of ever-increasing beauty. Here the aristocratic finish of Gold with Ebony Trim is embellished with Chinese white glass cups with gold decoration.



There need never be any apology for the Early American note in home furnishings. It is notable on two counts. It does not pretend to be something it is not and it has a basic authenticity of design that puts it on an equal footing with more pretentious periods of style. For these good and sufficient reasons, plus superior workmanship and fine finish, CAPE COD LIGHTOLIERS are destined for unusual popularity among those who love the gracious coziness of our earlier times. CAPE COD LIGHTOLIERS will give you beauty, cheer and comfort at a cost much lower than you pay for rugs, chairs, or other articles of furnishing.



2210



4310

★ List Prices Shown on Inside Back Cover

2210: Lends itself admirably to the task of illuminating and decorating hall or den of Colonial, Early American or Provincial residence. Frosted Colonial chimney with metal hood. Body length 16 $\frac{1}{4}$ ". Width 6 $\frac{1}{2}$ ". Length 36". *Finish:* Weathered Brass with dull Brick Red Trim.

4310: Gives hallway or den authentic Colonial distinction. Colonial chimney and cream-colored glass shades. Finest custom workmanship. Body length 15". Width 7". Length 36". *Finish:* Weathered Brass.

Cheerio cream-colored glass shades and metal hoods are interchangeable on fixtures of the Cape Cod Series.



★ List Prices Shown on Inside Back Cover

4311: Will stand the test of time in taste and dependability. Cream-colored glass shade. Back $3\frac{1}{4}$ " x $4\frac{1}{2}$ ". *Finish:* Weathered Brass.

4312: 2 lts. Unusually chic and distinctive—and attractive in price as well. Cream-colored glass shades. Body length $8\frac{1}{2}$ ". Width $14\frac{1}{2}$ ". Length 36". *Finish:* Weathered Brass.

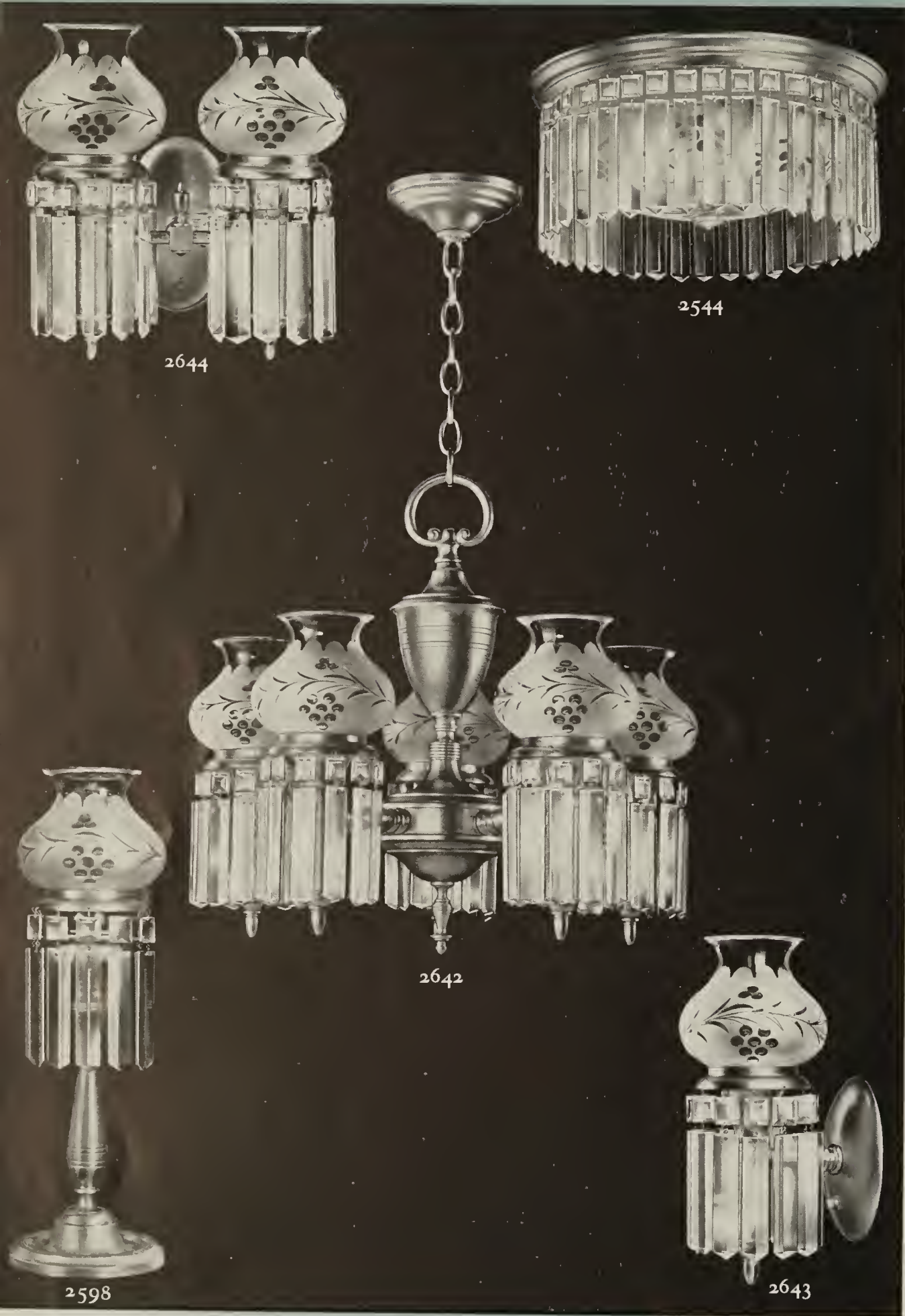
4313: 3 lts. Similar to 4312. Width $14\frac{1}{2}$ ". Length 36".

4315: 5 lts. Adds the finishing touches to a room's decorative ensemble by day or night—and for years to come. Frosted Colonial chimneys surmounted by mellow glass shades. Body length 10". Length 42". Width $18\frac{3}{4}$ ". *Finish:* Weathered Brass.

2211: Authentically Early American. Metal hood lined with cream enamel to give greater efficiency. Frosted Colonial chimney. Canopy switch. Back $3\frac{1}{2}$ " x $8\frac{1}{2}$ ". *Finish:* Weathered Brass with dull Brick Red Trim.

2215: 5 lts. Has an expensive air that is agreeably contradicted by its price. Authentic in every line. Individual metal hoods. Frosted Colonial chimneys set in heavy gauge brass galleries and metal font. Body length $13\frac{1}{4}$ ". Width $18\frac{1}{4}$ ". Length 42". *Finish:* Weathered Brass with dull Brick Red Trim.

★ VAN DOORN SERIES ★



Hundreds of architects have placed the accolade of approval on the distinctive pieces in the VAN DOORN SERIES.

★ FINISHES:

Colonial Brass; Pewter

2544: 3 lbs. Exquisite Colonial cut ceiling dish trimmed with finest quality Colonial cut prisms. Ideal for low-ceilinged rooms, bed chambers and solariums. Width $13\frac{3}{4}$ ". Length 6".

2598: An ornament for mantelpiece or odd table that will bring a note of authenticity to the Colonial room that cannot be matched in other furnishings at anywhere near its price. Base switch. Width 5". Height $16\frac{1}{2}$ ". Diameter of base $5\frac{1}{4}$ ".

2642: 5 lbs. A magnificent combination of distinctive Colonial cut glass shades and finest wood polished Colonial cut prisms. Its graciousness is transmitted to any living-room or dining-room. Body length $19\frac{1}{2}$ ". Width 18". Length 42".

2643: A sconce that has all the charm of an old Colonial oil lamp plus the comfort and convenience of modern lighting. Pin switch. Back $3\frac{1}{2}$ " x $5\frac{1}{2}$ ".

2644: A never-ending source of quiet comfort and an enduring fount of decorative lighting. Colonial cut shades of superior quality trimmed with finest wood polished prisms. Back $3\frac{1}{2}$ " x $5\frac{1}{2}$ ". Width 11".

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★ RICHMOND SERIES ★

Interior decorators, seeking the unusually authentic, have made especial favorites of these beautiful LIGHTOLIERS.

★ **FINISH:**
Ebony & Gold

3400: The spirit of true hospitality that is traditionally Colonial receives full expression in this lantern. Colonial urn with distinctive cutting on frosted banding. Body 16½". Width 8⅛". Length 36".

3403: As beautiful as it is serviceable, an admirable choice for bedrooms, hallway or foyer. Colonial cut urn with frosted banding. W. 8¾". Lgth. 9¾".

4402: Cultured, charming, and gracious—helps to build the decorative character of any room. Colonial cut chimneys in the finest tradition. Pull sockets. Back 5" dia. Width 9½".

4405: 6 lts. A masterpiece of the hand craftsman's bench and an eminent addition to any spacious Colonial room. From any other source than LIGHTOLIER such graceful, distinctive equipment with its unusually effective Colonial cut shades, sweeping graceful arms, and cast eagle ornament, would be available only on special order and at a cost of two or three times as much. Body 21". Width 21½". Length 42".



3403



4402



4405



3400

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Wherever substantial furnishings that contribute to better and more enjoyable living are wanted, there you will find Colonial decorations in favor and COLONIAL LIGHTOLIERS enjoying steadily increasing approval.

It is a natural preference, for the Colonial style is part of our traditions. And it is an artistic preference, too, for none can question the simple charm of authentic Colonial appointments.

The inspiration for LIGHTOLIER Colonial pieces has been secured directly from the American Wing of the Metropolitan Museum of Art. In these fixtures, therefore, you will find that faithful attention to detail, in metal and glass and finish, which typified the Colonial artisan and earned for him a reputation for craftsmanship that knew no compromise.

Your home deserves such lighting, especially when it is available to you at a price far lower than you expect. Down through the years to come these LIGHTOLIERS will continue to give you a sound sense of satisfaction with your purchase.



Color plate on page 19 is a faithful portrayal of the three beautiful Colonial finishes developed by LIGHTOLIER. Colonial Brass, as LIGHTOLIER interprets it, is a plated, highly-polished finish, protectively lacquered, duplicating exactly the effect so much in favor with our forefathers. Fumed Brass, toned as if with age, is another authentic derivation from Colonial preferences. Its subdued, mellow, neutral hue will blend with any color scheme. Pewter is an exquisitely toned, sterling silver plate.

SPECIAL NOTE: Silk and Parchment Shades or Shields, where shown throughout this book, are not included with fixtures.

LIGHTOLIERS ★



★ FINISHES:

Fumed Brass; Colonial Brass; Pewter

3501: Artistic and authentic in design, truly moderate in cost. Wax candle set within Colonial shade with star-cutting on frosted banding. Canopy switch. Back $3\frac{1}{2}" \times 5\frac{1}{2}"$.

3502: Real distinction without the necessity of spending much money. Canopy switch. Back $3\frac{1}{2}" \times 5\frac{1}{2}"$.

3505: 5 lts. Its sweeping grace and simplicity give it far more than ordinary distinction. Candle lights set within star-cut Colonial shades are typical of LIGHTOLIER individuality. Width $20\frac{1}{4}"$. Length 42".

List Prices Shown on Inside Back Cover

3508: 5 lts. The simple contours of this unusual snug-to-ceiling piece make it exceptionally adaptable for use with Colonial or modern furnishings. Made of 18-gauge brass. Diameter 15". Length $4\frac{1}{4}"$.

3511: Another example of how quality LIGHTOLIER equipment compares most favorably in cost. Canopy switch. Back $3\frac{1}{2}" \times 5\frac{1}{2}"$.

3515: 5 lts. The clean-cut lines and harmonious proportions identify it immediately as a LIGHTOLIER conception of the authentically Colonial. Width 19". Length 42".



★ **FINISHES:** Fumed Brass; Colonial Brass; Pewter

See color plate, page 19.

3501: Stately and symmetrical. Star-cut Colonial shade uniquely arranged over wax candle. Canopy switch. Back $3\frac{1}{2}$ " x $5\frac{1}{2}$ ".

3504: 5 lts. A most attractive modern interpretation of Colonial design that makes it an excellent accompaniment of either modern or Colonial furnishings. Star-cut Colonial shades with frosted banding surrounding wax candles. Body length 14". Width 21". Length 42". Available only in Fumed Brass.

3510: Popular for its looks, its construction and its price. Distinguished Colonial urn. Body $11\frac{1}{2}$ ". Width $8\frac{3}{8}$ ". Length 36".

3511: Another example of how quality LIGHTOLIER equipment compares most favorably in cost. Canopy switch. Back $3\frac{1}{2}$ " x $5\frac{1}{2}$ ".

3512: An effective wall ornament for lighting and decoration. Canopy switch. Back $3\frac{1}{2}$ " x $5\frac{1}{2}$ ". Width 8".

3514: 5 lts. The unusual features in this Colonial fixture assure you of that "different" touch you want your home to possess. Body Length 14". Width 19". Length 42". Fumed Brass only.

List Prices Shown on Inside Back Cover



3503: 3 lts. Simple and slightly. A thoroughly sound selection where three-light equipment is sufficient. Star-cut Colonial shades with frosted banding. Body 14". Width 18½". Length 36".

3509: Designed for thorough harmony in Colonial entrance or doorway—and priced for harmonious acceptance by your pocket-book. Width 3⅞". Length 15".

3516: 5 lts. An ideal piece for use in rooms with low ceilings and an especially admirable choice for the restricted budget. Width 8½". Length 9½".

List Prices Shown on Inside Back Cover

★ **FINISHES:** Fumed Brass; Colonial Brass; Pewter

See color plate, page 19.

3517: 5 lts. Many prefer a ball lamp suspended type fixture for living or dining room, particularly in chambers with high ceilings. Exceptionally reasonable cost. Width 18½". Length 36".

3523: 3 lts. A perfect choice for the dining alcove, small dining room, den, bedrooms, or larger hallway. Body length 14". Width 15½". Length 36".

★ CONTINENTAL SERIES ★



3508



3507



3513



3506



3500

★ FINISHES:

Fumed Brass; Colonial Brass;
Pewter

3500: A demonstration that beauty is not to be measured by size and that quality is not inconsistent with economy. Made of 18-gauge brass. Diameter 7 1/4". Length 2 1/8".

3506: 2 lts. An architectural favorite because of its pure lines and unquestioned distinction. Made of 18-gauge brass. Diameter of plate 9". Depth 3 1/2".

3507: 3 lts. The smart living room or bedroom that possesses this Continental LIGHTOLIER need never be anything less than proud of its lighting—and it never will. Made of 18-gauge brass. Diameter 12". Width 12 1/2". Length 3 7/8".

3508: Smart and up-to-date in line, truly Colonial in spirit, and a fine "buy" for those who appreciate real value. Made of 18-gauge brass. Diameter 15". Length 4 1/4".

3513: 3 lts. Designed to fit against the ceiling in a manner that enhances the other furnishings without limiting the view of a room as a whole. Width 15". Length 9".

List Prices Shown on Inside Back Cover

It is an established principle with LIGHTOLIER that truly beautiful lighting need not be expensive. Designers, artists, decorators, and other technicians co-operate in developing the LIGHTOLIER designs you select, but you enjoy them at the price you want to pay because of the economies in large scale production and distribution. Compared on a strictly price basis these fixtures are as low in cost as any on the market—and their style and value defy comparison.



★ JEFFERSON SERIES ★

★ FINISHES:

Colonial Brass; Pewter

4090: Exquisite taste, authentically Colonial, superb construction and sound economy—what an irresistible combination to find in one fixture! Metal smoke pan over frosted Colonial chimney with clear crimped top. Hobnail glass font. Width 9½". Length 22½".

4091: Unmistakably Colonial with its authoritative Colonial design, frosted chimney with clear crimped top, hobnail font, and slender spindle. Canopy switch. Back 4" x 7". Length 12½".

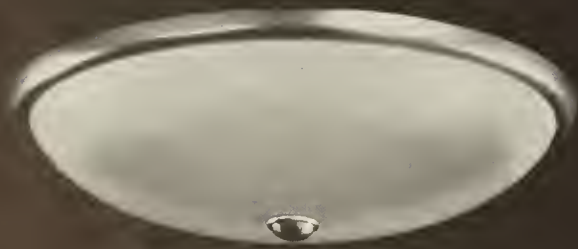
4095: No matter how expensively and artistically you have furnished your major rooms, you will be able to boast of their lighting when illuminated by this superlatively beautiful LIGHTOLIER creation. Note particularly the hobnail glass font set on spindles of longer than usual length, the frosted chimneys with clear crimped top, and the attractive price. Body length 19½". Width 20". Length 42".

List Prices Shown on Inside Back Cover



No single Colonial line or series could possibly encompass all the tastes of the various colonies which later formed the thirteen original states of this Union. In some sections the Dutch influence predominated, as in New York; in others the English, as in Virginia; in others there were traces of Spanish or Portuguese, as on Cape Cod. LIGHTOLIER designers have, therefore, created a diversity of Colonial equipment alike in their innate simplicity and charm, but differing in their sources of inspiration.

★ COLONIAL DISHES ★



2029-30



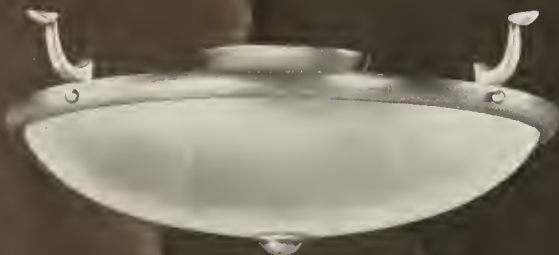
2026



2028



3410



2027



2564

★ FINISHES: Fumed Brass; Colonial Brass; Pewter

2026: 2 lbs. Wherever the simple charm of Colonial cut-glass is desired—and especially where there are ceilings of only moderate height. Cast brass scrolls create a most decorative effect against the ceiling. Diameter of glass 12". Width 15½". Depth 4½".

2027: 2 lbs. Has that chic quality you want in your lighting equipment. Cast brass scrolls fit snug against ceiling. Cheerio cream-colored glass. Diameter of glass 12". Width 15½". Depth 4½".

2028: 2 lbs. Colonial-cut dish with simple but charming Colonial brass band at a truly economical LIGHTOLIER price. Diameter of bowl 12". Width 13". Depth 3".

2029: 2 lbs. Graceful in line, soundly conceived for low-ceilinged room or bedroom. Bowl 12". Width 13". Depth 3". Cheerio glass.

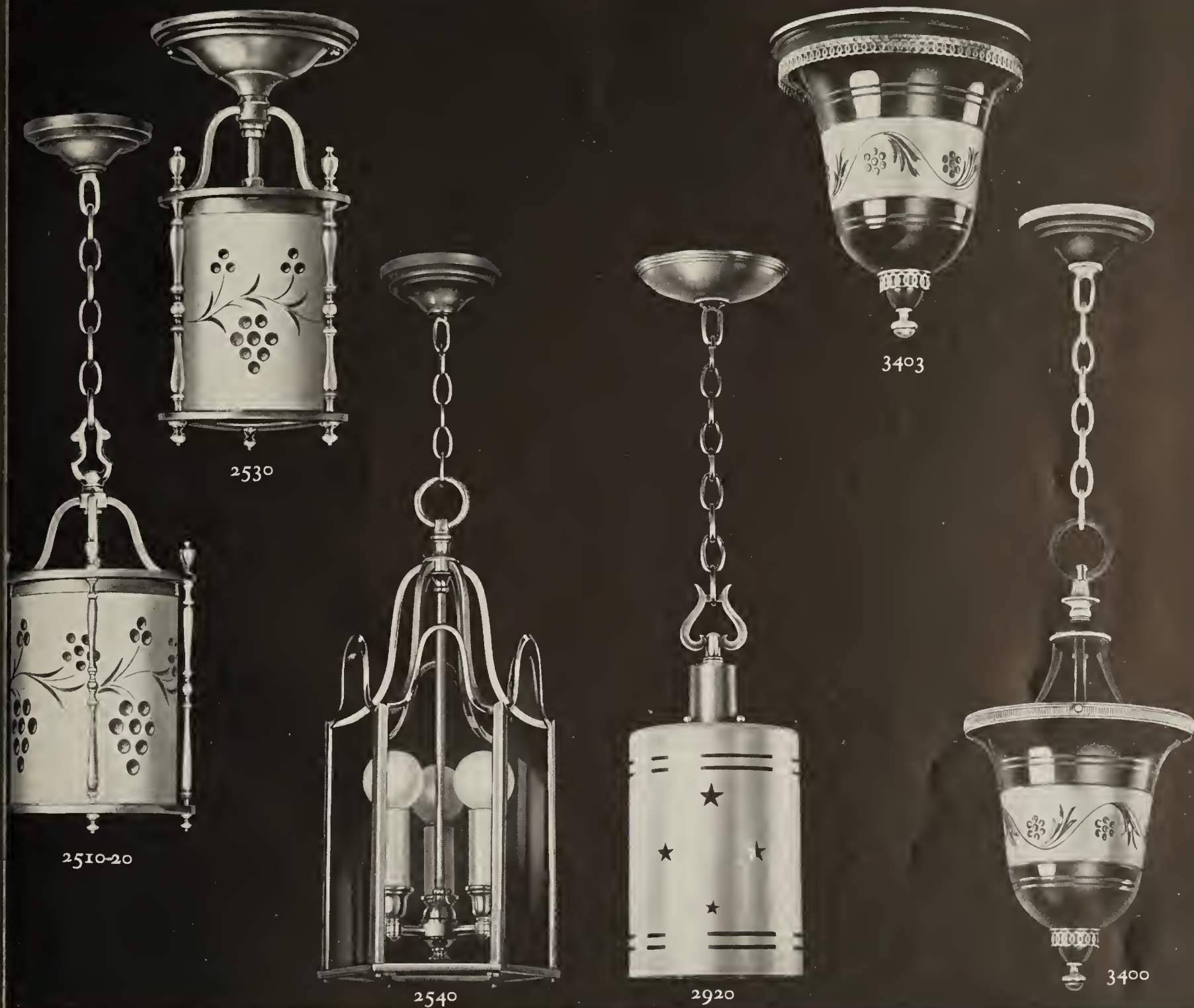
2030: 2 lbs. Identical with 2029 but smaller. Diameter of bowl 10". Width 11". Depth 3¼". Exclusive Cheerio glass.

2564: 2 lbs. The most compact snug-to-ceiling dish ever made with two lights for adequate illumination. Thoroughly Colonial. Diameter of bowl 8". Width 8¾". Depth 4".

3410: 2 lbs. Its costly appearance is in pleasing contrast with its modest price. Diameter of bowl 12". Width 13⅞". Depth 4½". Finished only in Fumed Brass.

List Prices Shown on Inside Back Cover

★ COLONIAL LANTERNS ★



2510: The splendidly shaped supports of the Colonial cut cylinder are only one of the details that set it apart from the jumble of so-called Colonial hall lanterns. Width $7\frac{1}{4}$ ". Length 36".

2520: Smaller in size and less in cost than 2510. Width $5\frac{1}{2}$ ". Length 36". Grape cluster etching in frosted cylinder.

2530: Even though not intended for the major rooms, a substantial aid in converting a house into a home. Built to give full satisfaction for a lifetime. Width $5\frac{1}{2}$ ". Length $11\frac{3}{4}$ ".

2540: 3 lts. Bevelled plate-glass panels in hexagon-shaped lantern have a magnifying effect through which comes the positive welcome the hall lantern should convey. Distinguished three-

List Prices Shown on Inside Back Cover

★ FINISHES: Colonial Brass; Pewter; Fumed Brass

light candle cluster. Width $9\frac{1}{2}$ ". Length 36". Body length 20".

2920: As reasonable a purchase as one can make without substituting price tags for intrinsic goodness. Star cutting on cylinder. Body length 14". Width 6". Length 36".

3400: Creates a spirit of true hospitality wherever used. Genuine cut-glass urn with decorative cutting on frosted banding. Body length $16\frac{1}{2}$ ". Width $8\frac{1}{8}$ ". Length 36". *Finish:* Ebony & Gold.

3403: Beautiful, serviceable, an admirable choice for bedroom, hall or foyer. Colonial-cut with etched frosted banding. Width $8\frac{3}{4}$ ". Length $9\frac{3}{4}$ ". *Finish:* Ebony & Gold.

★ WROUGHT IRON LIGHTOLIERS ★



Since time immemorial, artists and artisans have done much of their lasting work in iron. The engaging possibilities of this rugged and beautifully simple medium have never been more interestingly carried out than in the new LIGHTOLIERS presented on the pages that immediately follow.

In them you see the distinguished characteristics found in the products of the Early American smithies—rugged construction, sturdiness, yet delicacy in feeling and detail. The longer you live with these LIGHTOLIERS, the more do you come to love them. They prove that the right kind of lighting fixtures can, more certainly and less expensively than any other equipment, place the mark of quality on a room.

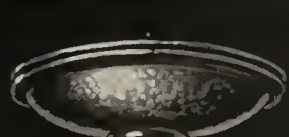
Eminently suited for homes of Colonial architecture, they are sure to lend an air of real distinction to English, Spanish or French Provincial furnishings also. To old decorations they bring fresh distinction; to new, the strength and vitality that correctly chosen lighting always contributes.

And note well their amazingly reasonable cost. Constructed as they are for even the finest mansion, still they are available at prices that even the slimmest purse can recognize.



One of the major reasons why such distinctive equipment can be presented at such extremely attractive prices is the fact that months ago LIGHTOLIER had the foresight and financial resources to cover for considerable amounts of raw materials in metals and glass. Labor, of course, could not be bought in advance. Accordingly, prices shown cannot be guaranteed. They are subject to change without notice.

★ CHARTER OAK SERIES ★



4501



4502



4505

★ *FINISH:* Russet Iron with Fumed Brass Trim

4501: The art of gracious living is immediately identified with the home that possesses such exquisite iron furnishings. Hurricane globe with artistic strap supports. A favorite among those who appreciate the truly fine. Pin Switch. Oval back 5 $\frac{1}{4}$ " x 4 $\frac{1}{4}$ ".

4502: 2 lts. Important not only because of the lighting it furnishes, but also for the definite contribution it makes to the decorative ensemble. And the cost is most reasonable. Hurricane globes. Body length 18". Width 12". Length 36".

4505: 5 lts. The quaint, antique, and artistic globes of the Charter Oak Series are lasting testimonials to the good taste and purchasing judgment of those who possess them. Body length 20 $\frac{1}{2}$ ". Width 19". Length 48".

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These genuinely authentic reproductions of Early American iron work follow faithfully the treasured antiques studied by LIGHTOLIER designers at the Metropolitan Museum of Art. Rich without being gaudy, distinctive without being "queer," they give that "different" quality discriminating home owners prefer.



3310



3315



3308



3311



3312

Mellotone glass cylinders on OLD FORGE LIGHTOLIERS are beautiful reproductions of the Early American glassmakers' art. Their light amber color is kind to the eyes and gives a cheerful aspect to the entire room.

★ *FINISH:* Natural Forge

3308: 2 lts. Proving once again that with LIGHTOLIER good taste and sound styling do not exact a high price. Cream-colored glass dish to give an artistic air. Width $12\frac{1}{2}$ ". Length $6\frac{3}{4}$ ".

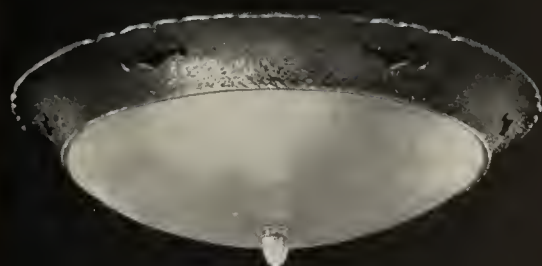
3310: Certain to inspire praise from all who see it. Mellotone glass cylinder. Body length 17". Width $5\frac{1}{2}$ ". Length 36".

3311: At a price no greater than you would have to pay for an ordinary bracket. Mellotone (light amber) cylinder for soft illumination. Canopy switch. Back $4\frac{1}{4}$ " x 7". Extension $4\frac{5}{8}$ ".

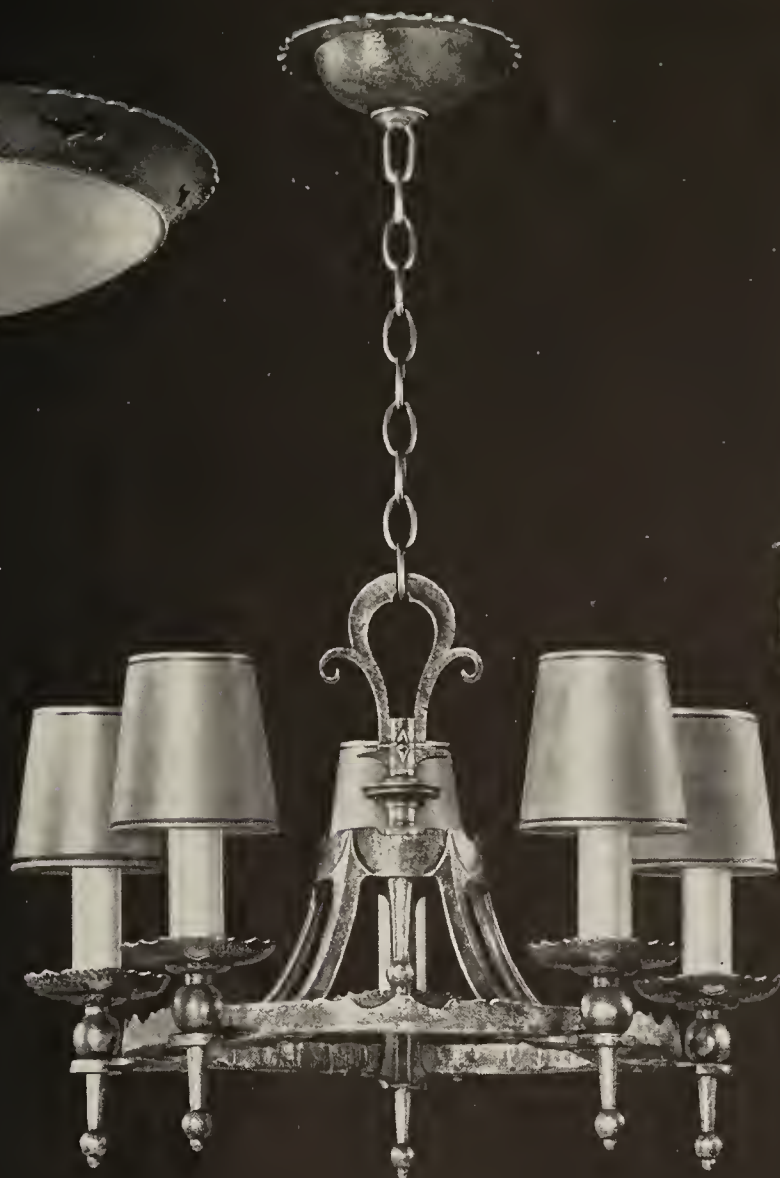
3312: The textured wrought iron with steely glints showing through combines wonderfully with the Mellotone cylinders that give a cheerful, diffused light. Canopy switch. Width 10".

3315: No need to take less than the best when this beautiful fixture is available at a typically low LIGHTOLIER price. Mellotone glass cylinders. Width 19". Body length 14". Length 42".

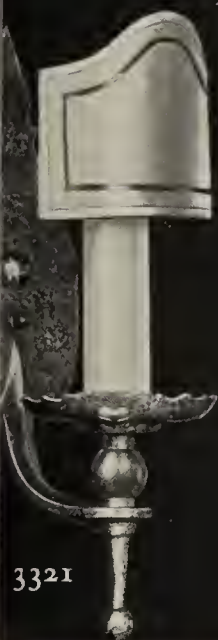
List Prices Shown on Inside Back Cover



3309



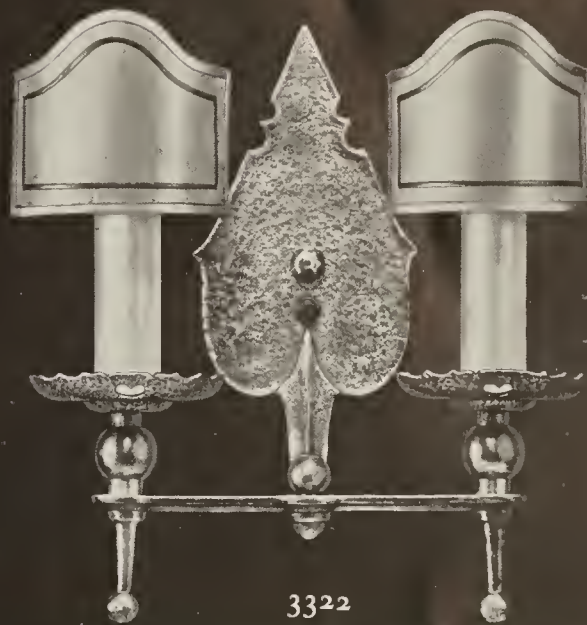
3325



3321



3324



3322

★ **FINISH:** Natural Forge

3309: 2 lts. Gives soft, mellow and adequate illumination. Cream-colored glass, richly textured. Width 12½". Length 3½".

3321: Rugged, refined, and a real buy to give lifetime satisfaction and lighting comfort. Back 4¼" x 7". Canopy switch.

3322: Strong and characteristic lines to recall the smithy's strength and art. And at a price much less than you would expect. Back 4¼" x 7". Width 10". Canopy switch.

3324: 5 lts. Graceful, important, attractive in price as well as style. A particularly desirable selection for rooms with less than the average ceiling height. Width 19". Length 16¾".

3325: 5 lts. Competent by its style to enter into a fine home, yet priced to fit within the slimmest allowance. Body length 14". Width 19½". Length 42".

List Prices Shown on Inside Back Cover

Worthy of special mention is the textured wrought iron finish with steely glints showing through. It will last indefinitely. Years after these fixtures are in use they will look as if they have just left the smithy's anvil.



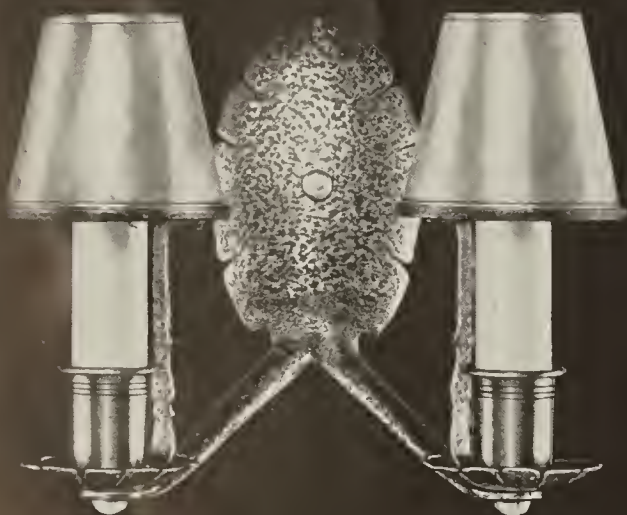
2200



2205



2201



2202

Only lighting equipment "made to special order" can approach the unusually effective styling you have in NORFOLK LIGHTOLIERS.

★ *FINISH:* Forged Iron & Antique Copper

2200: 2 lts. Quaint, lovely and lovable lantern for entrance hall, den or solarium. Genuine mica shade for mellow illumination. Width 9". Body length 9 $\frac{3}{4}$ ". Length 16".

2201: The unusual styling of bracket back and candle cup combine to create an uncommon note of enduring interest. Genuine mica shade. Canopy switch. Back 3 $\frac{5}{8}$ " x 5 $\frac{1}{2}$ ".

2202: A sconce of dignity and importance. Genuine mica shades. Canopy switch. Back 3 $\frac{5}{8}$ " x 5 $\frac{1}{2}$ ". Width 9".

2205: 5 lts. Arresting in its general effect and charming in detail. Scalloped candle cups. Combination copper and iron finish. Genuine mica shades. Body 19". Width 20". Length 42".

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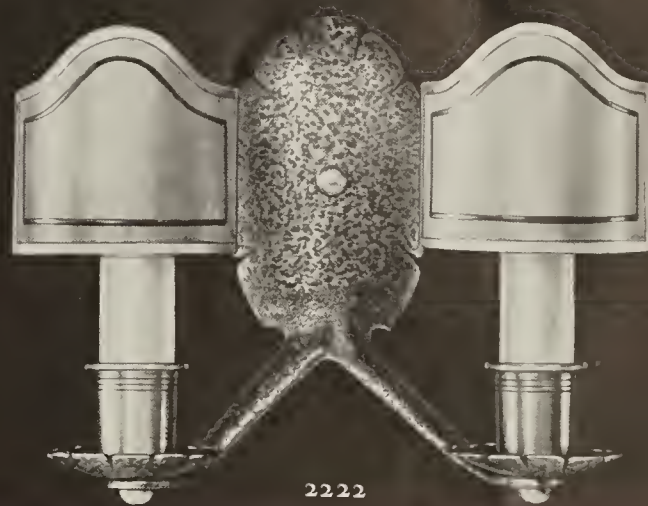
2221



2204



2225



2222

★ **FINISH:** Forged Iron & Antique Copper

2204: 5 lts. Unusual but most useful semi-close-to-ceiling piece equipped with genuine mica cylinders to create soft, mellow illumination. Width 20½". Length 11".

2221: The new styling in this sconce makes for an impression of high cost which LIGHTOLIER manufacturing efficiency dispels. Canopy switch. Back 3⅝" x 5½".

2222: More testimony that with LIGHTOLIER co-operation even a modest allowance is sufficient to equip a home with comfortable and beautiful lighting. Canopy switch. Width 9".

2225: 5 lts. It would be possible to duplicate this unconventional but traditional design on special order—at three times its cost. Body length 19". Width 20". Length 42".

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The most creative artisans of Colonial times favored the hand wrought iron and copper combination of NORFOLK equipment.

★ REPUBLIC SERIES ★



LIGHTOLIERS of the REPUBLIC SERIES are equipped with most unusual but thoroughly authentic Colonial frosted chimneys with clear top and crimped edge. Chimneys are joined to heavy hobnail fonts, illuminated from within, by 20-gauge brass grills. These outstanding and distinctive features serve to emphasize the truly low price at which REPUBLIC LIGHTOLIERS may be included among your permanently prized possessions.



★ FINISH: Hand Forged Iron & Brass

9016: 5 lts. A more charming fixture at an irresistibly low price cannot be found anywhere. Cast brass eagle ornament. Body length 18½". Width 20". Length 42".

9017: 3 lts. For the smaller living-room, breakfast nook, or hall of more spacious proportions. This is an admirable choice in lighting and decoration. Width 13". Length 36".

9018: A wall bracket that will win comments of approval years after you have purchased it. Canopy switch. Back 4½" x 6½".

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★ GRAND FORGE SERIES ★

GRAND FORGE

LIGHTOLIERS have been imitated but remain unequalled in an authenticity which makes them so sound a purchase. Colonial frosted chimneys with clear tops are set into heavy hobnail glass fonts so arranged as to be illuminated from within. Ornamental brass grills join chimney and fonts. Star-cut 20-gauge brass shades are lined with cream enamel to increase the lighting efficiency.



★ FINISH: Hand Forged Iron & Fumed Brass

9020: Adds distinction to the finest entrance or hallway. Body length 16 1/4". Width 8 5/8". Length 36".

9021: A beautiful bracket at a typically reasonable LIGHTOLIER price. Canopy switch. Back 4" x 4 1/2".

9024: 4 lts. Many prefer four-light equipment for dining-room use. Here is a piece of rare grace and balance. Width 21". Length 48".

9025: 5 lts. Has won approval everywhere for its decorative excellence and sound economy. Body length 18". Width 22". Length 42".

List Prices Shown on Inside Back Cover

★ ARMOUR SERIES ★



9009



9000



9010



9006



9011



9012

ARMOUR LIGHTOLIERS faithfully follow the inspirational lines of treasured antiques. They will make an important contribution to the decorative and architectural value of any home. There is no need to take less than the best when Armour prices make such excellence available to all.

★ *FINISH:* Armoured Forge

9000: Even the minor location should have a smart touch in its lighting equipment. Width 7". Length $2\frac{3}{8}$ ".

9006: 5 lts. Sturdy, beautiful, inexpensive. Genuine mica shades. Width $22\frac{1}{2}$ ". Length 48".

9009: Simple and artistic. Ideal for hall, foyer, bedroom. Genuine mica shade. Width $6\frac{3}{4}$ ". Length 36".

9010: A fine choice for the low ceilinged hall, den or foyer. Genuine mica shade. Width $6\frac{3}{4}$ ". Length $14\frac{1}{2}$ ".

9011: Within the reach of any purse. Genuine mica shade. Canopy switch. Back $4\frac{3}{4}$ " x $10\frac{1}{2}$ ".

9012: Adds much to a room's decorative qualities. Genuine mica shades. Canopy switch. Back $4\frac{3}{4}$ " x $10\frac{1}{2}$ ". Width 10".

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WROUGHT LANTERNS



2119: An unusual but tremendously effective piece to add to the admired equipment of your home. Heavy gauge metal shade in choice of Chinese Red or Brewster Green, lined with cream enamel. Body length 16½". Width 14½". Length 36". *Finish:* Fumed Brass.

3308: 2 lbs. A distinctive close-to-ceiling wrought iron dish. Amber glass. Width 12½". Length 6¾". *Finish:* Natural Forge.

3309: 2 lbs. Snug-to-ceiling dish with amber glass. Width 12½". Length 3½". *Finish:* Natural Forge.

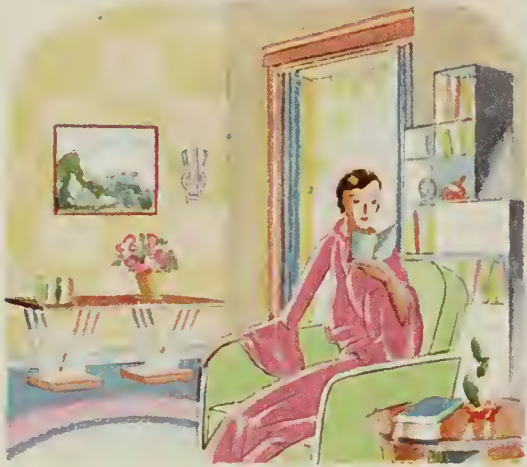
8909: Latticed grill work with mica effect cylinder. Gives especially pleasing illumination. Width 8". Length 36". *Finish:* Natural Forge.

9013: Wrought iron lantern in heraldic effect. Genuine mica cylinder. Diameter 6⅞". Length 36". *Finish:* Armoured Forge.

9014: An unsurpassed artistic combination of wrought iron and mica. Genuine mica cylinder. Diameter 7½". Length 35". *Finish:* Armoured Forge.

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The first impression of a home, generally received in hall or foyer, is apt to be a lasting one as well. All the more reason why the equipment for such "minor" locations should possess good taste and charm. The LIGHTOLIERS on this page furnish both plus excellent illumination.



Here at last is modern lighting truly *designed for living*. Men and women in every walk of life—the most conservative home-loving types as well as those sophisticates who “like a change”—are thrilling to this new mode so masterfully interpreted by LIGHTOLIER.

Here is modern lighting at its smartest and best, conceived by those same LIGHTOLIER designers who were first to apply “Modern Art”—with emphasis on “Art”—to lighting equipment, designers who understand that the “Modern Art” which will endure must be based on the sound principles of balance and proportion that make for the permanent acceptance of other periods.

All who have wearied of the traditional types of decoration, yet have thoroughly disliked the monstrosities that have masqueraded under the title “Moderne,” will greet these delightful LIGHTOLIER creations with enthusiasm.



Expert illuminating engineers and interior decorators agree that the TWENTIETH CENTURY LIGHTOLIERS, shown on page 37, give the most in quantity and quality of light as well as unusually distinctive decoration. The exquisitely formed metal bowls hold plate-glass louvres and crystal ball that scintillate with filtered rays of light. This exclusive arrangement serves to enliven the underside of the bowl and the lower portion of the room in a manner that completely indirect fixtures cannot do.

★ TWENTIETH CENTURY SERIES ★



2106



2105



2102-3-4



2100

★ List Prices Shown on Inside Back Cover

2100: Perfection in its modern designing, its lighting, and its reasonable cost. Will take up to 100 watt bulb. Diameter of bowl 7". Back $3\frac{3}{4}$ " x 5". *Finishes:* Satin Alachrome & Gold; Silvatone & Gold.

2102: 1 lt. Lighting efficiency with enduring modern principles of decoration. 100-200 watt bulb. Swivel joint. Diameter of bowl 12". Length 36". *Finish:* Satin Alachrome & Gold.

2103: 200-300 W. Diameter of bowl 16". Length 42". Similar to 2102.

2104: 300-500 W. Diameter of bowl 20". Length 48". Similar to 2102.

2105: 5 lts. Each lamp thoroughly concealed. Individual glass shades with metal reflectors for efficient, indirect lighting. Body length $21\frac{1}{2}$ ". Width 22". Length 48". *Finish:* Silvatone & Gold.

2106: 1 lt. Suspended from four beautiful metal rods. 200-300 W. Diameter of bowl 16". Length $34\frac{1}{2}$ " overall. *Finish:* Silvatone & Gold.

2107: 300-500 W. Diameter of bowl 20". Length 42". Similar to 2106.

TWENTIETH CENTURY LIGHT-OLIER'S carry out the modern note in decoration with a modern understanding of the importance of glareless illumination. These fixtures have quickly earned the enthusiastic endorsement of every expert decorator and illuminating engineer who has seen them.

★ MODERN ART SERIES ★



★ List Prices

Shown on Inside Back Cover

4301: A lighting ornament of character and note. Cylinder of cream-colored Cheerio glass. Canopy switch. Back $3\frac{1}{2}$ " x $5\frac{1}{2}$ ". *Finish:* Chromium Plate.

4305: Perfect light to see by. New and original to behold. Thorough fidelity to the best in the modern movement. Stem supported by swivel joint. Cylinder of cream-colored Cheerio glass. Body length $12\frac{1}{2}$ ". Width 17". Length 42". *Finish:* Chromium Plate.

4601: A combination of the best in shaded light and modern design. Exclusive slotted holder permits light to pass through, eliminating decorative "dead spots." Back 5" diameter. *Finishes:* Empire White & Gold; Chromium & Maroon.

4603: 3 lts. Keyed to the needs of modern living, equipped with the exclusive slotted socket-covers that give unusually fine quality to the lighting. Cream-colored Cheerio glass shades. Width 15". Length 14". *Finishes:* Colonial Brass; Fumed Brass & Pewter; Empire White & Gold.

The age of self-expression in which we live was bound to generate new concepts and practices in home decoration—including the important factor of home lighting—even as that same age has developed the skyscraper, the radio, the automobile. Here you will see a vivid demonstration of the manner in which LIGHTOLIER designers have incorporated lighting efficiency into fixtures embodying modern principles of decoration.

★ MODERN ART SERIES ★

★ FINISHES:

Antique Gold; Antique Silver

6142: 4 lts. Will be one of the most complimented of your modern decorations. Also suitable for finer shops and other installations of modern character. Frosted white dish gives an excellent quality of illumination. Width 15". Length 6¼".

6149: 4 lts. Qualified to become a most impressive decorative center in the modern room and show the other furnishings to best advantage. Frosted white dish. Width 15". Lgth 15½".

6158: Radial design to backplate and geometric contours of frosted glass make this a perfect example of modern decoration. Takes an intermediate base T-10 lamp, available everywhere. Canopy switch. Back 7" x 4". Also available finished in Chromium Plate.

6228: Frosted crystal sunburst glass. Certain to lend a rare air of distinction to the room. Canopy switch. Width 4⅝". Back 9" x 4¼". Finished also in Chromium Plate.

6245: 4 lts. Frosted glass sunburst, prism trim. Width 20". Length 18".

6826: 1 lt. Sparkling crystal sunburst. Width 10". Length 5½".
Finishes: Ant. Gold; Ant. Silver; Ant. Ivory; Chrom. Plate.

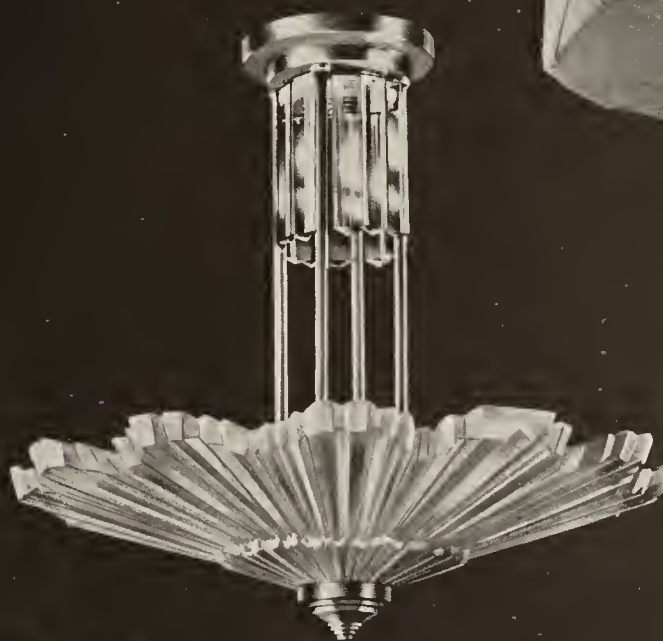
List Prices Shown on Inside Back Cover



6142



6149



6245



6158



6228



6826

In developing MODERN LIGHTOLIERS, the LIGHTOLIER staff has been at pains to see that beauty was not sacrificed to novelty, proportion slaughtered for oddity, or comfort butchered to make a curiosity. If you are decorating one or more of your rooms in the modern manner, these contemporary fixtures by LIGHTOLIER are sure to earn the full endorsement of all who come within your home.



★ List Prices Shown on Inside Back Cover

1001: Has the most flexible range of lighting of any lamp yet developed. Separate switch controls three candle lights with three 25 watt bulbs. Another switch operates three 100 watt bulbs to give an additional 100, 200 or 300 watts of indirect lighting, partially diffused through a patented glass and chromium reflector. Shade of pleated gold silk-lined peach or rust silk-lined peach. Height 62". Diameter of shade 19". *Finish:* Toned Brass with Hilites.

1096: Decoratively speaking, this DARAY, with its exquisite finish and heavy onyx base, is "a thing of beauty and a joy forever." Metal reflector inside carved golden glass urn. Uses 200-300 watt lamp. Height 66". *Finish:* Gold & Green.

1098: You do not understand the meaning of "eye comfort" until you have acquired the DARAY habit. Carved amber glass urn with metal reflector. Uses 200-300 watt bulb. Height 66". *Finish:* Bronze with Gold Hilites.

1147: Uses 200-300 watt bulb. Heavily fluted column. Perforated shade holder permits light to diffuse through eggshell colored glass urn to illuminate the lamp and its immediate vicinity. Height 66". *Finish:* Coin Bronze.

1161: Using three 100 watt lamps individually controlled by a single switch to give just as much illumination as the room needs on different occasions. Silk shade of pleated gold silk-lined peach. Height 62". Diameter of shade 18½". *Finish:* Coin Bronze.

LIGHTOLIER lamps are the lamps with the *extra* feature of engineered lighting. They are designed not for decoration alone, but also to serve a definite lighting requirement glarelessly, efficiently, beautifully. DARAY—a patented LIGHTOLIER product—is the original decorative indirect torchère—and the most widely known on the continent. It is ideal for illuminating as many as six tables of bridge in a single room. The beautiful glass urns and handsome finishes in which DARAY is available will give you as much aesthetic pleasure as their superior lighting will give you comfort and satisfaction.

LAMPS ★

★ List Prices Shown on Inside Back Cover

355: A fine expression of the metal craftsman's art and the illuminating engineer's skill. Uses 200-300 watt lamp. Unusually decorative base and stand. Carved amber glass urn. Height 66". *Finish:* Gold Plate.

359: Only in DARAY indirect lamps do you get that scientific diffusion as well as reflection of light that makes the DARAY a living, decorative object in the room. Uses 200-300 watt bulb. Decorative amber glass urn. Height 66". *Finish:* Fumed Brass.

1009: In the modern manner, but in that fundamental good taste which adapts itself to all types of furnishings. Frosted glass with clear banding within which are metal reflecting surfaces so set as to light the lamp as well as all the room. Uses 200-300 watt bulb. Height 66". *Finish:* Chromium Plate.

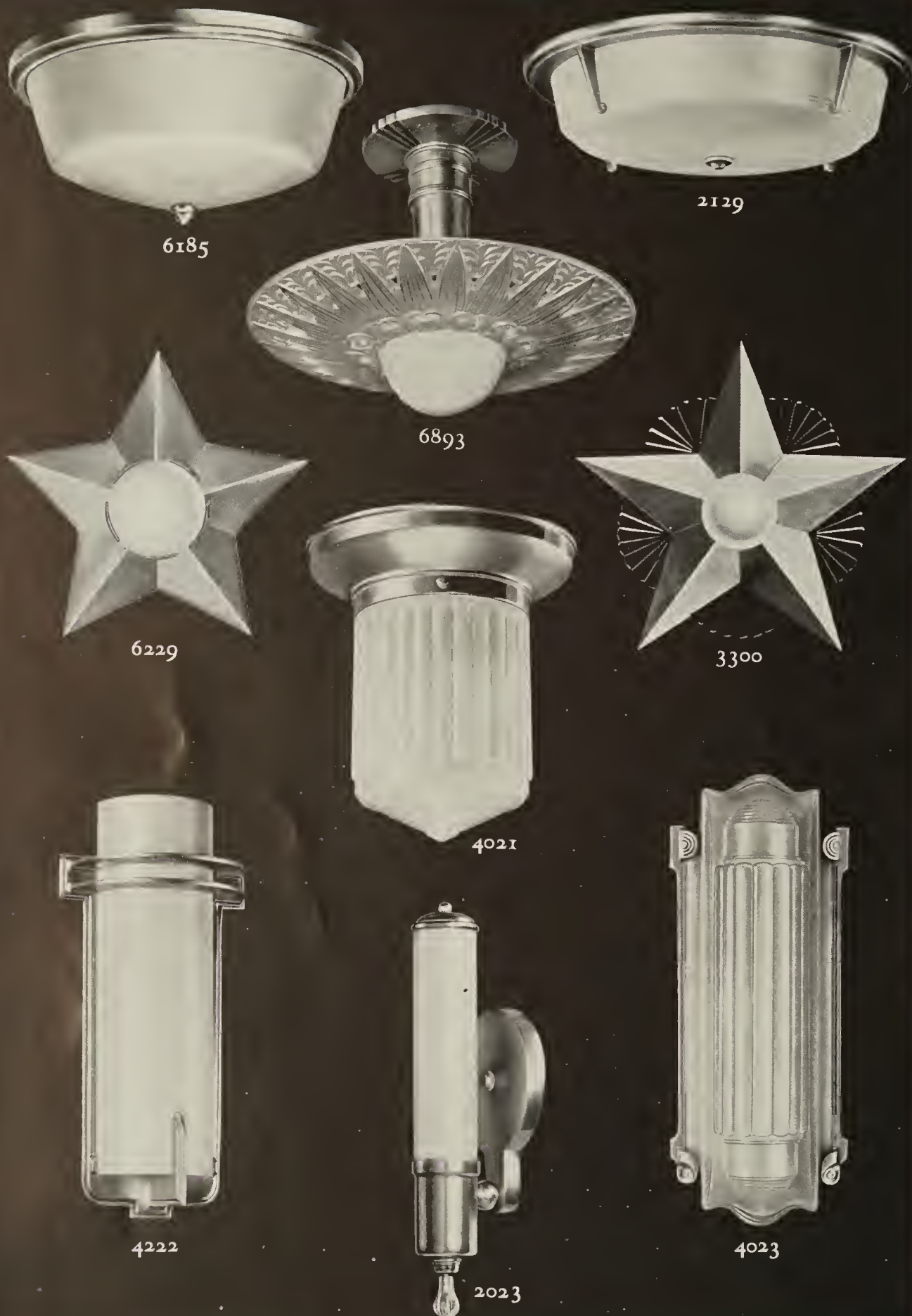
1140: A lamp that will bring exclamations of pleasure from all who see it. Exclusive patented construction of urn permits direct light to filter through glass louvres on the inside of the metal reflecting bowl. Uses 200-300 watt bulb. Height 66". *Finish:* Silver & Gold.

1166: Equipped with etched plate glass louvres to catch some of the rays of light diffused through glass urn and create a most distinctive effect. Uses three 100 watt lamps individually controlled by a single switch. Shade of gold silk decorated with gold cord and tassels. Height 62". Diameter of shade 17½". *Finish:* Bronze with gold embellishments.



Designed in the modern spirit but competent to complete the decoration in a room of any type of furnishing. All of them have that lighting efficiency which can be expected only from an organization that has devoted more than three decades to the beautiful expression of this essential function. Until you become the proud possessor of LIGHTOLIER lamps you will not appreciate how much additional comfort and artistic decoration you have been doing without—and needlessly, too, because these lamps are sensibly and attractively priced.

★ MODERN INCIDENTALS ★



Even in the simplicity dictated by modern style, there is ample room for that inseparable ingredient in all LIGHTOLIER products—quality. The finishes remain lustrous indefinitely. The glassware used is of the highest possible efficiency.

2023: Thoroughly modern in its design. Will take T-10 25-watt lamp. Diameter $3\frac{3}{4}$ ". *Finish:* Chromium, Cheerio Glass.

2129: 2 lts. A delightful modern ceiling dish with cast supports. Cheerio glass. Diameter of glass 12". Width 14". Length $3\frac{3}{4}$ ". *Finish:* Satin Pewter with Cheerio Cream-Colored Glass.

3300: Makes you wonder how so much decoration can be available for so little money. Width 11". *Finishes:* Alachrome & Black; Ivory & Gold.

4021: In that artistic simplicity that is making modern decoration increasingly popular. Ideal for kitchen or bath. Will take up to 150-watt lamp. Width 8". Length $8\frac{3}{8}$ ". *Finish:* Chromium Plate.

4023: Proportioned to fit on wall, in panel, or alongside mirror. Lucent glass. Pull socket. Back $14" \times 5\frac{1}{4}"$. Width $5\frac{1}{4}"$. Length 14". *Finish:* Alachrome.

4222: Purity of line—the fundamental motif of "Modern," and efficiency in illumination. Glassware $4" \times 12"$. Width 6". Length $13\frac{1}{2}"$. *Finish:* Alachrome.

6185: 2 lts. Effective for bedroom, bath or kitchen. Diameter $8\frac{3}{4}"$. Length 4". *Finish:* Chromium Plate.

6229: Especially suitable for alcove foyer, or reception hall. Width 8". Length 2". *Finish:* Alachrome.

6893: Carved crystal glass disc with enameled surface on inside to reflect light to ceiling and to give indirect illumination to the room. Will take 100-watt lamp. Width 12". Length $9\frac{1}{4}"$. *Finish:* Chromium Plate.

List Prices Shown on Inside Back Cover

★ PROGRESS SERIES ★

PROGRESS LIGHTOLIERS make exquisite employment of that gorgeous but tasteful use of color which modern decoration permits. The attractiveness of the Chromium & Maroon finish in which these new LIGHTOLIERS are furnished is shown in color on page 44, proving visually, as the fixtures will do actually, how refreshing a style note has been developed by LIGHTOLIER.

★ FINISH: Chromium & Maroon

See color plate on page 44.

4600: A cheerful hall or foyer light competent to fit into almost any scheme of decoration. Practically priced. Cheerio glass shade. Width 7 $\frac{3}{4}$ ". Length 36".

4601: Will add zest to a room and its furnishings. Slotted socket covers emit sufficient light to prevent wall shadows or "dead spots." Cheerio glass shade. Canopy switch. Back 5" diameter.

4602: 3 lts. Modern in line, feeling and finish, but up-to-date also in that it gives superior illumination and fits into any type of furnishing. Cheerio glass shades. Width 16 $\frac{1}{2}$ ". Length 8 $\frac{7}{8}$ ".

4604: 5 lts. Shaded light in its most modern and efficient manner. Suitable anywhere. Swivel joint. Body length 15". Width 21".

4605: 5 lts. Will safeguard your eyesight, prevent the nervous ailments due to eyestrain, and give you thoroughly decorative illumination. Bottom switch controls 2, 3 and 5 lights successively, giving just the amount of light required. Body 14". Width 21". Length 42".



List Prices Shown on Inside Back Cover

★ NEW SHADED LIGHT LIGHTOLIERS ★



★ PRESIDENT SERIES ★



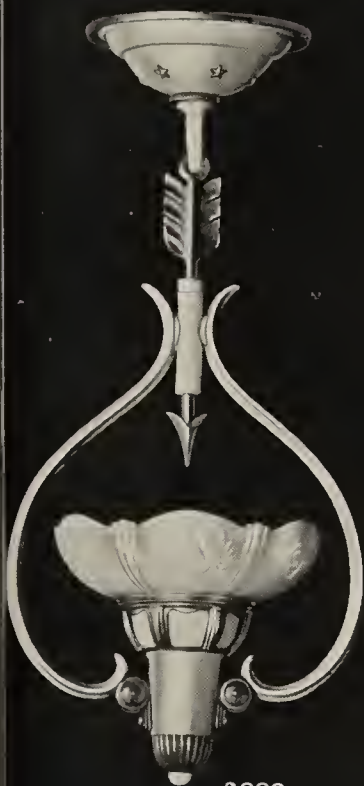
2004



2005



2003



2000



2001

★ FINISHES: Antique Gold With White Decorations; Empire White With Gold Decorations

Both finishes illustrated in color on page 44.

2000: An achievement in tasteful designing for hall, sun parlor or breakfast nook. Reasonable in cost. Shelltone glass shade. Body 14 $\frac{3}{4}$ ". Width 8 $\frac{1}{4}$ ". Length 17".

2001: Would command wide favor at more than twice the price LIGHTOLIER offers it. Shelltone glass shade. Canopy switch. Back 4 $\frac{1}{2}$ " diameter.

2003: 3 lts. Attuned to modern preference in decoration and color and in line with the limitations of the average purse. Furnishes shaded light of finest decorative quality. Shelltone glass shades. Body length 11 $\frac{1}{2}$ ". Width 16". Length 36".

2004: 5 lts. The eye comforts of shaded lighting plus decorative distinction, at reasonable cost. Swivel joint stem. Shelltone glass shades. Width 20". Length 14".

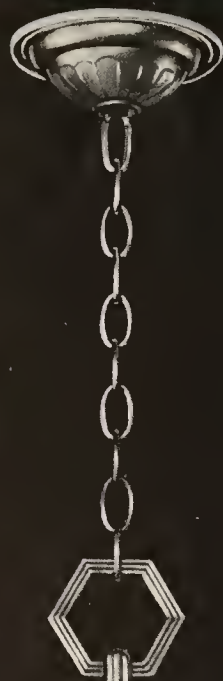
2005: 5 lts. Bottom knob switch controls 2, 3 and 5 lights successively to permit choice of correct and economical illumination. Shelltone glass shades. Body length 13". Width 20". Length 42".

List Prices Shown on Inside Back Cover

Modern in the finest sense of the word—better than that which has been available in the past. PRESIDENT LIGHTOLIERS with their new finishes and new textures of glass will blend magically with newest styles of furniture. They give far more decoration than their price would indicate plus perfect light.



2114



2113



2115



2112



2111



2110

★ **FINISH:** Antique Gold With White Decoration
Mellogold Glass Shades

See color plate on page 44

2110: For the small but important locations in your home. Exquisite glass shade. Body length 13½". Width 7½". Length 36".

2111: Carries the authority of brackets many times its cost. Substantially constructed for lasting satisfaction. Back 5¾" diameter.

2112: 3 lts. Perfect shaded light illumination for dining alcove, small dining room, bedroom, sun parlor. Width 16". Length 36".

2113: 3 lts. Especially adaptable to rooms of lower than average ceiling height. Stem on swivel joint. Width 16". Length 11½".

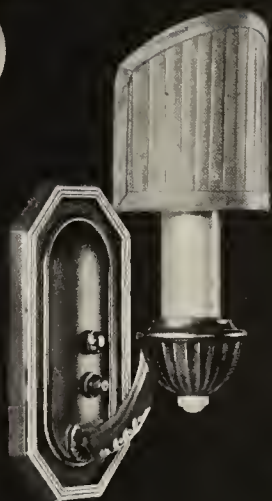
2114: 5 lts. Here is economy in the most satisfactory sense. Stem on swivel joint. Width 20". Length 12".

2115: 5 lts. Built up to LIGHTOLIER standards. Switch in bottom knob controls 2, 3 and 5 lights successively for economical and flexible lighting. Body length 13". Width 20". Length 42".

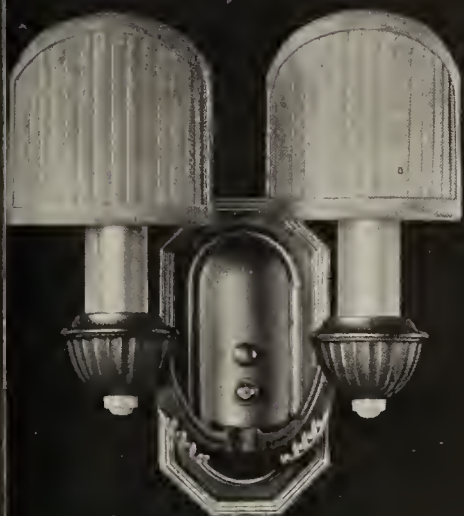
Here are glowing examples of the steps taken by LIGHTOLIER to apply electric lighting to greater home comfort and decoration at thoroughly low prices. Finished to fit harmoniously in practically every type of furnishing—priced for even the thinnest allowance.



4700



2121



2122



2125



2126



2124

★ **FINISH:** Antique Gold With White Decoration

See color plate on page 44.

2121: The most economical bracket that can be purchased without questioning the value you receive. Canopy switch. Back $3\frac{1}{2}$ " x $6\frac{1}{2}$ ".

2122: Decoration and illumination far beyond what you expect from its low cost. Canopy switch. Back $3\frac{1}{2}$ " x $6\frac{1}{2}$ ". Width 7".

2124: 5 lts. Perfect fixture for high ceilinged rooms or for dining rooms where drop equipment is desired. Width $15\frac{1}{4}$ ". Length 36".

2125: 5 lts. Style and sturdiness that is enhanced by quality. Body length 13". Width 16". Length 42".

2126: 5 lts. Unusually compact. Width $15\frac{1}{4}$ ". Length $4\frac{1}{2}$ ".

4700: No slackening of quality even for the minor locations where but a few pennies are available. Width $6\frac{3}{4}$ ". Length $1\frac{7}{8}$ ".

List Prices Shown on Inside Back Cover

Sturdy, full sized, and built for lifetime satisfaction. You can pay no less than these prices—lowest in LIGHTOLIER history—and still assure yourself of a really sound lighting investment. Like all other LIGHTOLIER products, regardless of cost, fixtures in the SAVOY SERIES are unconditionally guaranteed for life-long service.



In CRYSTAL LIGHTOLIERS you behold the real aristocracy of lighting equipment, each piece a worthy descendant of the splendor found in the gay and magnificent palaces of the European Continent. Ever since the time of Louis XIV, crystal-chandeliers and elegance in furnishing have been almost inseparable—in the White House at Washington, palatial homes everywhere, or even comparatively modest dwellings where there is exceptional taste in the decorations.

Purchase of such fixtures is not an expenditure but a sound investment, destined to increase in intrinsic worth. No wonder leading interior decorators prefer crystal to achieve an air of sumptuousness. No wonder all the magazines show CRYSTAL LIGHTOLIERS far more frequently and regularly than they feature any other type. And no wonder LIGHTOLIER crystal equipment remains in favor year after year, with steadily widening patronage among those who appreciate truly lovely things. By day these aristocrats of lighting possess a graciousness that endows an entire room. By night, each facet fired with electric rays, they become scintillating centers of glorious brilliance.

Here is a happy blending of the finest workmanship in the New World and the Old. From the LIGHTOLIER staff come the beautiful designs, inspired by pieces in the Metropolitan Museum of Art and scaled down to modern room sizes. From



the LIGHTOLIER shops comes the metal work to hold the gem-like crystal adornments. And from Bohemia, where for generations workers have passed down the technique of forming and polishing each crystal facet on revolving wooden wheels, come the crystals that catch and reflect the brilliant, kaleidoscopic colors for which LIGHTOLIER Crystals are famous.



6286



6287

6286: For scintillating beauty and distinctive decoration this LIGHTOLIER is outstanding even in the realm of crystal splendor. 6 lbs. Body length 26". Width 22". Length 42". *Finish Metal Parts:* Polished Silver.

6287: The regal splendor of this bracket, so perfectly proportioned, appeals to those who appreciate fine things. 2 lbs. Width 14". Backplate 4" diameter. Pull sockets. *Finish Metal Backplate:* Polished Silver.

Modelled after treasured heirlooms. Scaled down to rooms of present-day size by LIGHTOLIER designers. Made in the birthplace of all fine crystal chandeliers—the LIGHTOLIER factories in Czechoslovakia. Hand-cut and hand-polished throughout, giving a scintillating, sparkling effect never obtained in any other type of lighting equipment and quite beyond possibility of successful imitation. Equipment such as this will easily become the most conspicuous decorative object in any room.



6285

6281: Superb ornamental qualities to supplement the loveliness of LIGHTOLIER 6285 or to serve effectively in a room where only wall brackets are used. Pull sockets. Back 5" diameter. Width 11½". Length 11½". *Finish Metal Backplate: Polished Silver.*

6282: Similar to 6283 but 2 lights. Width 13". Height 17½".



6281



6282-3



6288

6283: 3 lts. A room can own no more delightful and beautiful object than a handsome crystal girandole or candelabra for mantel or table. This new crystal designed by LIGHTOLIER is authentic in its styling and perfect in its vision. Width 13". Height 17½". *Finish Metal Parts: Polished Silver.*

6285: 5 lts. The court of Louis XIV had larger but no more magnificent lighting at its splendid functions. The curled and curved arms create an air of graceful splendor that is most distinctive. This piece will serve as an index of the quality of the furnishings. Body length 26". Width 23". Length 42" overall. *Finish of canopy and chain: Polished Silver.*

6288: 1 lt. Here the centuries old preference for crystal lighting has been given a novel, authentic interpretation by grouping crystal jewels into basket form. All-crystal construction makes this an especially lustrous piece for hall, foyer or bedroom. Body length 18". Width 9½". Length 36". *Finish of Canopy and Chain: Polished Silver.*

List Prices Shown on Inside Back Cover



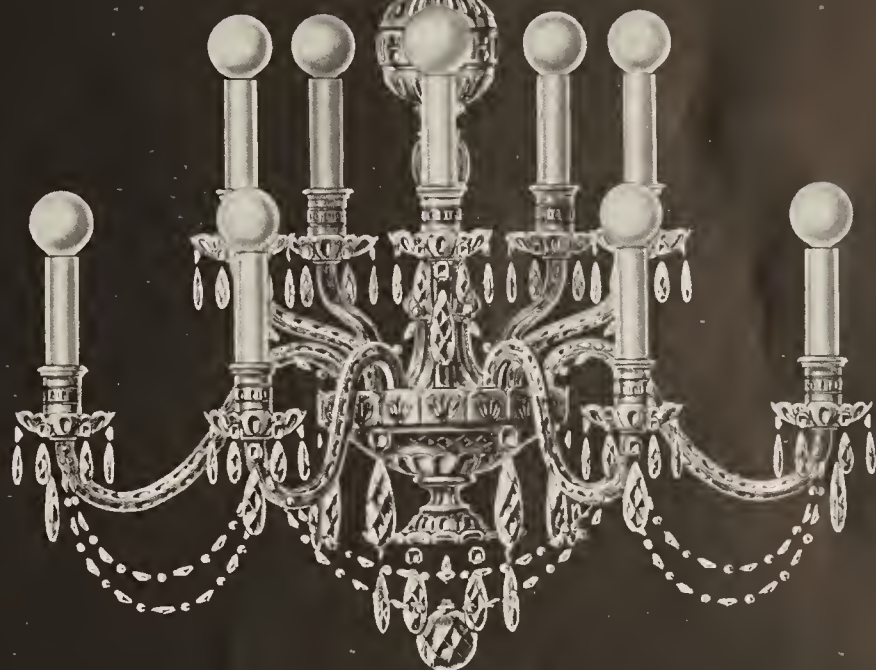
6237



6238



6236



6236: 12 lts. Arranged in two tiers of six lights each. Made of Waterford crystal throughout. A masterpiece that will grow in your appreciation and in value with the years. Body length 36". Width 28½". Length 42". *Finish of metal canopy and chain:* Polished Silver.

6237: 6 lts. Made of Waterford crystal. Crystal vase and arms embellished by finest quality jewels, drapes and drops. For the major rooms there can be no more suitable selection. Body length 28". Width 25¾". Length 42". *Finish of metal canopy and chain:* Polished Silver.

6238: Made of Waterford crystal. The mark of cultured living which such a piece brings to a room is to be measured and treasured far above the price at which you make it yours. Back 4" diameter. Width 10½". Canopy switch. *Finish of metal parts:* Polished Silver.

List Prices Shown on Inside Back Cover

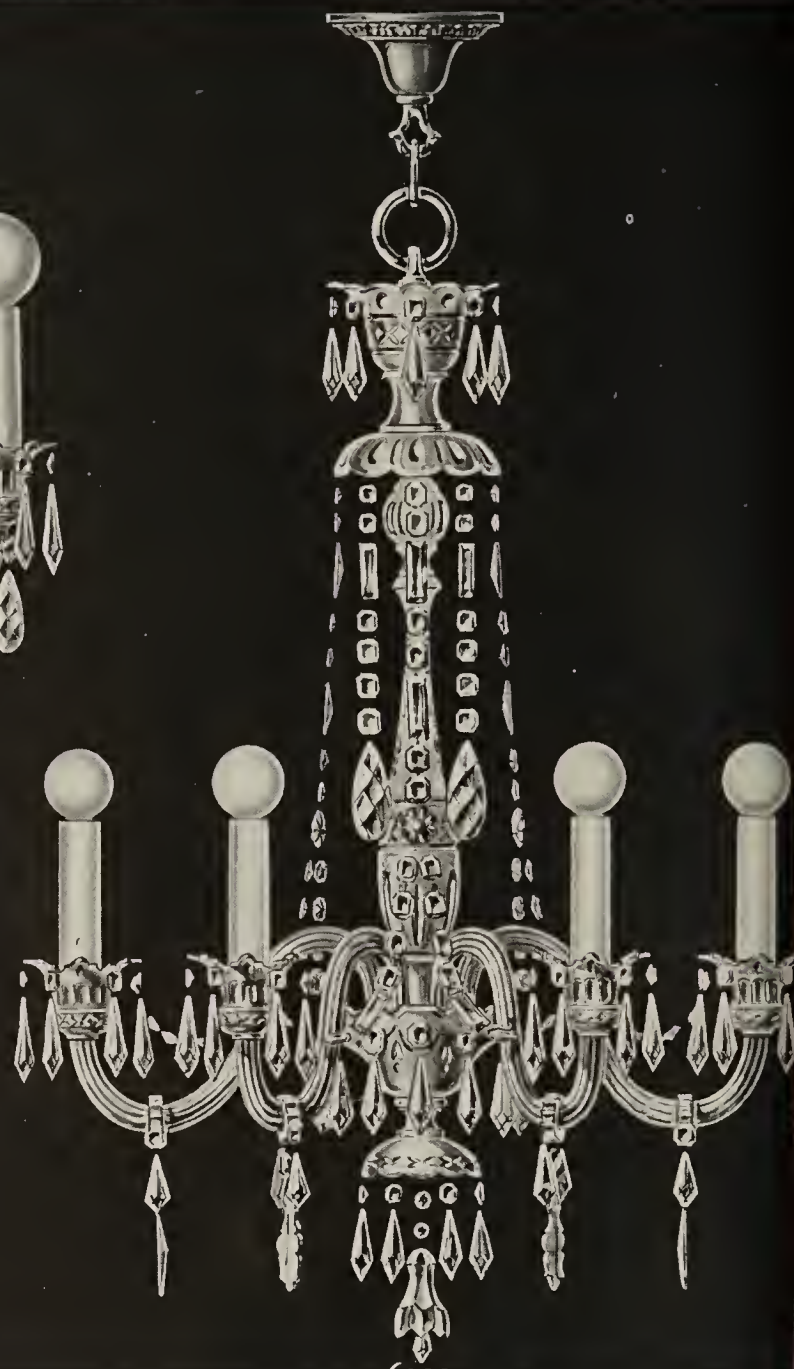
For the truly fastidious home—there is no better choice in lighting than can be made in these WATERFORD CRYSTAL LIGHTOLIERS. The room that possesses them has an air of regal elegance none can question. Designed by LIGHTOLIER, manufactured in the celebrated crystal-producing centers of Bohemia, only LIGHTOLIER can make such exquisite equipment available at such remarkably reasonable cost.



6234



6235



6233

The qualities which have caused crystal lighting to be favored among the discriminating for more than five centuries insure its lasting vogue among those who know fine things for endless years to come. Proportioned to the size of modern rooms by our own staff of designers. Now more than ever can women with an innate love for the beautiful enjoy exquisite crystal lighting.

★ List Prices Shown on Inside Back Cover

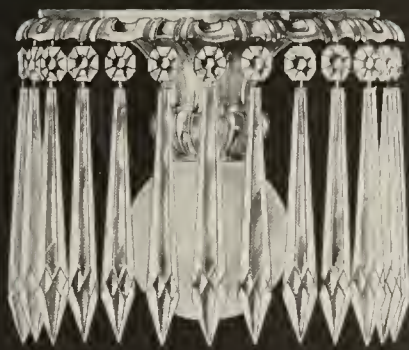
6233: 6 lbs. Light enters with a sprightly step into the room where this beautiful LIGHTOLIER is in use. Hand-cut and hand-polished crystal vase, body, arms. Draped with crystal jewels and drops. Body length 34". Width 23 $\frac{1}{4}$ ". Length 48". *Finish of metal parts:* Polished Silver.

6234: 5 lbs. An admirable choice for the important room. Nothing you could buy at anywhere near its price will contribute so much beauty and charm. Hand-cut and hand-polished crystal vase, body, arms. Body length 26 $\frac{1}{2}$ ". Width 20 $\frac{1}{2}$ ". Length 48". *Finish of metal parts:* Polished Silver.

6235: A wall decoration that has all the interest of a beautiful picture but in addition supplies the necessity of good illumination. Finest hand-cut and hand-polished crystal arms, cups and trim. Canopy switch. Back 4 $\frac{1}{2}$ ". Width 10 $\frac{1}{2}$ ". *Finish of metal parts:* Polished Silver.



6284



6280



6822



6279

★ List Prices Shown on Inside Back Cover

6279: 5 lts. Patterned after Colonial crystal models on view in the Metropolitan Museum of Art. Formal, simple, sincere, fit to become the center of an impressive decorative scheme. Discriminating decorators will have nothing but praise for the regal illumination this piece achieves. Body length 28". Width 25". Length 42". *Metal canopy and chain:* Polished Silver.

6280: Tingling with beauty; especially lustrous all-crystal construction. A more delectable light for bedroom, hall or entrance has yet to be conceived. Width 7½". Length 6¾". *Finish of ceiling plate:* Polished Silver.

6822: Mirror back brackets, especially of LIGHTOLIER quality, make ideal accompaniments to LIGHTOLIER crystal fixtures—or serve excellently where brackets alone are used. Pull sockets. Width 10". *Finishes:* Antique Gold; Antique Silver.

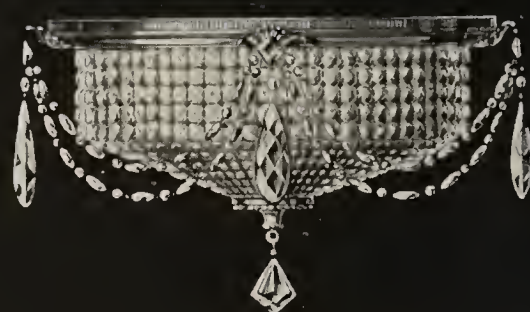
6284: 4 lts. A singularly lovely chandelier scaled for boudoir or average size living room or dining room. The unusual sweep and verve of the arms, the trim of finest quality crystal, the all-crystal vase and cups, make this an additional decoration of such importance as to easily justify an investment of much more money. Body length 16". Width 16". Length 42". *Finish of canopy and chain:* Polished Silver.

Fashions may come and go, but those who select crystals are assured of lighting that stays in favor indefinitely.

★ CRYSTAL LIGHTOLIERS ★



6239



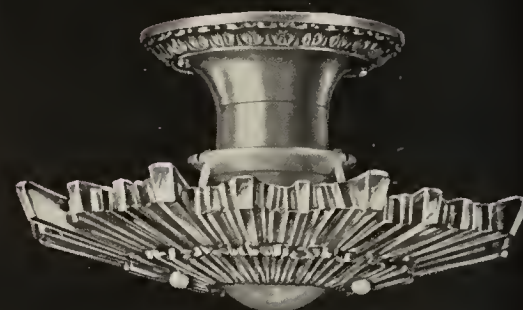
6240



6245



6247



6826



6243



6228



6241

★ List Prices Shown on Inside Back Cover

6228: Expressing the modern feeling in a way that has intrinsic beauty. Crystal sunburst glass shield. Canopy switch. Back 9" x 4 1/4". Width 4 5/8". Length 10". *Finishes:* Antique Gold or Antique Silver; Chromium Plate.

6239: 2 lts. Basket of selected, first quality crystal beads. Width 13 1/4". Length 7". *Finish:* Antique Gold.

6240: 2 lts. An ideal choice for those who want something different and want it at moderate cost. Crystal beaded basket with crystal trim. Width 11". Length 6 1/4". *Finish:* Antique Gold.

6241: 2 lts. Bevelled plate glass mirror set in distinguished metal frame. A most effective wall ornament. Back 8 1/2" x 4". Pull sockets. Width 9". *Finishes:* Antique Gold; Antique Silver.

6243: 2 lts. Harmonizes perfectly with LIGHTOLIER crystal fixtures. Bevelled mirror back. Back 8 3/4" x 4". Pull sockets. Width 8 3/4". *Finishes:* Antique Gold; Antique Silver.

6245: 4 lts. Heavy carved glass sunburst furnishes a bright sunlit radiance that "lifts" a room and all its decorations. Width 20". Length 18". *Finishes:* Antique Gold or Antique Silver.

6247: 3 lts. This sunburst is electric not only in its light but in its pulse-quickenning beauty. And yet it has a typically low LIGHTOLIER price. Width 16". Length 11 5/8". *Finishes:* Antique Gold or Antique Silver.

6826: 1 lt. A sparkling crystal sunburst to transform electric light into rays of superlative loveliness. Width 10". Length 5 1/2". *Finishes:* Antique Gold; Antique Silver; Antique Ivory; Chromium Plate.



4306



4307



4706



4707

DESIGNED especially for some of the country's most prominent interior decorators and architects.

Each piece is custom-made, hand chased, constructed with all the patient care and attention that can be bestowed on any product by skilled artisans. In every detail, in every line, in every proportion, they are full-bred descendants of the masterpieces in period decoration.

★ List Prices Shown on Inside Back Cover

4306: 6 lts. The manner in which LIGHTOLIER craftsmen have carried out this Georgian design is a tribute to their understanding of the truly beautiful. Body 26". Width 26". Length 42". *Finish:* Old Flemish Brass.

4307: In metal craftsmanship alone, a work of art well worth the price. Back 12" x 4". Pull sockets. Width 10 $\frac{3}{4}$ ". *Finish:* Old Flemish Brass.

4706: 6 lts. Exquisite period piece in steadily rising popularity. Body 23 $\frac{1}{2}$ ". Width 23 $\frac{3}{4}$ ". Length 42". *Finishes:* Antique Gold Plate; Antique Silver Plate.

4707: Custom-built—but available at LIGHTOLIER prices. Pull sockets. Back 13 $\frac{1}{2}$ " x 5". Width 11". *Finishes:* Antique Gold Plate; Antique Silver Plate.



6260



4507



6259



4506

Every piece of the DECORATORS' SERIES is custom-made, hand-chased, and constructed with all the patient care and attention that can be bestowed on any product by skilled artisans. In every detail, every line, every proportion, they are full-bred descendants of the masterpieces in period decoration.

★ List Prices Shown on Inside Back Cover

4506: 6 lts. Unusually long candles to carry out the air of graceful formality. This fine adaptation will provide a room with decorative and illuminating excellence none can question. Body 18". Width 21". Length 42". *Finish:* Antique Silver Plate.

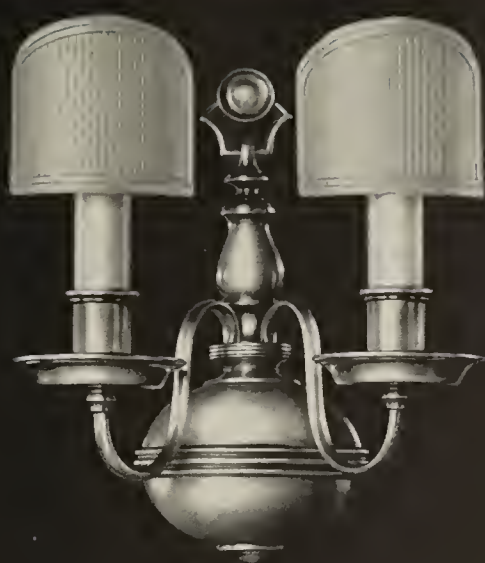
4507: Dedicated to comfort and quiet convenience. Pull sockets. Back 10" x 3 7/8". Width 9". *Finish:* Ant. Silver Plate.

6259: 5 lts. The graceful curves of the arms and the rich antique ivory Grecian vase, are unusual features that bring personality to a room. Priced most modestly. Body 18". Width 20". Length 42". *Finish:* Sheffield Silver & Antique Gold.

6260: 2 lts. Ideal as a companion piece to 6259—equally attractive where used alone. Half section of etched Grecian vase set in metal back-plate. Canopy switch. Back 12 1/4" x 3 7/8". Width 9". *Finish:* Sheffield Silver & Antique Gold.



4606



4607



4407



4406

★ List Prices Shown on Inside Back Cover

4406: 6 lts. Authentic in every element of its design and competent to make a room into a chamber of rare beauty. Body length 23". Width 26". Length 42". *Finish:* Antique Silver Plate.

4407: No finer ornament for the room furnished in an English period could be discovered or designed. Back 4" diameter. Pull sockets. Width 12½". *Finish:* Antique Silver Plate.

4606: 6 lts. Another masterful interpretation applying art to living. Body length 20½". Width 23½". Length 42". *Finishes:* Old Flemish Brass; Oxidized Pewter.

4607: Ideal as a match for 4606, but anywhere fulfilling the double function of decorating and lighting in a handsome manner. Pull sockets. Back 11" x 5". Width 9½". *Finishes:* Old Flemish Brass; Oxidized Pewter.

For the home that desires distinctive appointments and wishes to carry out a decorative treatment in an impeccable manner, here is a selection that cannot be surpassed no matter if you are willing to pay much more than LIGHTOLIER facilities make necessary.

★ CANTERBURY SERIES ★



6791



6792



6789



6804

★ FINISHES: Antique Silver Plate; Antique Gold Plate

6789: 6 lts. A stately, regal candle piece of unquestionable excellence for the English room or half timbered home so popular at present—but a fixture of that innate quality that suits it for use with furnishings of other periods. The etched motif will undoubtedly continue in favor for as many centuries as it has seen already. Body length 20½". Width 21½". Length 42".

6791: A replica of an antique in the museum at Kensington Gardens, London. Brought without penalty to the many who love fine things and have only a modest purse with which to enjoy them.

The finely etched effect on metal with graceful arms of heavy hexagon crushed-tubing is found only on custom-built lighting equipment. Width 21". Length 13½".

6792: A sconce with the true period distinction—adaptable for use with almost any furnishings that have harmony and proportion. Canopy switch. Back 11¾" x 3½". Width 9½".

6804: The marvelous finishes on Canterbury equipment are as lastingly beautiful as the museum pieces from which they took their inspiration. Back 10½" x 3½". Canopy switch.

List Prices Shown on Inside Back Cover

★ SHEFFIELD SERIES ★

LIGHTOLIER'S new SHEFFIELD SERIES was created for those who want their homes to have that simplicity which is the basic note of many of the favored periods. These fixtures will harmonize perfectly with any type of furnishings. With them you discover new beauty everywhere—a deeper color in your rugs, a greater richness in the draperies, a finer sheen and quality to much-loved furniture. Fixtures such as these prove light is a vital, living force.

★ **FINISH:**

Sheffield Silver & Gold

6254: 5 lts. Constructed with all the charm that has made Sheffield Plate known round the world. No matter how carefully you have selected your furnishings, this LIGHTOLIER will be an outstanding beauty among them. Body length 19½". Width 20". Length 42".

6255: 5 lts. The chaste details of the cast brass elements in this suspended piece and in other Sheffield LIGHTOLIERS are customarily found only on custom-built goods. Body length 19½". Width 20". Length 22½".

6256: 5 lts. If there is an exceptionally lovely room in your home, here is a lovely suggestion for its lighting. Width 20". Length 11⅝".

6257: No more attractive design for use with English or American furnishings has ever been conceived and no more practical price has ever been placed on chased cast brass equipment. Pull sockets. Back 9" x 3½". Width 9".

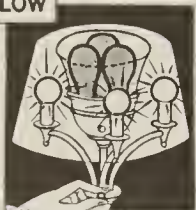
6258: Has all the charming beauty and comfort essential to a liveable room. Pull socket. Back 9" x 3½".



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ORDINARY ILLUMINATION

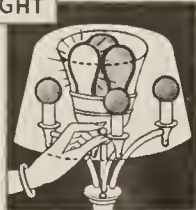
MELLOW



75 watts of direct light for "spot-lighting" the table.

INDIRECT LIGHTING

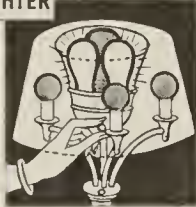
BRIGHT



Soft, intimate light for the quiet, "two-some" dinner or midnight supper.

INDIRECT LIGHTING

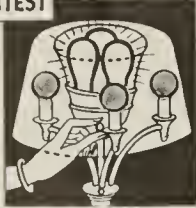
BRIGHTER



A bright, gay light for dinner when the whole family is assembled.

INDIRECT LIGHTING

BRIGHTEST



And when guests come or it's a regular party, you'll want *all the light there is!*

Here is beauty. Here is loveliness. Here is all the charm, grace and distinction that any home can demand. But here also is far more than beauty in a luxurious dining room fixture . . . the finest and most flexible dining room lighting ever offered.

CHOOSE THE KIND OF LIGHT YOU WANT

The choice of the kind of light you want is now at your fingertips. Either soft, golden decorative illumination for before and after dinner, or any degree of indirect lighting you need—from a moderate, mellow light for cozy, intimate dinners to one of almost floodlight intensity. Yet no glare, no shadows, no eyestrain.

CHOOSE THE AMOUNT OF LIGHT YOU WANT

Usually you need only a moderate amount of light. It's extravagance to use more. But occasionally the need arises for a brighter light—even now and then for an intense light. And it is poor economy to use less. Whatever your lighting needs, the BEAUTILITY LIGHTOLIER—and only the BEAUTILITY LIGHTOLIER—can meet those needs exactly and instantly.



6877 P

★ FINISHES:

Antique Gold Plate or Antique Silver Plate

6875: Buffet or sideboard cannot have more wholesome adornment or illumination than this bracket furnishes. Canopy switch Back 7" x 4".

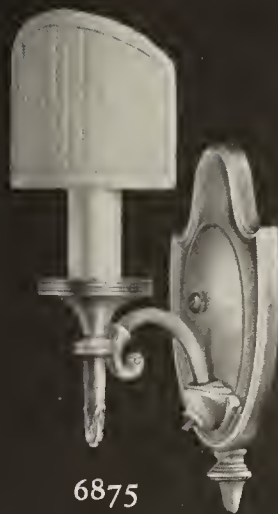
6877P: The one dining room fixture that permits you to use only the lights you need and pay only for the light you use—in short perfect dining room lighting. Four distinct stages of light controlled at the touch of a switch. A fixture that will bring full measure of cheer, comfort and hospitality to all your family and your friends. Durable, toned parchment shade. Diameter of shade 19" Body length 22½". Width 19". Length 49".

List Prices Shown on Inside Back Cover

LIGHTOLIERS ★



6876



6875



6877

★ FINISHES:

Antique Gold Plate or Antique Silver Plate

6875: A wall sconce that will fit harmoniously into any type of furnishings and match suitably with BEAUTILITY LIGHTOLIERS. Canopy switch. Back 7" x 4".

6876: Designed to fit with any type of furnishing and yet to be an efficient and decorative sconce. Canopy switch. Width 8½".

6877: A magic fixture, this BEAUTILITY LIGHTOLIER—magic in its outstanding beauty, in its richness, in its atmosphere of luxury. And magic most of all in the flexibility and efficiency of the illumination it provides. Pure silk pleated shade in choice of Gold lined Peach or Blue lined Ivory. Diameter of shade 19". Body length 22½". Width 19". Length 48".

List Prices Shown on Inside Back Cover

Dining room lighting is of utmost importance because on it depends much of the cheerfulness which should attend family gatherings and other entertainment. The illumination furnished must be adequate for all—with not a single glaring ray to strike any eye. BEAUTILITY LIGHTOLIERS have been especially developed to give such lighting—to make the dining room the hospitable, happy center it is intended to be in the well-planned home.

★ CHEERFUL SERIES ★



2734



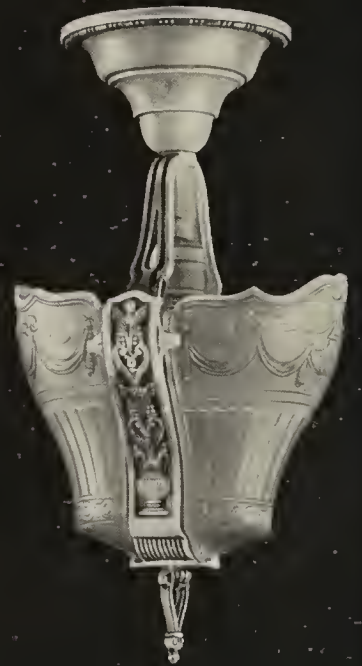
2731



2735



2736



2737



2733

Such beautiful two-toned Adam design glassware as is furnished on CHEERFUL LIGHTOLIERS will not be found on any other moderately priced lighting equipment. It gives a most colorful and decorative hue to the room it illuminates.

★ FINISH: Antique Gold

- 2731: 1 lt. A very justly popular wall bracket. Canopy switch. Back 10" x 6".
- 2732: 1 lt. Similar to 2737 but hanging. Width 8¼". Length 36".
- 2733: 3 lts. Equipped with convenience outlet for attachment of appliances. Ideal for dining alcove or breakfast nook. Body length 14¼". Width 16". Length 36".
- 2734: 5 lts. Beauty such as this is not generally available at such low cost or for that matter available in shaded lighting fixtures. Width 17". Length 19½".
- 2735: 5 lts. Scientific light, pleasing metal work, and colorful glass. A real bargain in quality. Width 17". Body length 21½". Length 42".
- 2736: 3 lts. Truly decorative lighting at low cost. Width 16". Length 15½".
- 2737: 1 lt. Two beautiful Adam design glass panels. Width 8¼". Length 14¾".

List Prices Shown on Inside Back Cover

★ STYLUX SERIES ★



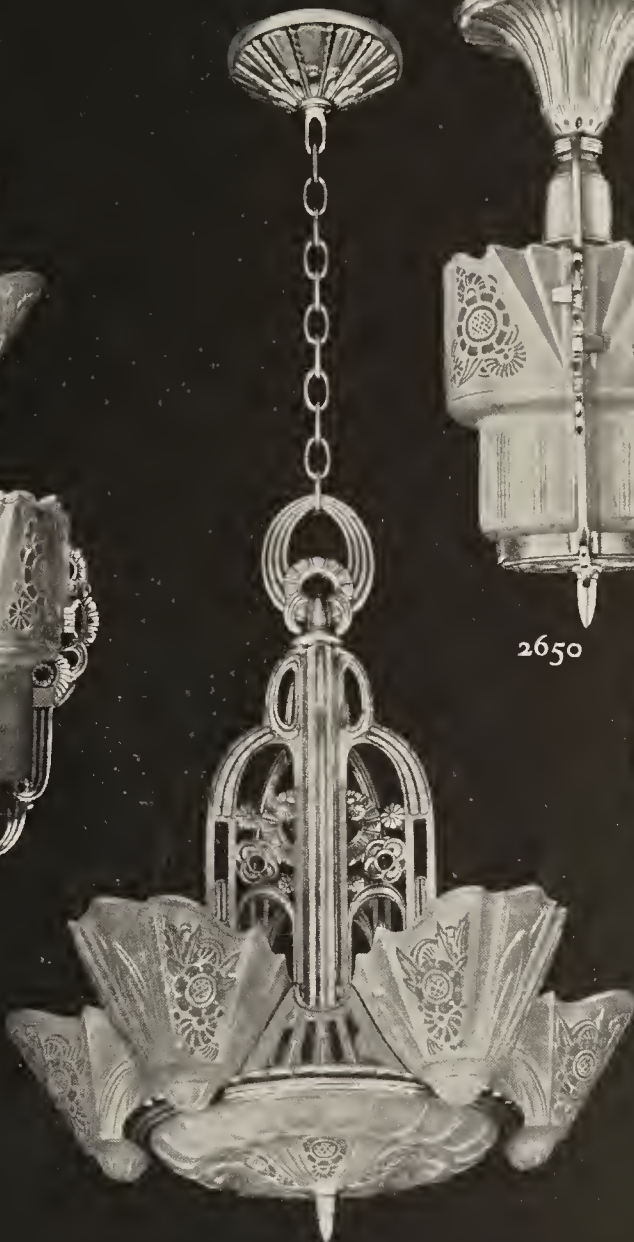
2641



2638



2653



2637



2650



2640



2711



2639

★ FINISH: Antique Gold

2637: 5 lts. The most popular shaded light fixture ever developed for good looks and glareless lighting. Goldentone panels and dish. Width 18". Length 42".

2638: A charming bracket, etched goldentone panel. Canopy switch. Back 5" x 6".

2639: 5 lts. Filigreed detail in metal work, beautiful glass panels and a price that is as comfortable as the lighting. Width 18". Length 18".

2640: 5 lts. Makes a new home look better and an old home look up-to-date. Carved glass panels. Outstandingly economical. Width 18". Length 42".

2641: 5 lts. Charming, competent, colorful—low in cost. Width 18". Length 18".

2650: 1 lt. Goldentone carved glass panels. Width 6½". Length 14".

2651: Same as 2650 but on chain. Length 36".

2653: 1 lt. Goldentone carved glass panels. Width 8". Length 12".

2654: Same as 2653 but on chain. Length 36".

2711: Carved glass panel protects eyes from glare. Canopy switch. Back 6" x 8".

List Prices Shown on Inside Back Cover

STYLUX fixtures have been preferred by more home-owners than any other style of shaded equipment. Beautiful goldentone glass shades and Antique Gold finish make an amazingly effective decorative combination.



LIGHTING THE IMPORTANT 'MINOR' ROOMS

American women have long been noted for the care they accord to each detail of their personal appearance. Within recent years they have also learned to regard every room in the home as an opportunity to exhibit similar good taste in the furnishings and equipment.

The decoration of nursery, sun parlor, bed room, dining alcove, hall or breakfast nook is now studied with the same interest a woman gives to her personal appearance. It is an interest which LIGHTOLIER designers have done much to encourage and reward, as will be seen from the beautiful pieces on the following pages.

A wide range of choice is before you. If you prefer fixtures with gay distinction, you may be sure that LIGHTOLIER stylists have prepared them for you. If you desire them more subdued and simple, here you will find them. But though the choice is wide in range, all the fixtures are happily similar in another important attribute—attractive price. Any of them can be introduced into even the most modest home with full consciousness of an economical purchase.

No matter how limited your appropriation, there is no need to do without the decorative and distinctive touches LIGHTOLIER equipment can bring to these "minor" or "odd" rooms—rooms which frequently are more in use than the "major" chambers.



SUN PARLORS, BREAKFAST NOOKS ★



6893



6252



6893



2200



2913



4603



2003

2200: 2 lts. With that winning grace that accompanies all works of art. Genuine mica shade. Width 9". Body $9\frac{3}{4}$ ". Length 16". *Finishes:* Forged Iron & Copper.

2003: 3 lts. A popular preference. Shelltone glass. Width 16". Length 36". *Finishes:* Antique Gold with White Decoration; Empire White with Gold Decoration.

2913: 3 lts. Exquisite beauty down through all the years you have it. Width $14\frac{3}{4}$ ". Length 36". *Finishes:* Empire White & Gold; Silver & Gold.

4603: 3 lts. Slotted socket covers for artistic light diffusion. Width 15". Length 14". *Finishes:* Colonial Brass; Empire White & Gold; Fumed Brass & Pewter.

6252: 3 lts. Cut plate glass mirror lifts the decorative quality of the entire room. Width 12". Length $11\frac{1}{4}$ ". *Finish:* Ebony & Gold.

6893: 1 lt. Enameled inner surface on carved glass disc reflects light to ceiling for indirect illumination. Choice of glass: Crystal, Goldentone, Rose or Green. Width 12". Length $9\frac{1}{4}$ ". *Finishes:* Antique Ivory or Antique Gold.

List Prices Shown on Inside Back Cover

★ LIGHTOLIERS FOR HALLS,



6246



2802



2813



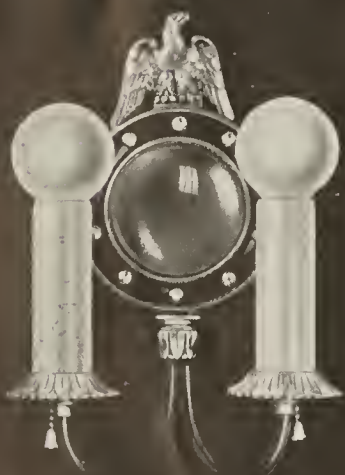
6263



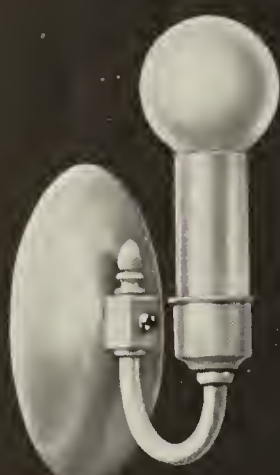
6826



6253



6262



2821

2802: 2 lts. Distinctive and comfortable lighting at a price that will not strain any purse. *Choice of glassware:* Gold or Green. Dia. 10 $\frac{7}{8}$ ". Length 11". *Finishes:* Ant. Gold or Ant. Ivory.

2813: 3 lts. *Choice of glassware:* Gold or Green. Width 11 $\frac{7}{8}$ ". Length 4 $\frac{1}{4}$ ". *Finishes:* Ant. Gold or Ant. Ivory.

2821: Beautiful in its simplicity and most attractive in price. Canopy switch. Back 5 $\frac{1}{2}$ " x 3 $\frac{1}{2}$ ". *Finishes:* Fumed Brass; Pewter; Antique Ivory; Colonial Brass.

★ List Prices Shown on Inside Back Cover

6246: 2 lts. Popular for its simplicity and mellow lighting. Amber glass bowl. Diameter 12". Length 5". *Finish:* Antique Brass.

6253: 3 lts. Exceptionally efficient because of frosted glass diffusers. Width 12". Length 12 $\frac{1}{2}$ ". *Finish:* Ivory & Gold.

6262: 2 lts. Arresting beauty. Stimulating decoration and lighting. Plate glass mirror back, 5" diameter. Pull sockets. Width 7 $\frac{3}{4}$ ". *Finish:* Ebony & Gold.

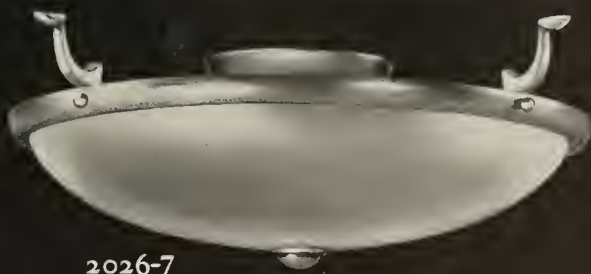
6263: 3 lts. Has won the approval of countless decorators. Etched plate glass mirror. Width 12". Length 4". *Finish:* Ebony & Gold.

6826: 1 lt. Scintillating glass sunburst, very inexpensively priced. Width 10". Length 5 $\frac{1}{2}$ ". *Finishes:* Antique Gold; Antique Ivory; Antique Silver; Chromium.

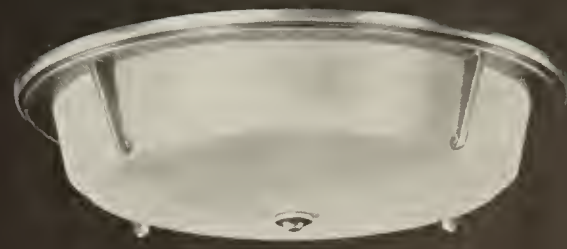
DENS, BEDROOMS, ALCOVES ★



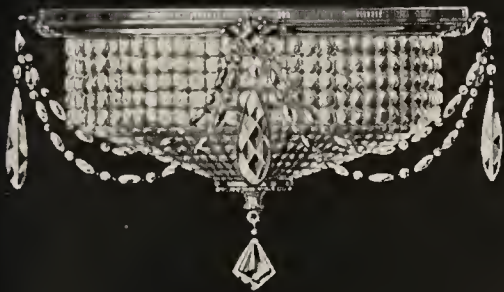
2028-9-30



2026-7



2129



6239 -40



3309



2210



2564



6185



3410

2026: 2 lts. Hand-cut Colonial white frosted bowl. Diameter 12". *Finishes:* Colonial Brass; Fumed Brass; Pewter.

2027: 2 lts. Cheerio cream-color dish. Dia. 12". Width 15 1/2". Depth 4 1/2". *Finishes:* Colonial Brass; Fumed Brass; Pewter.

2028: 2 lts. Colonial hand-cut white-frosted bowl. Diameter 12". Width 13". Depth 3". *Finishes:* Colonial Brass; Fumed Brass; Pewter.

2029: 2 lts. Similar to 2028 but with plain Cheerio dish.

2030: 2 lts. Identical with 2029 but smaller. Diameter of bowl 10". Width 11". Depth 3 1/4".

2129: 2 lts. Excellent for but not limited to modern furnishings. Dia. Cheerio cream-colored bowl 12". Width 14". Length 3 3/4". *Finish:* Satin Pewter.

2210: Equipped with heavy gauge metal shade and frosted Colonial chimney. Width 6 1/2". Length 36". *Finish:* Weathered Brass with Dull Brick Red Trim.

2564: 2 lts. Snug fitting Colonial cut dish. Dia. 8". Width 8 3/4". Depth 4". *Finishes:* Colonial Brass; Fumed Brass; Pewter.

3309: 2 lts. Amber glass dish. Width 12 1/2". Length 3 1/2". *Finish:* Natural Forge.

3410: 2 lts. Diameter of Colonial cut bowl 12". Width 13 7/8". Length 4 1/2". *Finish:* Fumed Brass.

6185: 2 lts. Frosted dish 8" diameter. Width 8 3/4". Depth 4". *Finishes:* Colonial Brass; Fumed Brass; Pewter.

6239: Similar to 6240 but larger. Width 13 1/4". Length 7".

6240: 2 lts. Designed for one of New York's most exacting decorators. Width 11". Length 6 1/4". *Finish:* Antique Gold.

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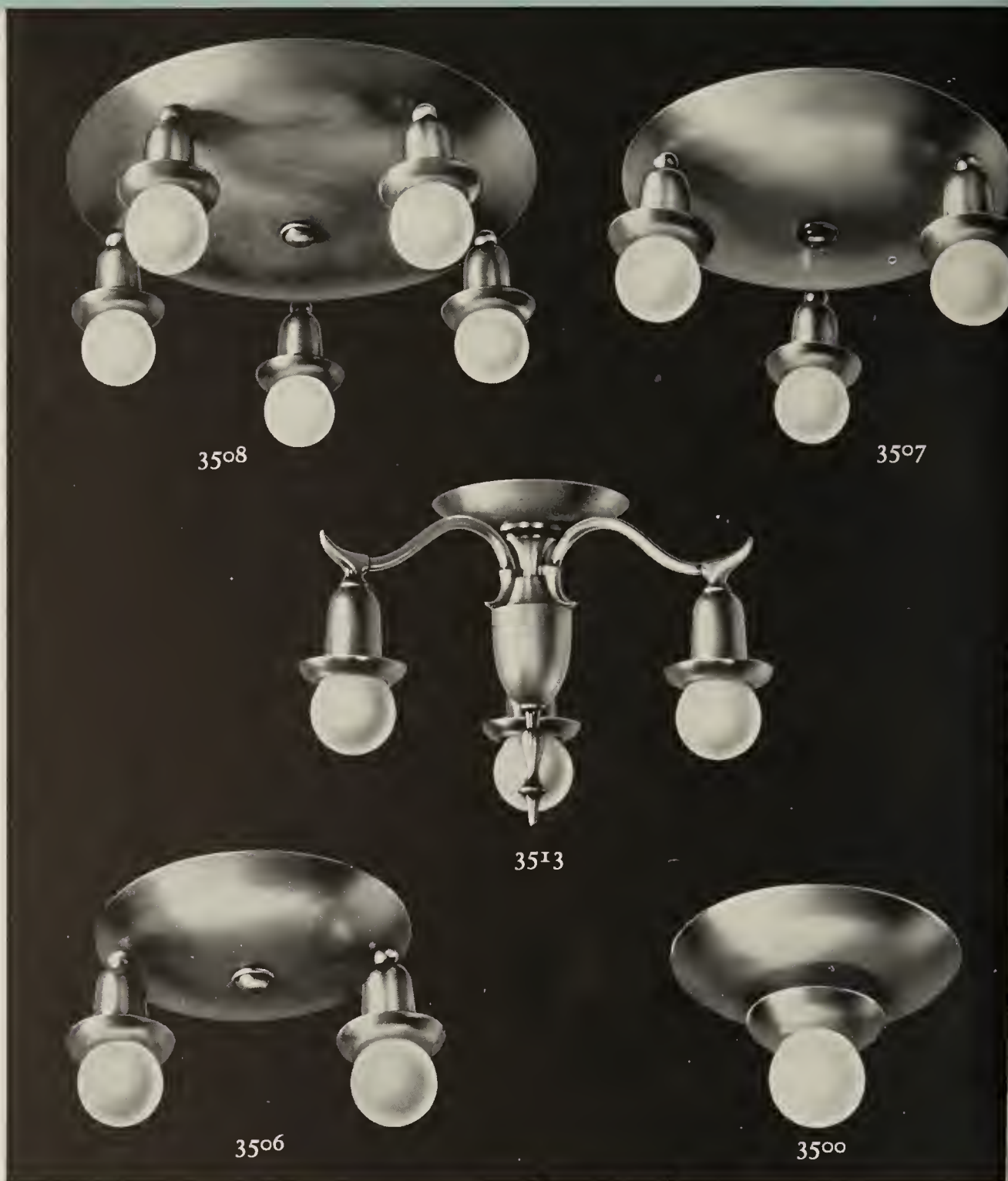


CONTINENTAL LIGHTOLIERS

FOR BEDROOM, DEN, SUN PARLOR, BREAKFAST NOOK



The chaste simplicity and purity of line you see in these fixtures requires more skillful designing and more careful manufacturing than many more intricate motifs. Only by using 18-gauge brass and drawing on the broad experience of the expert finishers on the LIGHTOLIER staff, have these new fixtures become available at their attractive prices. They are naturally decorators' and architects' favorites, but every home owner that acquires them will learn to love them more as the years go on.



★ FINISHES: Fumed Brass; Colonial Brass; Pewter

3500: A demonstration that beauty is not to be measured by size and that quality is not inconsistent with economy. Made of 18 gauge brass. Diameter $7\frac{1}{4}$ ". Length $2\frac{1}{8}$ ".

3506: 2 lts. An architectural favorite because of its pure lines and unquestioned distinction. Made of 18 gauge brass. Diameter of plate 9". Width 10". Length $3\frac{1}{2}$ ".

3507: 3 lts. The room that possesses this CONTINENTAL LIGHTOLIER need never have anything less than pride in its lighting—and it never will. Dia. of plate 12". Length $3\frac{7}{8}$ ".

3508: Smart and up-to-date in line, truly Colonial in spirit, and a fine "buy" for those who appreciate real value. Made of 18 gauge brass. Width 15". Length $4\frac{1}{2}$ ".

3513: 3 lts. Designed to fit against the ceiling in a manner that enhances the other furnishings without limiting the view of a room as a whole. Width 15". Length 9".

List Prices Shown on Inside Back Cover



EMPIRE LIGHTOLIERS

FOR DEN, LIBRARY, NURSERY, BEDROOM



★ **FINISHES:** Empire White & Gold; Ebony & Gold

2900: Embellishing gold stars and beautiful finishes lift this smart ceiling piece far above ordinary "beam lights." Diameter 67/8". Length 25/8".

2902: 2 lts. As artistic a product as you can buy for your home, available in the most popular finishes for home furnishings. Width 9 1/2". Length 27/8".

2903: 3 lts. Even the most exacting decorator could find no improvements to make in this lovely new LIGHTOLIER with its enhancing gold stars and trim. Width 11 1/4". Length 27/8".

2905: For the room where central lighting is not a matter of choice but of necessity. Perfection itself for the Empire or Colonial room. Width 13". Length 4 1/2".

List Prices Shown on Inside Back Cover

To those who make it their hobby or their business to be in intimate touch with the developments in home furnishings, EMPIRE LIGHTOLIERS are complete proof that LIGHTOLIER is wide-awake to current trends and knows how to interpret these movements into beautiful equipment. In style, in finish, in the embellishing gold stars, these pieces might well have come from a telegraphic consensus of the country's leading decorators. They fit perfectly with the newest styles in furniture, but are also amazingly effective in enlivening older furnishings.



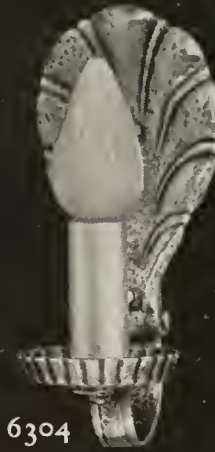
Nothing so clearly marks a home as tastefully and thoughtfully assembled as those intimate decorative touches one expects to find in the bedroom. Empire LIGHTOLIERS accomplish this magnificently.



6305



6300



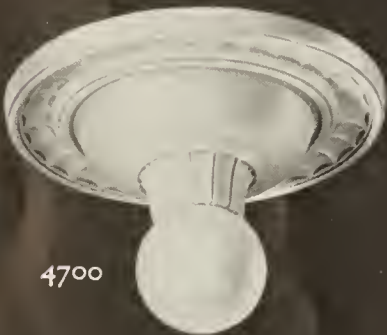
6304



6302



6303



4700



4702



4703



4701

MARTHA WASHINGTON SERIES

★ *FINISH:* Antique Pewter

6300: A gem. Width 6½". Length 4¾".

6302: 2 lts. Comfortable to the eye and also to the pocket. Width 11". Length 4¼".

6303: 3 lts. Charming, hand-hammered pewter effect. Width 10". Length 4¼".

6304: Authentic in design and quality. Canopy switch. Back 7" x 4".

6305: Real charm at an attractive price. Back 7" x 4". Canopy switch. Width 8½".

The quaint charm of hand-hammered pewter has long been known to decorators and architects.

PRINCESS SERIES

★ *FINISHES:*

Antique Gold; Antique Ivory;
Antique Ivory & Gold

4700: 1 lt. Simple, effective, and economically priced. Width 6¾". Length 17⁄8".

4701: Adequate and inexpensive. Canopy switch. Back 6" x 37⁄8".

4702: 2 lts. Beauty far beyond price. Width 12". Length 2¾".

4703: 3 lts. Character at low cost. Width 12¼". Length 2¾".

To those who must "save" money on some of the locations in the home, here is the way to *save* it sensibly.

List Prices Shown on Inside Back Cover

EMPRESS SERIES

★ FINISHES:

Antique Ivory; Antique Ivory & Gold

4080: Exquisitely finished, minute in cost. Diameter $7\frac{1}{4}$ ". Length $1\frac{3}{4}$ ".

4080P: Same as 4080 but with pull socket.

4081: Equipped with convenience outlet for attachment of hair curler, hair dryer or any other electrical appliance used in the bedroom. Pull socket. Back $4" \times 5\frac{3}{4}"$.

4082: A handsome oval plate, gorgeously finished. Width $11\frac{3}{8}"$. Depth $3\frac{1}{8}"$.

4083: The leafwork design around the rim of all Empress pieces has previously been available only on far more expensive fixtures. Diameter $12"$. Depth $3\frac{1}{8}"$.

4084: Charming, lovely, and yet amazingly low in cost. Pull socket. Back $4" \times 5\frac{3}{4}"$.

VANITIE SERIES

★ FINISHES:

Antique Ivory; Antique Gold

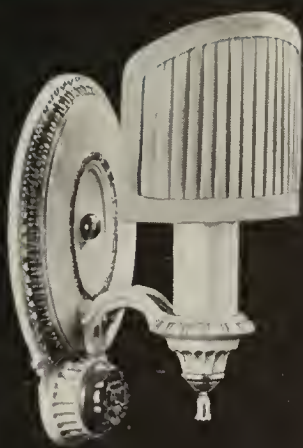
6211: Pleasing in looks and utterly small in cost. Width $6\frac{1}{2}"$. Length $3\frac{1}{4}"$.

6211P: Same as 6211 but with pull socket.

6212: Design and durability are here combined at extremely attractive figures. Width $13"$. Length $5\frac{1}{4}"$.

6213: Proving that where price is all important you need not sacrifice good taste and lasting quality. Width $13\frac{1}{2}"$. Length $5\frac{1}{4}"$.

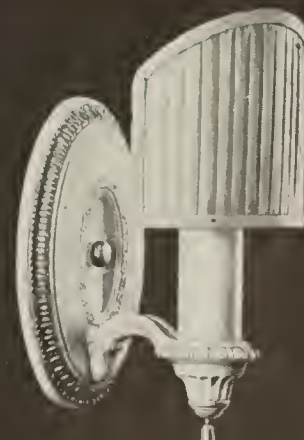
6214: Low cost is only one of the advantages of this wall bracket. Keyless. Back $4" \times 6"$.



4081



4080
4080-P



4084



4082



4083



6212



6211
6211-P



6214



6213

List Prices Shown on Inside Back Cover

LIGHTOLIERS for HALLS and ENTRANCE WAYS



List Prices Shown on Inside Back Cover

Many a room that today lacks charm and decorative interest can acquire a magic transformation at almost negligible expense by having its lighting changed for tasteful, cheerful, up-to-date LIGHTOLIERS. By all odds this is the easiest, most sensible and satisfactory way to eliminate the evident "outmodedness" in any part of your home. Try it—and you will be convinced.

★ List Prices Shown on Inside Back Cover

2550: Simple beauty and good taste at an exceptionally low cost. Width 6". Length 6". *Finishes:* Fumed Brass; Colonial Brass; Pewter; Ivory & Gold.

2900: Enduring in good looks and good lighting. Diameter 6 $\frac{7}{8}$ ". Length 2 $\frac{5}{8}$ ". *Finishes:* Empire White & Gold; Ebony & Gold.

3300: A star in shape and a "star" in its own right. Width 10 $\frac{1}{2}$ ". Length 2 $\frac{1}{4}$ ". *Finishes:* Alachrome & Black; Empire White & Gold.

3500: Beauty and quality consistent with economy. Made of 18-gauge brass. Diameter 7 $\frac{1}{4}$ ". Length 2 $\frac{1}{8}$ ". *Finishes:* Fumed Brass; Colonial Brass; Pewter.

4700: 1 lt. Simple, effective, and economically priced. Width 6 $\frac{3}{4}$ ". Length 1 $\frac{7}{8}$ ". *Finishes:* Antique Gold; Antique Ivory; Antique Ivory & Gold.

4814: Extremely snug, beautifully finished, and now more economical than ever. Width 7 $\frac{1}{2}$ ". Length 5 $\frac{1}{2}$ ". *Finishes:* Antique Ivory; Ivory & Gold; White Enamel.

4814P: Same as 4814 but equipped with pull socket and cord.

6134: Metal sunburst available for the first time at a price that is within the reach of all. Width 8 $\frac{1}{2}$ ". Length 4 $\frac{1}{8}$ ". *Finish:* Antique Gold.

6229: Will bring real distinction to the "minor" location. Especially favored for modern decorations. Width 8". Length 2". *Finish:* Alachrome.

9000: A hand forged piece of undeniable character. Width 7". Length 5". *Finish:* Armoured Forge.



Outdoor Equipment for Distinction, Efficiency, Durability and Economy

The pages which immediately follow present the most notable group of lighting fixtures for outdoor use ever offered in the lighting industry.

They speak with conviction of LIGHTOLIER'S exhaustive understanding of the requirements of outdoor lighting—lighting which must be selected with even greater care than that used in the choice of equipment for other locations.

LIGHTOLIER has made its outdoor fixtures especially *distinctive*, recognizing that for every person who sees the interior of your home there are scores who judge it, its furnishings, and its occupants from exterior appearance alone.

LIGHTOLIER has given its outdoor equipment *style* and *dignity*, because outdoor pieces characterize a house, do much to make or mar its architectural excellence, and give it additional attractiveness as surely as a new coat of paint—though at but a fraction of that cost.



Colonial court room at the LIGHTOLIER showrooms in New York City, showing four different entrance ways to give a perfect demonstration of the importance of correctly chosen outdoor equipment. The hanging lanterns are LIGHTOLIER D15335, made of copper and brass. Finished in Black & Polished Brass. The charming over-the-doorway bracket is LIGHTOLIER D15342, made of copper and brass. Finished in Black & Polished Brass. Write for prices.

And LIGHTOLIER has constructed each of its outdoor fixtures so that they furnish *adequate illumination*, for good light puts prowlers on their way, helps to identify your house, and prevents accidents on your door steps.

Finally, LIGHTOLIER has made its outdoor equipment *durable*, for nothing about a home has a fiercer battle with wind and weather, sun and rain, ice and snow. LIGHTOLIER equipment will not rust and efface brick work or paint. Its wiring will not deteriorate with the years. It will adorn your house and compliment your judgment years after it has been in use.

Needless to say, all outdoor LIGHTOLIERS have been given the advantages of the most competent manufacturing procedure in the lighting industry. Though quality products, each and every one, the fixtures you now behold grant you economies in quality equipment that make it unnecessary for anyone to choose mediocrities for this important location.



★ Solid Bronze and Copper. Rustproof and Weatherproof

2007: High quality and low cost to give exterior distinction to any structure. Guaranteed for lifetime satisfaction. Frosted cylinder. Lantern 11" x 5½". *Finish: Stained Copper.*

2116: Developed from a costly antique. Custom-built in every detail. Clear glass panels. Hinged door for relamping. Lantern 4" x 7". Length 12½". *Finish: Ebony & Gold.*

2214: Adds infinite charm to the doorway it graces. Clear glass panels. Hinged door. Lantern 9" x 15". *Finish: Mottled Bronze.*

4032: A standard of comparison in solid brass construction at amazingly low cost. Unusual hobnail globe. Lantern 10" x 6". Length 12¼". *Finish: Bank Bronze.*

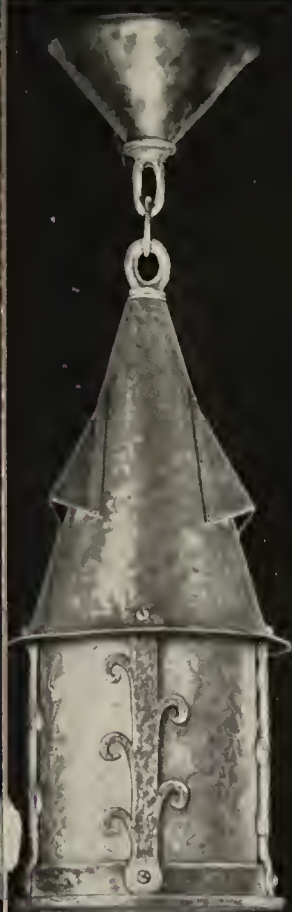
4036: Buccaneer bracket. Heavy Fresnel lens and guard. Lantern 6" x 10¼". Length 12". *Finish: Antique Mottled Bronze.*

6204: Nothing could be more appropriate for the doorway of a hospitable home. Fresnel lens with beacon effect. Lantern 14" x 6½". Length 18". *Finish: Weathered Bronze & Forged Iron.*

8917: Built for the ages and available at low cost. Decorative, sturdy, efficient. Veined crystal cylinder. Lantern 5¾" x 9¾". Length 12". *Finish: Weathered Bronze & Forged Iron.*

8918: Continues in the highest favor year after year. Unsurpassed in value. Veined crystal cylinder. Lantern 12" x 6". Length 16". *Finish: Weathered Bronze & Forged Iron.*

List Prices Shown on Inside Back Cover



8920



2006



2118



4033



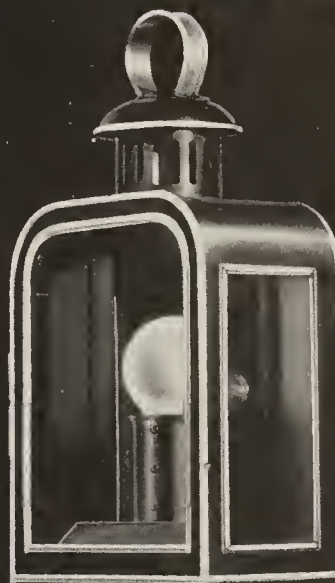
4037



8916



6200



2117



8919

★ Solid Bronze and Copper. Rustproof and Weatherproof

2006: A splendid decorative lantern at a price that only LIGHTOLIER can offer. Absolutely rustproof and weatherproof. Lantern 11" x 5 1/2". Length 15". *Finish:* Stained Copper.

2117: Authentically Colonial "wall pocket" for the home that wants outstanding distinction. Fits snug against building. Hand workmanship throughout. Clear glass panels. Hinged door. Lantern 12 1/2" x 7" x 4". Length 36". *Finish:* Ebony & Gold.

2118: Hand craftsmanship throughout. Hinged door. Lantern 12 1/2" x 7" x 4". Length 36". *Finish:* Ebony & Gold.

4033: Gives a house personality and distinction. Heavy hobnail globe. Lantern 12 1/4" x 6". Length 16 1/2". *Finish:* Bank Bronze.

4037: An attractive lantern priced within reach. Lantern 10 1/2" x 6". Length 17". *Finish:* Antique Mottled Bronze.

6200: Designed for architects. Fresnel lens. Lantern 14" x 6 1/2". Length 16 1/2". *Finish:* Weathered Bronze & Forged Iron.

8916: Dignified, different, economical. Only LIGHTOLIER facilities can produce such a value. Veined crystal cylinder. Lantern 6" x 10 1/2". Length 14". *Finish:* Weathered Bronze & Forged Iron.

8919: Why run the risk of ruining the exterior of your home with rust, when a rustproof LIGHTOLIER costs so little? Lantern 6 3/4" x 14 1/4". *Finish:* Weathered Bronze & Forged Iron.

8920: Veined crystal cylinder. Lantern 6 3/4" x 14 1/4". Width 6 3/4". Length 20". *Finish:* Weathered Bronze & Forged Iron.

List Prices Shown on Inside Back Cover



9034



9036



9039



9035



9037



9038

9034: Dignity and charm are artistically combined in this Colonial all bronze outdoor LIGHTOLIER. Clear glass globe 8" diam. Lantern 12" x 8". *Finish: Antique Copper.*

9035: Innate simplicity and refinement that adds real charm to your hallway. Custom-built but LIGHTOLIER priced. Clear glass globe 8" diam. Lantern 12" x 8". *Finish: Antique Copper.*

9036: Coach bracket with hinged door and four clear glass panels. Almost identical with the costly genuine antique that inspired it. Lantern 15½" x 9". *Finish: Antique Copper.*

9037: Carries the earmarks but none of the price marks of the

finest that money can buy. Hinged door for relamping. Clear glass panels. Lantern 16" x 9". Length 36". *Finish: Antique Copper.*

9038: An investment that will nourish your sense of satisfaction with as much sturdiness as it will guard your home. Lantern 16½" x 7¾". *Finish: Antique Copper & Armoured Forge.*

9039: Nothing takes that "empty" feeling from a doorway so successfully and decoratively as a distinctive lantern. Length 36". *Finish: Antique Copper & Armoured Forge.*

Solid Bronze and Copper. Rustproof and Weatherproof

List Prices Shown on Inside Back Cover



3307: Inspiring and beautiful. Frosted Cathedral glass panels. Extends 16". Lantern 7" x 13". *Finish:* Dull Black.

3314: The proud appearance of this LIGHTOLIER communicates itself to the entrance of the home it graces. Frosted Cathedral glass panels. Lantern 7" x 13". Length 22". *Finish:* Dull Black.

4030: Genuine Fresnel lens heretofore available only in custom-made designs. Lantern 7" x 5 3/4". *Finish:* Bank Bronze.

4031: As comforting to the eye as to the purse. Fresnel lens Lantern 7" x 5 3/4". Length 11 3/8". *Finish:* Bank Bronze.

Solid Bronze and Copper. Rustproof and Weatherproof

List Prices Shown on Inside Back Cover

8926: In the widely popular "ship's lantern" motif. Iridescent glass urn. A distinguishing adornment for the home in good taste. Lantern 6 3/4" x 8 1/2". *Finish:* Forged Iron & Weathered Bronze.

8927: Iridescent glass urn. Lantern 6 3/4" x 8 1/2". Length 15". *Finish:* Forged Iron & Weathered Bronze.

8943: Benjamin Franklin designed such a bracket for the City of Philadelphia. Its authenticity is unquestioned. Frosted glass. Lantern 8 1/2" x 10 1/4". *Finish:* Weathered Bronze & Forged Iron.

8944: Especially appealing to those who rebel against the commonplace but who rebel equally against an excessive price for something unusual. Frosted glass panels. Lantern 12" x 8 1/2". Length 17 1/2". *Finish:* Weathered Bronze & Forged Iron.

★ OUTDOOR LIGHTOLIERS ★



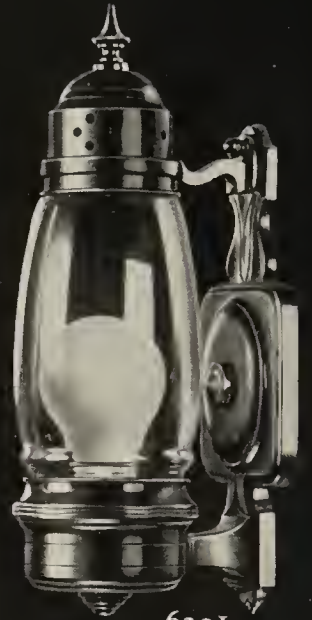
2009



2008



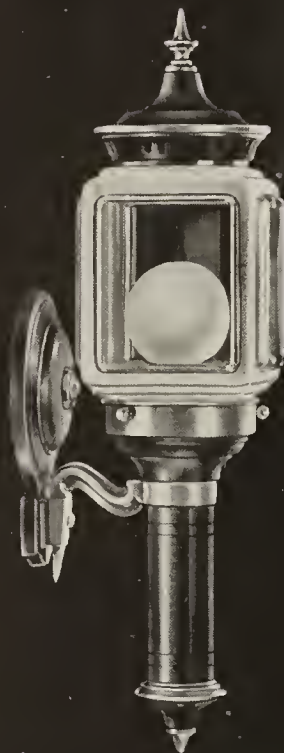
6205



6201



6175-6-89-90



6203



6177-8-92

2008: Inexpensive. Unusually textured globe with distinctive hobs, patterned after the Stiegel glass of Colonial days. Lantern $7\frac{3}{8}$ " x $6\frac{1}{4}$ ". Length $12\frac{3}{8}$ ". *Finishes:* Dull Black; Verde Green.

2009: An outstanding LIGHTOLIER value. Heavy frosted hobbed-globe. Lantern $7\frac{3}{8}$ " x $6\frac{1}{4}$ ". *Finishes:* Dull Black; Verde Green.

6175: Solid bronze—the everlasting metal. Frosted glass panels. Lantern $9\frac{1}{2}$ " x 22". *Finish:* Bank Bronze.

6176: Identical with 6175 but larger. Lantern 11" x $25\frac{1}{2}$ ".

6189: Not shown. Hanging lantern similar to 6175. Length 60".

6190: Not shown. Hanging lantern similar to 6176. Length 60".

6177: For the large residence, apartment house or public building. Veined glass panels. Lantern $9\frac{1}{2}$ " x 22". *Finish:* Bank Bronze.

6178: Identical with 6177 but larger. Lantern 11" x $25\frac{1}{2}$ ".

6192: Not shown. Hanging lantern similar to 6178. Length 60".

6191: Not shown. Hanging lantern similar to 6177. Length 60".

6201: Singularly lovely Colonial design distinguished by its use of solid bronze and copper. Lantern 4" x $12\frac{3}{4}$ ". *Finish:* Bank Bronze.

6203: All other antique coach lanterns command fabulous figures. Solid bronze and copper. Bevelled glass. Length $16\frac{1}{2}$ ". Lantern $16\frac{1}{2}$ " x $4\frac{1}{2}$ ". *Finish:* Black Enamel with Gold Trim.

6205: Designed from the lamps carried by the town criers of long ago. Lantern $13\frac{1}{4}$ " x 4". Length 17". *Finish:* Bank Bronze.

List Prices Shown on Inside Back Cover



LIGHTOLIERS FOR KITCHEN AND BATH

Gone forever are the days when visitors were shown through all the rooms—except the kitchen and bath. Those two “service” rooms are now decorated and furnished with the same thought and care as any other parts of the home. Indeed, the kitchen is frequently the gathering place for midnight snacks, or adjoins and is part of the dining alcove, a room in use by all who occupy the house.

No wonder that enterprising manufacturers have responded to these wider uses with colored tile, artistic mats, colorful towelings and shower curtains, chromium-plated fittings, kitchen utensils in every hue—doing their full part to promote the style changes that have made these “New American Interiors” as interesting as any you will find in the well furnished home.

Lighting equipment to suit has not been wanting. LIGHTOLIER has pioneered and developed to perfection the use of genuine Chromium Plate on lighting fixtures. It is the ideal finish for the equipment in kitchen and bath, impervious to steam or heat, the one finish that will give that cleanly look these two rooms must always possess.

The LIGHTOLIERS in the pages which follow will give you a wide selection from which to choose. From all of them you will enjoy lighting efficiency of exceptional degree, these fixtures being particularly designed to give the workrooms of the home the same safeguards and comforts you find in model factories or modern offices. With LIGHTOLIER equipment you are more certain to avoid unnecessary and painful burns, bruises and cuts or costly mistakes in the medicine chest. And your satisfaction is made all the more enduring because of the low prices at which these fine products can become your own.





2823



2025



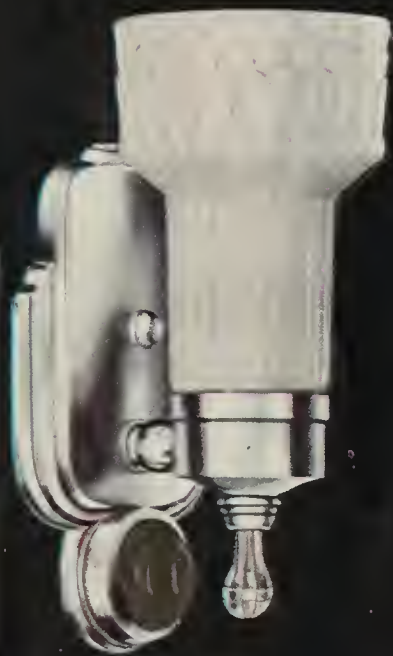
2024



2023



2818



2108



2109



2819

★ FINISH: Chromium Plate

2023: Thoroughly modern in lines and lighting efficiency. Cheerio glass tube. Will take 25 watt T10 lamp. Back 3 7/8" dia.

2024: 2 lts. Effective, efficient and decorative. Cheerio glass shade. Diameter of bowl 8". Width 8 3/4". Depth 4".

2025: An ideal ceiling piece for the bathroom or kitchen that wants good light with a decorative note. Cheerio or white opal glass. Will take up to 150 watt lamp to furnish adequate illumination. Width 8". Length 8 1/4".

2025P: Same as 2025 but equipped with pull switch and cord.

2108: Competent and inexpensive. Convenience outlet for attachment of electrical appliances. Crystal pull tassel. Fluted frosted shade for diffused, glareless illumination. Back 6 1/2" x 3 3/4".

2109: Simple, beautiful, low in price. Convenience outlet for attachment of appliances. Crystal pull tassel. Back 6 1/2" x 3 3/4".

2818: For over the mirror and extends well over medicine cabinet. Adjustable arm. Shade in choice of Cheerio or opal white glass. Also available in Chromium & Black.

2819: With that swanky touch which spells distinction. Opal white shade. Crystal pull tassel. Back 4 1/4" x 6 3/4". Also available in Chromium & Black.

2823: Try to find a more economical and useful over-the-mirror or basin fixture. Cheerio or opal white glass fits in metal slides. Extends 8 3/4". Back 3 1/2" x 5 1/2". Also available in Chrom. & Black.

List Prices Shown on Inside Back Cover

LIGHTOLIERS ★



★ FINISH: Chromium Plate

2128: A perfect light for over-the-basin or mirror. Convenience outlet. Cheerio or opal white glass. Back 6" x 3⁷/₈". Extends 8³/₈". Length 6". Also available in Chromium & Black.

2800: As comfortable to the eye as it is to the purse. Diffused light from fluted glass. Crystal pull tassel. Back 5" x 3³/₄".

2801: Gives light where you want it and plenty of it. Crystal pull tassel. An admirable choice for the thrifty minded. Back 5" x 3³/₄".

2821: In that simplicity which is so popular. Chromium colored candle. Canopy switch. Back 5¹/₂" x 3¹/₂".

4021: A beautiful example of modern simplicity for kitchen or bath. Fluted glass. Takes up to 150 W. Width 7⁵/₈". Length 8³/₈".

4021P: Same as 4021 but equipped with pull switch and cord.

6185: 2 lts. Exceptionally close to ceiling line. Opal white shade gives perfect light. Diameter of bowl 8". Width 8³/₄". Length 4".

6230: Prismatic bottom lens. "Nevaslip" screwless safety holder. Takes up to 150 watts. Width 9³/₈". Length 10".

6230P: Same as 6230 but equipped with pull switch and cord.

6230D: "Nevaslip" screwless safety holder. Glass with green or black decoration. Takes up to 150 watts. Width 9³/₈". Length 10".

6230DP: Same as 6230D but equipped with pull switch and cord.

List Prices Shown on Inside Back Cover



6826



6893



6231



6228



6225



6158



6833

★ FINISH: Chromium Plate

6158: Special designing could bring you no more satisfactory modern equipment. Lucent molded glass. Takes T-10 lamp. Back 7" x 4".

6224: 2 lts. The only bracket with two lights on a single duo-control pull socket, spreading the light evenly across the entire width of the mirror. Perfect for shaving or makeup. Width 13".

6225: 2 lts. To furnish central light diffusion for the bathroom or kitchen ceiling. Length 6½". Width 13".

6228: Frosted sunburst glass shield with metal work of distinctive modern lines. Canopy switch. Back 9" x 4¼".

6231: 2 lts. Frosted prismatic dish—an expensive feature at an inexpensive price. Diameter of bowl 8". Width 9¾". Length 4¼".

6826: Crystal sunburst will give fine illumination and unusual decoration to kitchen or bath. Width 10". Length 5½".

6833: An attractive over-the-mirror or over-the-basin fixture. Carved Lucent glass shade held in metal slide for easy cleaning or relamping. Pull socket, porcelain tip. Width 8⅝". Back 4½" diameter. *Finishes.* White Enamel or Chromium Plate.

6893: Carved glass disc with special enameled surface on inside to reflect the light to ceiling and give indirect illumination to the room. Will take up to 100 watts. Width 12". Length 9¼". Choice of Glass ware: Crystal; Gold; Green; Rose.

List Prices Shown on Inside Back Cover



6229



4000 P
4000



3300



4023



4814P
4814



4807



4019



4025 - 6

3300: Does much to make kitchen or bath admired. Width $10\frac{1}{2}$ ". Length $2\frac{1}{4}$ ". *Finishes:* Chromium & Black or Ivory & Gold.

4000: Quality glassware and finish. Rock-bottom cost consistent with sensible purchasing. Width $8\frac{1}{2}$ ". Length 11". *Finishes:* White Enamel or Chromium Plate.

4000P: Same as 4000 but equipped with pull socket and cord.

4019: Absolutely vaporproof unit to be used as light in the shower. Width $4\frac{1}{2}$ ". Length $5\frac{3}{8}$ ". *Finish:* Chromium Plate.

4023: Perfectly proportioned to fit alongside bathroom mirror. Lucent glass. Pull socket. Length 14". Back $5" \times 10\frac{1}{2}"$. *Finish:* Alachrome.

4025: A vivid demonstration of real economy. Pull socket. Extends $8\frac{1}{4}"$. *Finishes:* White Enamel or Chromium Plate.

4026: Same as 4025 but with convenience outlet. *Finishes:* White Enamel or Chromium Plate.

4807: A neat, absolutely economical ceiling light. Diameter $4\frac{1}{2}"$. Length 6". *Finish:* Chromium Plate.

List Prices Shown on Inside Back Cover

4814: An outstanding favorite for its simple, close-to-ceiling lines. Width $7\frac{1}{2}"$. Length $5\frac{1}{2}"$. *Finishes:* White Enamel or Chromium Plate.

4814P: Same as 4814 but equipped with pull socket and cord. *Finishes:* White Enamel or Chromium Plate.

6229: Small in size but important in effect. Width 8". Length 2". *Finish:* Alachrome.

★ PORCELAIN LIGHTOLIERS ★



308



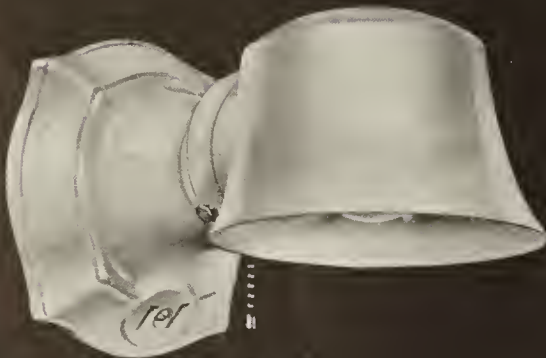
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306



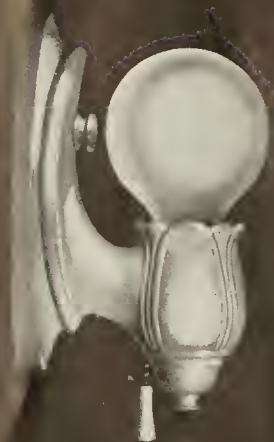
309



304



305



6616P



6774P

6616P: The popularity of this LIGHTOLIER never diminishes. Distinctive shape, fine quality porcelain and remarkably low price. Porcelain pull socket. Back $4\frac{1}{2}$ " x $6\frac{1}{2}$ ".

6774P: Genuine porcelain. Convenience outlet for attachment of appliances. Pull socket. Back $6\frac{1}{2}$ " x $4\frac{1}{2}$ ".

★ FINISH: Pure White Porcelain

304: Heat and steam will neither damage the texture nor mar its splendid lustre. Porcelain pull socket. Convenience outlet.

305: Carefully planned shape of the interesting glass shade keeps glare from the eyes. Porcelain pull socket.

306: The beautiful snow-white finish and the sheen of fine porcelain will endure indefinitely. Porcelain pull socket. Insulated cord. Diameter $5\frac{1}{4}$ ". Length 7".

307: Even a simple LIGHTOLIER carries the stamp of quality and value. Here is an example. Diameter $5\frac{1}{4}$ ". Length 7".

308: Inexpensive, and in good taste. Porcelain pull socket. Insulated cord. Diameter 7". Length 8".

309: Thrifty folk select PORCELAIN LIGHTOLIERS because their beauty and usefulness are everlasting. Diameter 7". Length 8".

List Prices Shown on Inside Back Cover

★ COLORFUL LIGHTING ACCESSORIES ★



871



872



873



874



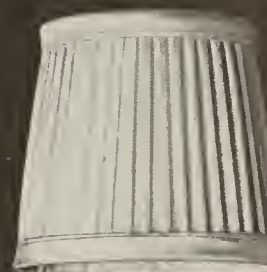
885



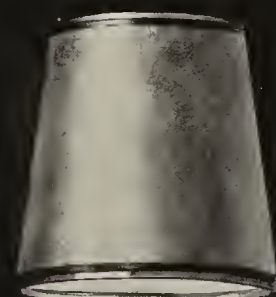
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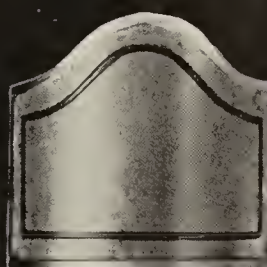
869



870



897



896

869-870: Genuine silk shade and shield with silk bows on lower and upper binding. Carefully pleated and exquisitely tailored. Width 4". Diameter 3½". Choice of colors: Eggshell lined eggshell; Eggshell lined peach; Gold lined peach.

871-872: Genuine silk shade and shield with finest hand-tailored pleating and sewing. Adorned with velvet upper and lower binding. Width 4¼". Diameter 4". Choice of colors: Eggshell lined eggshell; Eggshell lined peach; Gold lined peach.

873-874: Parchment shade and shield with applied gold stars on an antique Empire White background. Gold rims top and bottom. Width 3¾". Diameter 3¾".

885-886: Antique parchment shade and shield with banded design worked in antique gold. Top and bottom bands in brown. Width 3¾". Diameter 3".

896-897: Heavily antiqued parchment shade and shield, with mottled pigskin effect. Banded design in dark brown. Bands top and bottom in gold. Width 3¾". Depth 3".

List Prices Shown on Inside Back Cover



2891



2890



2892

★ PORTA—The Perfect Light for Reading in Bed

Will give endless hours of real eye comfort

2890: Embroidered gold silk shade. Silk pull cord. *Finish: Gold.*

2891: Genuine silk shade in choice of gold, peach or green. Silk pull cord. Hangs on the wall like a picture. *Finish: Gold.*

2892: Genuine silk shade in choice of gold, peach or green. Silk pull cord. Installed in ten seconds. *Finish: Gold.*

BACK PLATE FINISH: Antique Gold

STORE, SCHOOL and PUBLIC BLDG. LIGHTOLIERS



The LIGHTOLIER equipment in the remaining section of this book has been especially designed for that wide and important class of installations generally termed "commercial." Here you will find LIGHTOLIERS for schools, stores, display rooms, banks, offices, restaurants, libraries, reading rooms, churches, public halls, fraternal homes, auditoriums, theatres. Here also you will find the best examples of all the tried and tested methods for good lighting—direct, semi-direct, indirect—since LIGHTOLIER designers and engineers recognize that no single type of lighting will invariably be the most satisfactory for every lighting requirement.

Especial attention, however, has been paid to school lighting—see SPECIFICATION LIGHTOLIERS on pages 90 and 91. Understanding the responsibility of conserving the most valuable asset of the nation's greatest resource—the eyesight of its children—LIGHTOLIER has perfected the Nevaslip



holder and NuDay glassware to the highest standards known to illuminating engineering, and then LIGHTOLIER production facilities have made SPECIFICATION LIGHTOLIERS available on a basis that is little, if any, more than ordinary equipment. Architects, school boards, and other authorities find in SPECIFICATION LIGHTOLIERS justification for the maxim that "quality is the only lasting economy."



TWENTIETH CENTURY LIGHTOLIERS



2106



2105



2102-3-4



2100

2100: Perfect for booths, dressing rooms, bar, alcoves, mezzanines and other locations where wall lighting is necessary. Will take up to 100 watt. Diameter of bowl 7". Back $3\frac{3}{4}$ " x 5". *Finishes:* Satin Alachrome & Gold; Silvatone & Gold.

2102: 1 lt. Lighting efficiency with enduring modern principles of decoration. 100-200 watt bulb. Swivel joint. Diameter of bowl 12". Length 36". *Finish:* Satin Alachrome & Gold.

2103: Similar to 2102. 200-300 watt. Diameter of bowl 16". Length 42".

2104: Similar to 2102. 300-500 watt. Diameter of bowl 20". Length 48".

2105: 5 lts. Each lamp thoroughly concealed. Individual glass shades with metal reflectors for efficient indirect lighting. Body length $21\frac{1}{2}$ ". Width 22". Length 42". *Finish:* Silvatone & Gold.

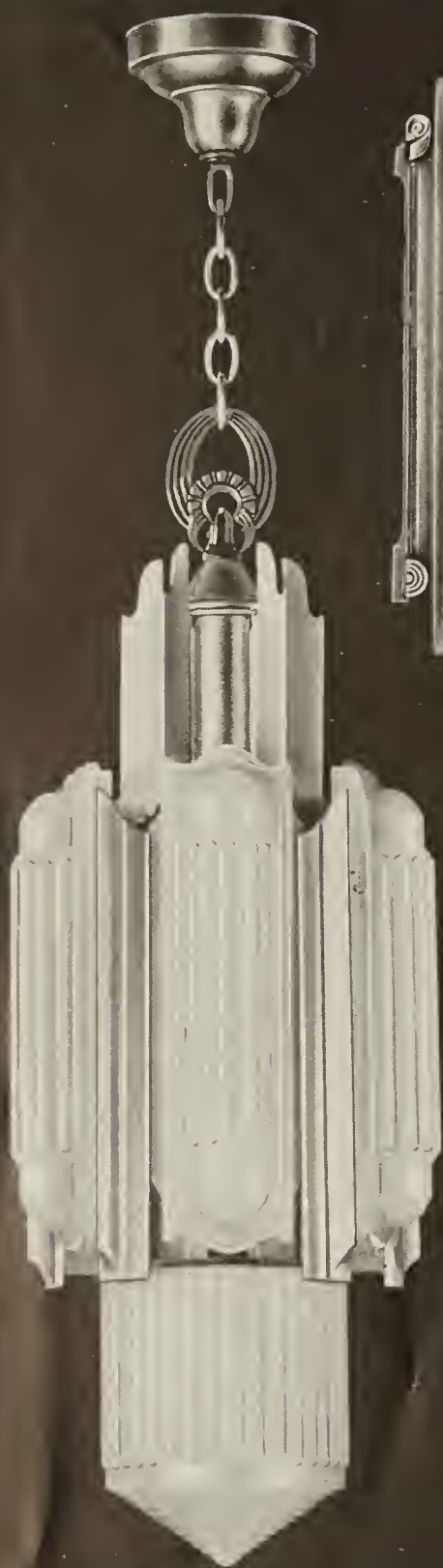
2106: 1 lt. Suspended from four beautiful metal rods. 200-300 watt. Diameter of bowl 16". Length $34\frac{1}{2}$ " overall. *Finish:* Silvatone & Gold.

2107: Similar to 2106. 300-500 watt. Diameter of bowl 20". Length 42".

List Prices Shown on Inside Back Cover

Unusually effective and efficient modern equipment. Will give a fine shop or store lighting that is in keeping with the quality of its merchandise.

★ LUXART LIGHTOLIERS ★



4045



4023



4022



4020



4028

★ *FINISH:* Alachrome

4020: Suitable for halls, service counters and service rooms. Takes up to 150 watt. Width $9\frac{1}{4}$ ". Length $11\frac{1}{2}$ ".

4021: Similar to 4020. Test after test shows that better lighting pays for itself in extra sales. This unit will take up to 100 watt. Width $7\frac{5}{8}$ ". Length $8\frac{3}{8}$ ".

4022: Good light keeps clerks and customers cheerful and in the mood to do business. Four heavy Lucent glass panels set in grooves to be removed in a jiffy for the essential periodical cleaning that all fixtures require. Will take up to 300 watt. Body length 27". Width 11". Length 60".

4023: Proportioned to fit in wall panel or next to mirror. Lucent glass panel. Pull socket. Width $5\frac{3}{4}$ ". Length 14". Back 11" x 5".

4028: 1 lt. The quality of a store's lighting is a continuous advertisement of the quality of the goods it has to offer. Two Lucent panels. Width $5\frac{1}{2}$ ". Length 36".

4045: Ideal for the merchant who wishes to protect himself against the competition of newer and brighter stores, or for the new store eager to establish itself as the place to buy. Five quickly removable side panels of Lucent glass. Beautiful finish set off with touches of ebony. Takes up to 500 watt. Mogul socket. Body $32\frac{1}{2}$ ". Width 16". Length 60".

List Prices Shown on Inside Back Cover

LUXART equipment is more than good illumination and fine decoration in the modern spirit. It is business protection insuring patronage, goodwill and your reputation for up-to-date management and merchandise.

★ LUXRAY LIGHTOLIERS ★



2032-3-4



2036-37



2039-40-38



4222

2032: LIGHTOLIER CIRC-O-LITE. Spherical shape permits light to radiate in all directions and overcomes annoying and undesirable dark spots and shadows. Diameter of glass 12". Length 60". *Finish:* Alachrome.

2033: Same as LIGHTOLIER 2032 but with glass 14" in diameter. Length 60".

2034: Same as LIGHTOLIER 2032 but with glass 16" in diameter. Length 60".

2036: Combines good looks with unusually high lighting efficiency. Attractive metal louvres. 150-200 W. Width overall 16½". Diameter of glass 12". Length 60". *Finish:* Alachrome.

2037: Same as 2036 but with glass 14" in diameter. Width overall 19". 200-300 W.

2038: Unusual spherical-shaped fixture for the establishment that wants to lift itself above its competitors. Modern motifs etched in opal glass. Diameter of glass 12". Length 60". *Finishes:* Alachrome & Black; Gold & Ebony.

2039: Same as 2038 but with glass of 14" diameter. Length 60".

2040: Same in appearance as 2038 but with glass of 16" diameter. Length 60".

4222: Demonstrates that lighting is by far the most effective and economical way of redecorating. Opal glass 4" x 12". Width 6". Length 13". *Finish:* Alachrome.

List Prices Shown on Inside Back Cover

LUXRAY LIGHTOLIERS are the last word in modern lighting equipment. Stores, offices and showrooms using this equipment will find LUXRAY adds decoration and assures proper illumination.



4208 -9-10-11



4201- 2-3



4200



4204-5-6-7



Operates on the camera-shutter principle—with the flick of a thumb. Depress lever by one-quarter of an inch in the grooved slot, move to the right and Nevaslip fingers are retarded so that glassware may be inserted or removed. Moved to the left, lever slides back into the groove, fingers are moved forward so that glassware rests in absolute security.

NEVASLIP: Approved by more architects than any other safety device for holding illuminating glassware. Here is why :

(1) So simple, a child can operate it. So certain, that no accidental disengagement is possible. (2) No screws, avoiding over-tightening that breaks the glass or under-tightening that causes globe to drop. (3) The three metal fingers neither grip the glass nor wedge it against the metal rim of the holder. Unit is *suspended* by its own weight, without pressure, allowing necessary room for the expansion caused by heat of bulb. (4) Equipped with an inside horizontal reflecting plate, utilizing rays of light that would otherwise be lost. (5) Operation takes *one* person less than two seconds. (6) Easily cleaned, but requires less frequent attention because completely dust, dirt and bug-proof. (7) Solidly constructed of 20-gauge brass. Mechanism never wears out.

★ **FINISH:** Statuary Bronze

All Metal parts are of 20-gauge brass

No.	Diam. Glass	Depth Glass	Lamp Size	Fitter	Length
4200	10"	8"	75-150	4"	10"
4201	12"	9 1/8"	100-150	6"	13"
4202	14"	10"	150-200	6"	14"
4203	16"	10 3/4"	200-300	6"	15"
4204	10"	8"	75-150	4"	36"
4205	12"	9 1/8"	100-150	6"	42"
4206	14"	10"	150-200	6"	48"
4207	16"	10 3/4"	200-300	6"	48"

20-gauge brass stem, swivel equipped

No.	Diam. Glass	Depth Glass	Lamp Size	Fitter	Length
4208	10"	8"	75-150	4"	36"
4209	12"	9 1/8"	100-150	6"	42"
4210	14"	10"	150-200	6"	48"
4211	16"	10 3/4"	200-300	6"	48"

List Prices Shown on Inside Back Cover



423 I-2-3-4



4227



4228-9-30



4235-6-7-8

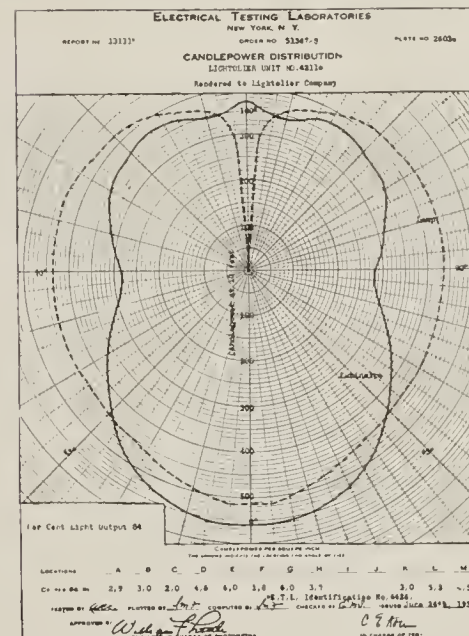
NUDAY — The finest single layer illuminating glassware procurable.

NuDay glassware is made of the finest white opal glass available, plain as on page 90, or with distinctive gray etching as on this page. Each piece is carefully examined before shipment to make sure it is free of all lines, blisters, bubbles, scratches or any other imperfections that will mar its appearance and detract from the unusually high efficiency of these first quality, semi-indirect units. The distribution curve at the right shows graphically how NuDay takes the bare light of the bulb and diffuses it so as to distribute light throughout the area, particularly on the working plane.

★ FINISH: Statuary Bronze

All Metal parts are of 20-gauge brass

20-gauge brass stem, swivel equipped					
No.	Diam. Glass	Depth Glass	Lamp Size	Fitter	Length
4227	10"	8"	75-150	4"	10"
4228	12"	9 1/8"	100-150	6"	13"
4229	14"	10"	150-200	6"	14"
4230	16"	10 3/4"	200-300	6"	15"
4231	10"	8"	75-150	4"	36"
4232	12"	9 1/8"	100-150	6"	42"
4233	14"	10"	150-200	6"	48"
4234	16"	10 3/4"	200-300	6"	48"



List Prices Shown on Inside Back Cover

★ LIGHTOLIERS FOR STORES AND SHOPS ★



6230: Exceptionally useful for installations with low ceilings. Prismatic bottom lens gives perfectly diffused, glareless illumination. Nevaslip screwless safety holder. Will take up to 150 W. Width $9\frac{3}{8}$ ". Length 10". *Finish:* Chromium Plate.

6230D: Money cannot buy a more efficient or attractive close-fitting fixture. Nevaslip screwless safety holder. Frosted prismatic bottom lens to give scientifically diffused and glareless light. Glass with green or black decoration. Takes up to 150 W. Width $9\frac{3}{8}$ ". Length 10". *Finish:* Chromium Plate.

6249: Modern in spirit. Dignified in design. Reasonable cost. Lifts the establishment that uses it above the commonplace. Frosted glass with prismatic bottom lens. Width 11". Length 60". *Finish:* Statuary Bronze or Chromium Plate.

6250: Equipped with frosted prismatic lens and beautiful opal glass bowl with modern lines. Will take up to 200 W. Diameter $11\frac{1}{4}$ ". Lgth. 60". *Finishes:* Statuary Bronze or Chromium Plate.

6250D: Good lighting can justify its use at more than ten times what it actually costs. Handsome etching on glass in black or green. Frosted prismatic bottom dish. Will take up to 200 watt lamp. Diameter of globe $11\frac{1}{4}$ ". Length 60". *Finishes:* Statuary Bronze or Chromium Plate.

List Prices Shown on Inside Back Cover



6261



4242-3



4012-13-14



4010-11

4010: All merchandising experts agree that business is brighter where the light is right. Here is good lighting at a most economical figure. Width 12". Length 48". *Finish:* Bank Bronze.

4011: Similar to 4010 but equipped with glass 14" in diameter.

4012: Useful, economical, durable. Fine quality glassware and holder. Makes merchandise more attractive. Width 10". Length 11 $\frac{3}{4}$ ". *Finish:* Bank Bronze.

4013: Same as 4012 but equipped with glass 12" in diameter.

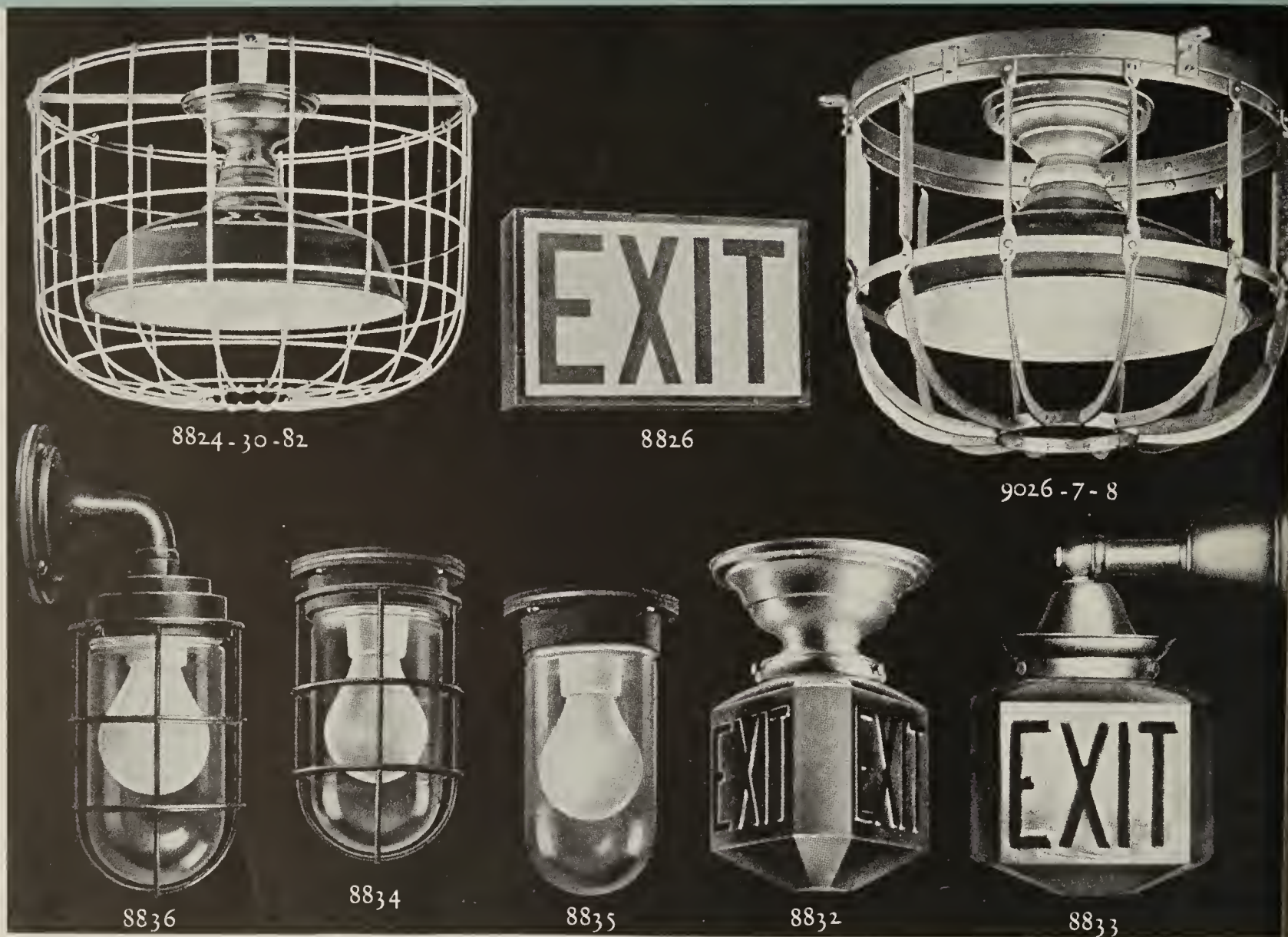
4014: Same as 4012 but equipped with glass 14" in diameter.

4242: Aristocratic. Will give your store a big edge in appearance and lighting efficiency. Modernistic cascade supports amber tinted disc circled with wide ring of carved plate glass. Clear glass bowl over top makes fixture dust-proof. Patented construction throws light equally downward, upward and sideward. Will take 150-200 W. Diameter 17". Length 16 $\frac{1}{4}$ ". *Finish:* Chromium & Black.

4243: Same as 4242 but larger. Will take 300-500 W. Diameter 23 $\frac{1}{2}$ ". Length 24". *Finish:* Chromium & Black.

6261: Almost any eating establishment can become attractive and up-to-date with this cheerful and interesting LIGHTOLIER. Decorative silhouettes fused into mellow amber glass. Ideal for tap-rooms, restaurants, taverns. Width 11". Length 60". *Finish:* Swedish Bronze or Chromium Plate.

List Prices Shown on Inside Back Cover



★ List Prices Shown on Inside Back Cover

8826: Wall exit light. Letters in choice of red, green, or black with wide opal glass panel sliding in from side. Width 12". Height 6". *Finish: Black.*

8826C: Same as 8826 but made of copper. *Finishes: Copper; Black.*

8832: Dust, bug and dirt-proof. Embossed black letters on triangular red glass. Length 11". *Finish: Antique Gold.*

8833: Dust, dirt and bug-proof. Embossed black letters on red glass. Covers 4" box. Length 11". *Finish: Antique Gold.*

8834: A cast-brass weatherproof light that offers valuable protection against accidents at garage door, fire escapes, basement, etc. Heavy wire guard. Diameter 4 1/4". Length 7 3/4". *Finish: Black.*

8835: Similar to 8834 but without guard. Cast brass. Porcelain weatherproof socket. *Finish: Black.*

8836: Hermetically sealed against water or dampness. Cast brass. Heavy wired guard covers 4" box. *Finish: Black.*

8824—8830—8882: Perfect illumination for gymnasium and other locations where there is danger of damage without a protecting guard. Heavy steel-wire guard. Green-lined white reflector. Guard finished in White Enamel.

	Width of Guard	Depth of Guard	Diameter Reflector	Lamp
8824	23"	16"	18"	300-500-watt } Heavy
8830	16 1/2"	12"	12"	75-100-watt } Steel-wire
8882	19"	13"	14"	150-200-watt } Guard

9026—9027—9028: Standard school cast-steel guard. Ideal for gymnasiums and similar locations. Green-lined white reflector. Guard finished in White Enamel or Bronze.

	<i>Width of Guard</i>	<i>Depth of Guard</i>	<i>Diameter Reflector</i>	<i>Lamp</i>	
9026	23"	16"	18"	300-500-watt	} <i>Standard School Cast-steel Guard</i>
9027	19"	13"	14"	150-200-watt	
9028	16½"	12"	12"	100-150-watt	

INFORMATION

IMPORTANT FOR ORDERING

EQUIPMENT

The fixtures illustrated and described in this Style Book are supplied wired complete, ready for installation with the exception of a very few Colonial fixtures with slender arms. Those few exceptions are shipped arms wired but not attached, in order to assure safety in transit.

APPROVED WIRING

All electrical devices used in LIGHTOLIER fixtures and lamps have been approved by the National Board of Fire Underwriters. All fixtures are polarized and the ground wire properly marked. Every precaution necessary to assure absolute safety is part of LIGHTOLIER manufacturing procedure.

FINISHES

Finishes indicated have been determined as the best for the designs on which they are used. Requesting a "special" finish on any LIGHTOLIER is more apt to detract from its artistic harmony than it is to contribute additional beauty. "Specials" either in design or finish not only delay delivery but invariably increase manufacturing costs—and these extra costs must be *added* to the regular price of the fixture.

SHADES AND SHIELDS

Silk or parchment shades and electric bulbs are not included with the price of fixtures even though illustrated with them for purposes of completeness. Prices for shades and shields shown in this Style Book will be found on page 85.

PACKING

Each LIGHTOLIER is packed in an individual corrugated box especially designed for compact, economical and safe transportation. Where additional packing cases and cartons are required, these will be charged at cost in accordance with the requirements of the Code governing the lighting fixture industry.

SHIPMENTS

In the absence of specific instructions our Shipping Department will exercise its best judgment in shipping by freight, motor truck, express or parcel post. We prefer, however, that our customers should indicate their preference.

RUSH ORDERS

LIGHTOLIER is prepared to meet any delivery date you set for regular items in this Style Book. Valuable time can frequently be saved by telegraphing instead of mailing your orders. A telegraph code to reduce the cost of your telegraphic messages will be found on page 96. Collect telegrams will be added to the amount of the order unless the requisition totals over \$50.00.

CLAIMS

LIGHTOLIER products are carefully inspected and checked before they are packed. The packing materials used are the best available and the transportation company receipts for LIGHTOLIER shipments as being "in good order." Therefore, when loss or damage occurs, the carrier *expects* to be held responsible. Insurance to cover that contingency is part of the forwarding charge you pay. Should your shipment arrive damaged or incomplete, or should you find loss or damage inside the package (concealed breakage or damage) notify the transportation company's local agent immediately and secure a statement of the condition of the shipment. You will then be shown how to file claim for reimbursement, or send the information to our Traffic Department which will handle claim and remit receipts. We are not, however, responsible for the collection of the claim. Under no circumstances are goods to be returned to us unless written authorization to do so has been granted.

TERMS

LIGHTOLIER prices are F.O.B. factory. Terms are 1% 10 days or net 30 days to firms rated in Dun & Bradstreet's or furnishing satisfactory credit references. Orders for goods to be shipped C.O.D. (express or parcel post) or sight draft, bill of lading attached (freight) should be accompanied by deposit for 25% of the order. C.O.D. and sight draft shipments are net.

GUARANTEE

Every genuine LIGHTOLIER bears our trademark inside the canopy or inside the bracket back. This is your guarantee of authentic design, best-quality materials, careful craftsmanship, superlative and lasting finish.

★ List Prices Shown on Inside Back Cover

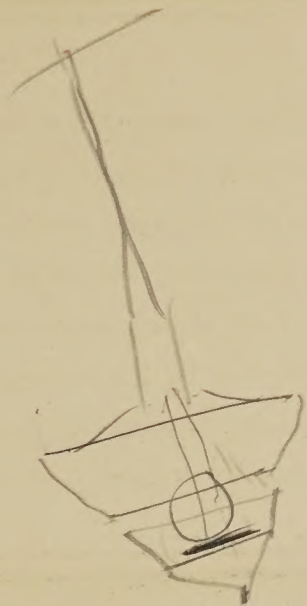
NUMERICAL INDEX AND TELEGRAPHIC CODE

Rush Orders. LIGHTOLIER is prepared to meet any delivery date you set for items in the Style Book. Valuable time can frequently be saved by telegraphing instead of mailing your orders. A telegraphic code to reduce the cost of your telegraphic messages is made a part of this index. Finishes and other details should be specified in full.

No. of Fix.	Code	Page	No. of Fix.	Code	Page	No. of Fix.	Code	Page	No. of Fix.	Code	Page	No. of Fix.	Code	Page	No. of Fix.	Code	Page
304	BOREX	84	2119	ASNITRON	35	2915	IMNICAN	7	4032	GODUTON	74	4703	DODOR	70	6281	APVADIO	50
305	BOCAN	84	2121	ASTODIO	47	2920	IMTO	25	4033	GODUDOR	75	4706	DORLE	55	6282	APVATON	50
306	BOBLE	84	2122	ASTOTON	47	2921	IMTODIO	7	4036	GODUBLE	74	4707	DOLA	55	6283	APVADOR	50
307	BOLA	84	2124	ASTOREX	47	2922	IMTOTON	7	4037	GODULA	75	4807	FALA	83	6284	APVAREX	53
308	BOLIZE	84	2125	ASTOCAN	47	2925	IMTOCAN	7	4045	GODICAN	88	4814	FANIREX	83	6285	APVACAN	50
309	BOTRON	84	2126	ASTOBLE	47	3300	AN	42	4080	GOVA	71	4814-P	FANIREXLY	83	6286	APVABLE	49
355	BOMICAN	41	2128	ASTOLIZE	81	3301	ANDIO	12	4080-P	GOVALY	71	6134	URDUREX	72	6287	APVALA	49
359	BOMITRON	41	2129	ASTOTRON	42	3302	ANTON	12	4081	GOVADIO	71	6142	URDITON	39	6288	APVALIZE	50
869	JALOTRON	85	2131	ASDUDIO	13	3304	ANREX	12	4082	GOVATON	71	6149	URDITRON	39	6300	IC	70
870	JABE	85	2132	ASDUTON	13	3305	ANCAN	12	4083	GOVADOR	71	6158	URMILIZE	39	6302	ICTON	70
871	JABEDIO	85	2135	ASDUCAN	13	3307	ANLA	77	4084	GOVAREX	71	6175	UREECAN	78	6303	ICDOR	70
872	JABETON	85	2200	YA	30	3308	ANLIZE	29	4090	GOSO	23	6176	UREEBLE	78	6304	ICREX	70
873	JABEDOR	85	2201	YADIO	30	3309	ANTRON	28	4091	GOSODIO	23	6177	URBELA	78	6305	ICCAN	70
874	JABEREX	85	2202	YATON	30	3310	ANNI	28	4095	GOSOCAN	23	6178	UREELIZE	78	6616-P	RANIBLELY	84
885	JAVACAN	85	2204	YAREX	31	3311	ANNIDIO	28	4200	OY	90	6185	URVACAN	42	6774-P	SEEREXLY	84
886	JAVABLE	85	2205	YACAN	30	3312	ANNITON	28	4201	OYDIO	90	6189	URVATRON	78	6789	SEVATRON	58
896	JASOBLE	85	2210	YANI	14	3314	ANNIREX	77	4202	OYTON	90	6190	URSO	78	6791	SESODIO	58
897	JASOLA	85	2211	YANIDIO	15	3315	ANNICAN	28	4203	OYDOR	90	6191	URSODIO	78	6792	SESOTON	58
1001	TIDIO	40	2214	YANIREX	74	3321	ANTODIO	29	4204	OYREX	90	6192	URSOTON	78	6804	KOREX	58
1009	TITRON	41	2215	YANICAN	14	3322	ANTOTON	29	4205	OYCAN	90	6200	AP	75	6822	KOTOTON	53
1096	TISOBLE	40	2221	YATODIO	31	3324	ANTOREX	29	4206	OYBLE	90	6201	APDIO	78	6826	KOTOBLE	54
1098	TISOLIZE	40	2222	YATOTON	31	3325	ANTOCAN	29	4207	OYLA	90	6203	APDOR	78	6833	KODUDOR	82
1140	HADI	41	2225	YATOCAN	31	3400	SU	17	4208	OYLIZE	90	6204	APREX	74	6875	KOBECAN	60
1147	HADILA	40	2510	EGNI	25	3401	SUDIO	10	4209	OYTRON	90	6205	APCAN	78	6876	KOBBLE	61
1159	HAMITRON	12	2520	EGTO	25	3402	SUTON	10	4210	OYNI	90	6211	APNIDIO	71	6877	KOBELA	61
1161	HALODIO	40	2530	EODU	25	3403	SUDOR	17	4211	OYNIDIO	90	6211-P	APNIDIOLY	71	6877-P	KOBEALY	60
1166	HALOBLE	41	2540	EGDI	25	3405	SUCAN	10	4222	OYTOTON	42	6212	APNITON	71	6893	KOSODOR	65
2000	AM	45	2544	EGDIREX	16	3410	SUNI	24	4227	OYTOLA	91	6213	APNIDOR	71	8824	TETOREX	94
2001	AMDIO	45	2550	EGMI	72	3411	SUNDIDIO	11	4228	OYTOLIZE	91	6214	APNIREX	71	8826	TETOBLE	94
2003	AMDOR	45	2564	EGLOREX	24	3412	SUNITON	11	4229	OYTOTRON	91	6224	APTOREX	82	8826-C	TETOBLEC	94
2004	AMREX	45	2598	EGSOLIZE	16	3414	SUNIREX	11	4230	OYDU	91	6225	APTOCAN	82	8830	TEDU	94
2005	AMCAN	45	2637	OKDULA	63	3415	SUNICAN	11	4231	OYDUDIO	91	6228	APTOLIZE	54	8832	TEDUTON	94
2006	AMBLE	75	2638	OKDULIZE	63	3500	FI	22	4232	OYDUTON	91	6229	APTOTRON	72	8834	TEDUREX	94
2007	AMLA	74	2639	OKDUTRON	63	3501	FIDIO	19	4233	OYDUDOR	91	6230	APDU	81	8835	TEDUCAN	94
2008	AMLIZE	78	2640	OKDI	63	3502	FITON	19	4234	OYDUREX	91	6230-P	APDULY	81	8836	TEDUELE	94
2009	AMTRON	78	2641	OKDIDIO	63	3503	FIDOR	21	4235	OYDUCAN	91	6230-D	APDUD	81	8882	TEVATON	94
2023	AMTODOR	80	2642	OKDITON	16	3504	FIREX	20	4236	OYDUBLE	91	6230-DPA	APDUDLY	81	8909	TUTRON	35
2024	AMTOREX	80	2643	OKDIDOR	16	3505	FICAN	19	4237	OYDULA	91	6231	APDUDIO	82	8916	TUNIELE	75
2025	AMTOCAN	80	2644	OKDIREX	16	3506	FIBLE	22	4238	OYDULIZE	91	6233	APDUDOR	52	8917	TUNILA	74
2025-P	AMTOCANLY	80	2650	OKMI	63	3507	FILA	22	4242	OYDITON	93	6234	APDUREX	52	8918	TUNILIZE	74
2026	AMTOBLE	24	2651	OKMIDIO	63	3508	FILIZE	22	4243	OYDIDOR	93	6235	APDUCAN	52	8919	TUNITRON	75
2027	AMTOLA	24	2653	OKMIDOR	63	3509	FITRON	21	4301	CIDIO	38	6236	APDUBLE	51	8920	TUTO	74
2028	AMTOLIZE	24	2654	OKMIREX	63	3510	FINI	20	4305	CICAN	38	6237	APDULA	51	8926	TUTOBLE	77
2029	AMTOTRON	24	2731	ZUDUDIO	62	3511	FINIDIO	20	4306	CIBLE	55	6238	APDULIZE	51	8927	TUTOLA	77
2030	AMDU	24	2732	ZUDUTON	62	3512	FINITON	20	4307	CILA	55	6239	APDUTRON	54	8943	TUDIDOR	77
2032	AMDUTON	89	2733	ZUDUDOR	62	3513	FINIDOR	22	4310	CINI	14	6240	APDI	54	8944	TUDIREX	77
2033	AMDUDOR	89	2734	ZUDUREX	62	3514	FINIREX	20	4311	CINIDIO	15	6241	APDIDIO	54	9000	IP	34
2034	AMDUREX	89	2735	ZUDUCAN	62	3515	FINICAN	19	4312	CINITON	14	6243	APDIDOR	54	9006	IPELE	34
2036	AMDUBLE	89	2736	ZUDUBLE	62	3516	FINIBLE	21	4313	CINIDOR	15	6245	APDICAN	54	9009	IPTRON	34
2037	AMDULA	89	2737	ZUDULA	62	3517	FINALA	21	4315	CINICAN	15	6246	APDIBLE	66	9010	IPNI	34
2038	AMDULIZE	89	2800	FO	81	3523	FITODOR	21	4402	GITON	17	6247	APDILA	54	9011	IPNIDIO	34
2039	AMDUTRON	89	2801	FODIO	81	4000	GO	83	4405	GICAN	17	6249	APDITRON	92	9012	IPNITON	34
2040	AMDI	89	2802	FOTON	66	4000-P	GOLY	83	4406	GIBLE	57	6250	APMI	92	9013	IPNIDOR	35
2100	AS	37	2813	FONIDOR	66	4010	GONI	93	4407	GILA	57	6250-D	APMID	92	9014	IPNIREX	35
2102	ASTON	37	2818	FONILIZE	80	4011	GONIDIO	93	4501	ZEDIO	27	6252	APMITON	65	9016	IPNIELE	32
2103	ASDOR	37	2819	FONITRON	80	4012	GONITON	93	4502	ZETON	27	6253	APMIDOR	66	9017	IPNILA	32
2104	ASREX	37	2821	FOTODIO	81	4013	GONIDOR	93	4505	ZECAN	27	6254	APMIREX	59	9018	IPNILIZE	32
2105	ASCAN	37	2823	FOTODOR	80	4014	GONIREX	93	4506	ZEBLE	56	6255	APMICAN	59	9020	IPTO	33
2106	ASBLE	37	2890	FOSO	85	4019	GONITRON	83	4507	ZELA	56	6256	APMIBLE	59	9021	IPTODIO	33
2107	ASLA	37	2891	FOSODIO	85	4020	GOTO	88	4600	FI	43	6257	APMILA	59	9024	IPTOREX	33
2108	ASLIZE	80	2892	FOSOTON	85	4020-P	GOTOLY	88	4601	FIDIO	43	6258	APMILIZE	59	9025	IPTOCAN	33
2109	ASTRON	80	2900	IM	9	4021	GOTODIO	88	4602	FITON	43	6259	APMITRON	56	9026	IPTOBLE	94
2110	ASNI	46	2902	IMTON	9	4021-P	GOTODIOLY	88	4603	FIDOR	38	6260	APLO	56	9027	IPTOLA	94
2111	ASNIDIO	46	2903	IMDOR	9	4022	GOTOTON	88	4604	FIREX	43	6261	APLODIO	93	9028	IPTOLIZE	94
2112	ASNITON	46	2905	IMCAN	9	4023	GOTODOR	42	4605	FICAN	43	6262	APLOTON	66	9034	IPDUREX	76
2113	ASNIDOR	46	2909	IMTRON	11	4025	GOTOCAN	83	4606	FIBLE	57	6263	APLODOR	66	9035	IPDUCAN	76
2114	ASNIREX	46	2910	IMNI	8	4026	GOTOBLE	83	4607	FILA	57	6271	APBEDIO	13	9036	IPDUBLE	76
2115	ASNICAN	46	2911	IMNIDIO	7	4028	GOTOLIZE	88	4700	DO	70	6272	APBETON	13	9037	IPDULA	76
2116	ASNIBLE	74	2912	IMNITON	8	4030	GODU	77	4701	DODIO	70	6279	APBETRON	53	9038	IPDULIZE	76
2117	ASNILA	75	2913	IMNIDOR	8	4031	GODUDIO	77	4702	DOTON	70	6280	APVA	53	9039	IPDUTRON	76
2118	ASNILIZE	75	2914	IMNIREX	8												



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LIST PRICES for LIGHTOLIERS IN 1934-35 STYLE BOOK

SPECIAL NOTE:— The prices given below, due to the unusual conditions prevailing in the material and labor markets, cannot be guaranteed. They are subject to change without notice. However, Lightolier will endeavor to inform its customers as promptly as possible of all changes that may be required and for that purpose proposes to issue from time to time revised list price sheets with gummed backs to be pasted on this inside back cover. Be sure the orders you forward give full indication as to finish desired.

(*EFFECTIVE JUNE 1ST, 1934)

Fix. No.	List Price	Fix. No.	List Price	Fix. No.	List Price	Fix. No.	List Price	Fix. No.	List Price	Fix. No.	List Price	Fix. No.	List Price	Fix. No.	List Price
304...	3.75	2038...	17.25	2564...	9.75	3302...	20.85	4000P...	2.70	4222...	14.85	4814...	2.55	6247...	20.85
305...	3.45	2039...	20.25	2598...	17.25	3304...	50.25	4000P...	3.30	4227...	10.50	(Chrom.)		6249...	14.55
306...	2.55	2040...	26.25	2637...	20.25	3305...	47.25	(Chrom.)		4228...	13.50	4814P...	2.55	6250...	10.35
307...	2.25	2100...	25.35	2638...	5.25	3307...	47.25	4010...	6.15	4229...	16.05	4814P...	3.15	6250D...	12.75
308...	3.45	2102...	23.25	2639...	14.85	3308...	11.25	4011...	6.60	4230...	19.50	(Chrom.)		6252...	22.35
309...	3.15	2103...	35.25	2640...	14.85	3309...	9.75	4012...	3.30	4231...	12.45			6253...	20.25
355...	26.25	2104...	50.25	2641...	20.25	3310...	8.25	4013...	4.50	4232...	15.45	6134...	5.25	6254...	38.85
359...	20.25	2105...	112.50	2642...	88.50	3311...	5.85	4014...	4.95	4233...	17.85	6142...	29.25	6255...	38.85
869...	2.55	2106...	50.25	2643...	18.75	3312...	7.95	4019...	6.30	4234...	21.75	6149...	38.25	6256...	35.25
870...	2.55	2107...	72.75	2644...	23.25	3314...	47.25	4020...	7.95	4235...	13.50	6158...	10.95	6257...	13.50
871...	4.35	2108...	5.85	2650...	7.95	3315...	22.95	4021...	4.95	4236...	16.65	6175...	82.50	6258...	11.25
872...	4.35	2109...	4.95	2651...	7.95	3321...	4.65	4021P...	6.15	4237...	19.05	6176...	97.50	6259...	38.25
873...	1.35	2110...	7.35	2653...	8.85	3322...	5.85	4022...	37.05	4238...	22.65	6177...	88.50	6260...	12.75
874...	1.35	2111...	4.35	2654...	8.85	3324...	16.35	4023...	11.85	4242...	43.50	6178...	105.00	6261...	14.25
885...	1.35	2112...	10.35	2731...	5.70	3325...	16.35	4025...	2.10	4243...	59.25	6185...	7.05	6262...	14.25
886...	1.35	2113...	10.35	2732...	9.15	3400...	17.25	4025...	2.55	4301...	8.55	6189...	82.50	6263...	14.85
896...	1.35	2114...	14.25	2733...	11.85	3401...	10.65	(Chrom.)		4305...	30.00	6190...	97.50	6271...	13.35
897...	1.35	2115...	14.25	2734...	18.75	3402...	15.00	4026...	3.30	4306...	157.50	6191...	88.50	6272...	16.35
1001...	29.25	2116...	26.25	2735...	18.75	3403...	14.25	4026...	3.75	4307...	52.50	6192...	105.00	6279...	103.50
1009...	37.50	2117...	24.75	2736...	11.85	3405...	47.25	(Chrom.)		4310...	17.25	6200...	17.25	6280...	13.35
1096...	52.50	2118...	24.75	2737...	9.15	3410...	20.25	4028...	21.75	4311...	13.05	6201...	14.25	6281...	38.25
1098...	34.50	2119...	20.25	2800...	4.65	3411...	8.85	4030...	9.75	4312...	21.75	6203...	20.25	6282...	51.75
1140...	50.25	2121...	3.45	2801...	3.75	3412...	11.25	4031...	9.30	4313...	29.25	6204...	16.05	6283...	65.25
1147...	32.25	2122...	4.95	2802...	9.75	3414...	38.25	4032...	11.25	4315...	44.25	6205...	13.35	6284...	82.50
1159...	18.00	2124...	8.85	2813...	7.50	3415...	38.25	4033...	10.35	4402...	29.25	6211...	2.40	6285...	112.50
1161...	37.50	2125...	8.85	2818...	7.50	3500...	3.45	4036...	19.35	4405...	89.25	6212...	4.35	6286...	283.50
1166...	52.50	2126...	7.35	2819...	5.85	3500...	3.75	4037...	17.85	4406...	225.00	6213...	5.25	6287...	75.00
2000...	9.75	2128...	5.85	2821...	3.75	(Chrom.)		4045...	56.25	4407...	67.50	6214...	3.75	6288...	75.00
2001...	7.35	2129...	17.85	2823...	4.05	3501...	6.15	4080...	2.10	4501...	13.50	6224...	13.35	6300...	3.00
2003...	13.95	2131...	14.25	2890...	8.25	3502...	9.75	4080P...	2.70	4502...	26.85	6225...	11.85	6302...	5.55
2004...	20.25	2132...	17.25	2891...	5.25	3503...	19.35	4081...	3.60	4505...	49.50	6228...	13.50	6303...	6.75
2005...	20.25	2135...	37.50	2892...	6.75	3504...	29.25	4082...	3.75	4506...	88.50	6229...	4.35	6304...	5.25
2006...	7.95	2200...	17.25	2900...	4.35	3505...	26.25	4083...	4.50	4507...	26.25	6230...	6.75	6305...	8.55
2007...	8.55	2201...	7.95	2902...	7.95	3506...	5.85	4084...	3.00	4600...	11.25	6230P...	8.10	6616P...	3.45
2008...	4.20	2202...	10.35	2903...	10.35	3507...	7.65	4090...	19.35	4601...	7.35	6230D...	8.10	6774P...	3.90
2009...	4.50	2204...	26.85	2905...	14.85	3508...	14.25	4091...	11.85	4602...	17.25	6230DP...	9.45	6789...	82.50
2023...	7.95	2205...	26.85	2909...	13.35	3509...	9.75	4095...	47.85	4603...	20.25	6231...	6.75	6791...	82.50
2024...	7.05	2210...	13.95	2910...	13.35	3510...	9.75	4200...	6.90	4604...	23.25	6233...	142.50	6792...	23.85
2025...	4.35	2211...	11.55	2911...	5.85	3511...	4.35	4201...	8.55	4605...	23.25	6234...	105.00	6804...	19.35
2025P...	5.55	2214...	52.50	2912...	7.95	3512...	6.75	4202...	9.75	4606...	59.25	6235...	36.75	6822...	22.50
2026...	20.25	2215...	38.25	2913...	23.85	3513...	14.25	4203...	12.45	4607...	23.25	6236...	375.00	6826...	8.85
2027...	20.25	2221...	5.85	2914...	32.25	3514...	23.25	4204...	9.00	4700...	1.80	6237...	179.25	6826...	10.35
2028...	17.85	2222...	7.35	2915...	32.25	3515...	17.25	4205...	10.65	4701...	2.70	6238...	50.85	(Chrom.)	
2029...	17.85	2225...	20.25	2920...	11.85	3516...	20.25	4206...	11.70	4702...	2.70	6239...	44.25	6833...	5.55
2030...	14.85	2510...	29.25	2921...	7.65	3517...	20.25	4207...	14.10	4703...	3.60	6240...	32.85	6833...	6.75
2032...	11.85	2520...	18.75	2922...	11.55	3523...	13.80	4208...	10.20	4706...	127.50	6241...	17.85	(Chrom.)	
2033...	13.95	2530...	16.35	2925...	41.25	4000...	2.25	4209...	11.70	4707...	47.25	6243...	19.35	6875...	7.95
2034...	20.25	2540...	56.25	3300...	7.35	4000...	2.85	4210...	12.90	4807...	1.65	6245...	44.25	6876...	10.35
2036...	15.75	2544...	38.25	3301...	17.55	(Chrom.)		4211...	15.30	4814...	1.95	6246...	13.50	6877...	36.75
2037...	18.00	2550...	2.85									6877P...	32.25	9039...	19.35
														9020...	11.85
														9021...	9.75
														9024...	26.85
														9025...	32.25
														9026...	38.70
														9027...	33.00
														9028...	28.20
														9034...	18.75
														9035...	17.25
														9036...	28.50
														9037...	31.50
														9038...	20.85

